



## 2012 Pennsylvania Financing Roundtable Conference Sponsorship Opportunities

Join the **CDFA Pennsylvania Financing Roundtable** for a special, one-day event this November 14, 2012. Issuing authorities, economic developers, and financing agencies will be at the Hilton Harrisburg in Harrisburg, Pennsylvania to hear and share critical and timely perspectives on economic development finance in Pennsylvania. This is your best opportunity to promote your firm to the state's development finance professionals and to support CDFA's efforts to build this initiative in Pennsylvania. Sponsorship levels are designed to fit every budget, and can be customized to meet specific needs.

### CONFERENCE FOUNDING SPONSOR

\$3,000

**Conference Founding Sponsors** receive prominent recognition during all CDFA Pennsylvania Financing Roundtable Conference activities throughout 2012, including visibility in newsletters, event marketing and on the CDFA website. Founding Sponsors also receive recognition for helping to craft the CDFA Pennsylvania Finance Roundtable Conference. Other benefits include:

- logo placement on all CDFA Pennsylvania Financing Roundtable Conference marketing emails, newsletters, website, screen splashes and promotional materials
- 2 complimentary registrations for the annual Pennsylvania conference
- 1 guaranteed speaker role for the annual Pennsylvania conference
- attendee roster for annual Pennsylvania conference (pre-event)
- 1 complimentary exhibit table at annual Pennsylvania conference

### CONFERENCE PREMIUM SPONSOR

\$1,500

**Conference Premium Sponsor** provides the opportunity for your firm to support the CDFA Pennsylvania Financing Roundtable Conference in an affordable manner. This one day event reaches professionals throughout Pennsylvania and benefits include:

- 1 complimentary registration for the annual Pennsylvania conference
- 1 guaranteed moderator role for the annual Pennsylvania conference
- logo on the cover of the annual Pennsylvania conference program
- logo on all annual Pennsylvania conference marketing emails & event webpage
- attendee roster for annual Pennsylvania conference (pre-event)

### CONFERENCE SUPPORTING SPONSOR

\$750

For those firms that want to support the CDFA Pennsylvania Financing Roundtable Conference but cannot make a large commitment, the **Conference Supporting Sponsors** opportunity is a perfect fit. Your firm will receive:

- 1 complimentary registration for the annual Pennsylvania conference
- logo on all annual Pennsylvania conference marketing emails & event webpage
- attendee roster for annual Pennsylvania conference (post-event)

## Making a Commitment

To sponsor the CDFA Pennsylvania Financing Roundtable, contact Kimberly Heckbert, Development Coordinator, at (614) 224-1335 or [kheckbert@cdfa.net](mailto:kheckbert@cdfa.net). Make your commitment today!