

A specialized state initiative of the Council of Development Finance Agencies

## 2013 CDFA Georgia Financing Roundtable Conference Sponsorship Opportunities

In its first year, the *CDFA Georgia Financing Roundtable* is excited to explore important issues in Georgia while collecting resources and building the state's development finance network. Issuing authorities, economic developers, and financing agencies will be given the opportunity to hear and share critical and timely perspectives on economic development finance in The Peach State. For 2013, CDFA sponsor benefits offer your firm the opportunity to support all of the Roundtables activities, including the annual *CDFA Georgia Financing Roundtable Conference*. This is your best opportunity to promote your firm to the state's development finance professionals and to support CDFA's continued efforts to build this initiative in Georgia. Sponsorship levels are designed to fit every budget, and can be customized to meet specific needs.

CONFERENCE FOUNDING SPONSOR	<b>Conference Founding Sponsors</b> receive prominent recognition during all CDFA Georgia Financing Roundtable activities throughout 2013, including visibility in newsletters, event marketing and on the CDFA website. Founding Sponsors also receive recognition for helping to craft the CDFA Georgia Finance Roundtable Conference. Other benefits include:
\$3,000	<ul> <li>logo placement on all CDFA Georgia Financing Roundtable Conference marketing emails, newsletters, website, screen splashes and promotional materials</li> <li>2 complimentary registrations for the annual Georgia conference</li> <li>1 guaranteed speaker role for the annual Georgia conference</li> <li>attendee roster for annual Georgia conference (pre-event)</li> <li>1 complimentary exhibit table at annual Georgia conference</li> </ul>
CONFERENCE PREMIUM SPONSOR \$1,500	<ul> <li>Conference Premium Sponsor provides the opportunity for your firm to support the CDFA Georgia Financing Roundtable Conference in an affordable manner. This one day event reaches professionals throughout Georgia and benefits include:         <ul> <li>1 complimentary registration for the annual Georgia conference</li> <li>1 guaranteed moderator role for the annual Georgia conference</li> <li>logo on the cover of the annual Georgia conference program</li> <li>logo on all annual Georgia conference marketing emails &amp; event webpage</li> <li>attendee roster for annual Georgia conference (pre-event)</li> </ul> </li> </ul>
CONFERENCE SUPPORTING SPONSOR \$750	<ul> <li>For those firms that want to support the CDFA Georgia Financing Roundtable Conference but cannot make a large commitment, the Conference Supporting Sponsors opportunity is a perfect fit. Your firm will receive: <ul> <li>1 complimentary registration for the annual Georgia conference</li> <li>logo on all annual Georgia conference marketing emails &amp; event webpage</li> <li>attendee roster for annual Georgia conference (post-event)</li> </ul> </li> </ul>

## **Making a Commitment**

To sponsor the CDFA Georgia Financing Roundtable, contact Kimberly Deardurff, Development Coordinator, at (614) 224-1335 or kdeardurff@cdfa.net. Make your commitment today!