



in partnership with



A specialized state initiative of the Council of Development Finance Agencies

2014 CDFA California Financing Roundtable Sponsorship Opportunities

In its second year, the **CDFA California Financing Roundtable**, in partnership with CALED, is excited to explore important issues in California while collecting resources and building the state’s development finance network. Issuing authorities, economic developers, and financing agencies will be given the opportunity to hear and share critical and timely perspectives on economic development finance in The Golden State. For 2014, CDFA sponsor benefits offer your firm the opportunity to support all of the Roundtables activities, including our 2014 **webcasts** and the annual **CDFA California Financing Roundtable Conference**. This is your best opportunity to promote your firm to the state’s development finance professionals and to support CDFA’s continued efforts to build this initiative in California. Sponsorship levels are designed to fit every budget, and can be customized to meet specific needs.

ANNUAL ROUNDTABLE SPONSOR

\$3,000

Annual Roundtable Sponsors receive prominent recognition during all CDFA California Financing Roundtable activities throughout 2014, including visibility in newsletters, event marketing and on the CDFA website. Annual Sponsors also receive recognition for helping to craft the CDFA California Financing Roundtable Conference. Other benefits include:

- logo placement on all CDFA California Financing Roundtable Conference marketing emails, newsletters, website, screen splashes and promotional materials
- 2 complimentary registrations for the annual California conference (one of which will be assigned to the person serving as speaker)
- 1 guaranteed speaker role for the annual California conference
- promotional recognition during scheduled California webcasts
- attendee roster for all California events (webcasts, conference) throughout the year

CONFERENCE PREMIUM SPONSOR

\$1,500

Conference Premium Sponsor provides the opportunity for your firm to support the CDFA California Financing Roundtable Conference in an affordable manner. This one day event reaches professionals throughout California and benefits include:

- 1 complimentary registration for the annual California conference (which will be assigned to the person serving as moderator)
- 1 guaranteed moderator role for the annual California conference
- logo placement on all CDFA California Financing Roundtable marketing emails, newsletters & event webpage
- attendee roster for annual California conference (pre-event)

CONFERENCE SUPPORTING SPONSOR

\$750

For those firms that want to support the CDFA California Financing Roundtable Conference but cannot make a large commitment, the **Conference Supporting Sponsors** opportunity is a perfect fit. Your firm will receive:

- 1 complimentary registration for the annual California conference
- logo placement on all CDFA California Financing Roundtable marketing emails, newsletters & event webpage
- attendee roster for annual California conference (post-event)

Making a Commitment

To sponsor the CDFA California Financing Roundtable, contact Kimberly Deardurff, Manager of Development, at (614) 224-1335 or kdeardurff@cdfa.net. Make your commitment today!