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Press Release

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MID-AMERICA ECONOMIC DEVELOPMENT COUNCIL (MAEDC) ANNOUNCES 2008 ANNUAL ECONOMIC DEVELOPMENT AWARD WINNERS

CHICAGO, IL, DECEMBER 9, 2008: The Mid-America Economic Development Council presented its annual Economic Development awards at the 2008 Mid-America Competitiveness Conference, held at the Intercontinental Hotel in Chicago.

Awards were presented in two markets per category – large market (annual marketing budget over \$100,000) and small market (annual marketing budget under \$100,000).

Awards were presented to:

Annual Report:

1st Place

- o Large Market – Nebraska Department of Economic Development - Lincoln, NE
- o Small Market – North Platte Area Chamber of Commerce and Development Corporation, Inc. - North Platte, NE

2nd Place

- o Large Market – South Dakota Governor's Office of Economic Development - Pierre, SD
- o Small Market – Chippewa County Economic Development Corporation - Chippewa Falls, WI

Business Retention & Expansion:

1st Place

- o Large Market – Northeast Ohio Trade & Economic Consortium (NEOTEC) – Foreign Trade Zone Survival Kit - Kent, OH
- o Small Market – Heart of Wisconsin Business & Economic Alliance Community Progress Initiative - Wisconsin Rapids, WI

2nd Place

- o Small Market – City of Gahanna Department of Planning & Development - Gahanna, OH

Special Events:

1st Place

- o Large Market - Nebraska Department of Economic Development - Nebraska Reverse Trade Mission Program - Lincoln, NE
- o Small Market - Greater Omaha Economic Development Partnership - Select Tour Program - Omaha, NE

2nd Place

- o Small Market - South Dakota Governor's Office of Economic Development - Buffalo Round Up - Pierre, SD

Workforce Development:

1st Place

- o Large Market - Greater Des Moines Partnership - "Do More" Workforce Programs - Des Moines, IA
- o Small Market - Line Technical Program of the Lake Superior Community Partnership - Marquette, MI

2nd Place

- o Small Market - Greater Omaha Economic Development Partnership - North Omaha Workforce Development - Omaha, NE

Overall Marketing Program:

1st Place

- o Large Market - Midland Tomorrow - Taking Midland to the World - Midland, MI
- o Small Market - Off-Shore Iowa - The stateside solution - Cedar Falls, IA

2nd Place

- o Small Market – The Enterprise Group of Jackson – Guide to Business Services – Jackson, MI

Newsletter (printed or electronic):

1st Place

- o Large Market – Iowa Farm Bureau’s Renew Rural Iowa – “ENSPIRE” – West Des Moines, IA
- o Small Market – Iowa Lakes Corridor Development Corporation – “The Corridor” – Spencer, IA

2nd Place

- o Large Market – Greater Des Moines Partnership – Des Moines, IA
- o Small Market – Chippewa County Economic Development Corporation – Chippewa Falls, WI

3rd Place

- o Large Market – South Dakota Governor’s Office of Economic Development – Pierre, SD

General Purpose Promotion:

1st Place

- o Large Market – Iowa Area Development Group – Spec Building Guide – West Des Moines, IA
- o Small Market – Bismarck-Mandan Development Association – Dual Language Community Profiles – Bismarck, ND

2nd Place

- o Large Market - Nebraska Department of Economic Development -
Nebraska Advantage Economic Development Incentives Brochure -
Lincoln, NE
- o Small Market - City of Ankeny Economic Development Department
- Ankeny, IA

3rd Place

- o Large Market - Iowa Farm Bureau's Renew Rural Iowa - West Des
Moines, IA

Web Site:

1st Place

- o Large Market - Iowa Area Development Group - West Des Moines,
IA
- o Small Market - The Enterprise Group of Jackson, Inc. -
Jackson, MI

2nd Place

- o Large Market - City of Dublin, Ohio - Dublin, Ohio
- o Small Market - Greater Omaha Economic Development Partnership
- Omaha, NE

3rd Place

- o Large Market - Iowa Farm Bureau's Renew Rural Iowa - West Des
Moines, IA
- o Small Market - City of Ankeny Economic Development Department
- Ankeny, IA

The Mid-America Economic Development Council is dedicated to enhancing economic developers' knowledge, capabilities and opportunities through multi-state networking, education and site selector interaction.

For many years, MAEDC has sponsored the annual Economic Development Awards competition to recognize and stimulate the creative use of quality marketing by economic development organizations throughout the ten-state Mid-America region in promoting their respective communities.

For more information about MAEDC, please visit www.maedc.net.

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