



2012 Michigan Financing Roundtable Sponsorship Opportunities

Now in its third year, the **CDFA Michigan Financing Roundtable** has continued to grow and build momentum as an important development finance activity in the state. Last year, CDFA continued to explore important issues in Michigan while collecting resources and building the state's development finance network. For 2012, CDFA expanding sponsor benefits to offer your firm the opportunity to support all of the Roundtables activities, including the **webcasts** and the annual **CDFA Michigan Financing Roundtable Conference**, on October 16, 2012. This is your best opportunity to promote your firm to the state's development finance professionals and to support CDFA's continued efforts to build this initiative in Michigan. Sponsorship levels are designed to fit every budget, and can be customized to meet specific needs.

ANNUAL ROUNDTABLE SPONSOR

\$3,000

Annual Roundtable Sponsors receive prominent recognition during all CDFA Michigan Financing Roundtable activities throughout 2012, including visibility in newsletters, event marketing and on the CDFA website. Annual Roundtable Sponsors also receive recognition for helping to craft the CDFA Michigan Finance Roundtable Conference. Other benefits include:

- logo placement on all CDFA Michigan Financing Roundtable marketing emails, newsletters, website, screen splashes and promotional materials
- 2 complimentary registrations for the annual Michigan conference
- 1 guaranteed speaker role for the annual Michigan conference
- promotional recognition during one scheduled Michigan webcasts
- attendee roster for all events (webcast, conference) throughout the year

CONFERENCE PREMIUM SPONSOR

\$1,500

Conference Premium Sponsor provides the opportunity for your firm to support the CDFA Michigan Financing Roundtable Conference in an affordable manner. This one day event reaches professionals throughout Michigan and benefits include:

- 1 complimentary registration for the annual Michigan conference
- 1 guaranteed moderator role for the annual Michigan conference
- logo on the cover of the annual Michigan conference program
- logo on all annual Michigan conference marketing emails & event webpage
- attendee roster for annual Michigan conference (pre-event)

CONFERENCE SUPPORTING SPONSOR

\$750

For those firms that want to support the CDFA Michigan Financing Roundtable Conference but cannot make a large commitment, the **Conference Supporting Sponsor** opportunity is a perfect fit. Your firm will receive:

- 1 complimentary registration for the annual Michigan conference
- logo on all annual Michigan conference marketing emails & event webpage
- attendee roster for annual Michigan conference (post-event)

Making a Commitment

To sponsor the CDFA Michigan Financing Roundtable, contact Kimberly Heckbert, Development Coordinator, at (614) 224-1335 or kheckbert@cdfa.net. Make your commitment today!