



A specialized state initiative of the Council of Development Finance Agencies

2013 CDFA Illinois Financing Roundtable Conference Sponsorship Opportunities

In its first year, the **CDFA Illinois Financing Roundtable** is excited to explore important issues in Illinois while collecting resources and building the state's development finance network. Issuing authorities, economic developers, and financing agencies will be given the opportunity to hear and share critical and timely perspectives on economic development finance in The Prairie State. For 2013, CDFA sponsor benefits offer your firm the opportunity to support all of the Roundtables activities, including the 2013 **webcasts** and the annual **CDFA Illinois Financing Roundtable Conference**. This is your best opportunity to promote your firm to the state's development finance professionals and to support CDFA's continued efforts to build this initiative in Illinois. Sponsorship levels are designed to fit every budget, and can be customized to meet specific needs.

ANNUAL ROUNDTABLE SPONSOR

\$3,000

Annual Roundtable Sponsors receive prominent recognition during all CDFA Illinois Financing Roundtable activities throughout 2013, including visibility in newsletters, event marketing and on the CDFA website. Annual Roundtable Sponsors also receive recognition for helping to craft the CDFA Illinois Finance Roundtable Conference. Other benefits include:

- logo placement on all CDFA Illinois Financing Roundtable marketing emails, newsletters, website, screen splashes and promotional materials
- 2 complimentary registrations for the annual Illinois conference
- 1 guaranteed speaker role for the annual Illinois conference
- promotional recognition during scheduled Illinois webcasts
- attendee roster for all events (webcast, conference) throughout the year

CONFERENCE PREMIUM SPONSOR

\$1,500

Conference Premium Sponsor provides the opportunity for your firm to support the CDFA Illinois Financing Roundtable Conference in an affordable manner. This one day event reaches professionals throughout Illinois and benefits include:

- 1 complimentary registration for the annual Illinois conference
- 1 guaranteed moderator role for the annual Illinois conference
- logo on the cover of the annual Illinois conference program
- logo on all annual Illinois conference marketing emails & event webpage
- attendee roster for annual Illinois conference (pre-event)

CONFERENCE SUPPORTING SPONSOR

\$750

For those firms that want to support the CDFA Illinois Financing Roundtable Conference but cannot make a large commitment, the **Conference Supporting Sponsors** opportunity is a perfect fit. Your firm will receive:

- 1 complimentary registration for the annual Illinois conference
- logo on all annual Illinois conference marketing emails & event webpage
- attendee roster for annual Illinois conference (post-event)

Making a Commitment

To sponsor the CDFA Illinois Financing Roundtable, contact Kimberly Deardurff, Development Coordinator, at (614) 224-1335 or kdeardurff@cdfa.net. Make your commitment today!