



## 2014 Florida Financing Roundtable Conference Sponsorship Opportunities

In its first year, the **CDFA Florida Financing Roundtable** is excited to explore important issues in Florida while collecting resources and building the state’s development finance network. Issuing authorities, economic developers, and financing agencies will be given the opportunity to hear and share critical and timely perspectives on economic development finance in The Sunshine State. For 2014, CDFA sponsor benefits offer your firm the opportunity to support all of the Roundtables activities, including the annual **CDFA Florida Financing Roundtable Conference**. This is your best opportunity to promote your firm to the state’s development finance professionals and to support CDFA’s continued efforts to build this initiative in Florida. Sponsorship levels are designed to fit every budget, and can be customized to meet specific needs.

<p><b>CONFERENCE FOUNDING SPONSOR</b></p> <p>\$3,000</p>	<p><b>Conference Founding Sponsors</b> receive prominent recognition during all CDFA Florida Financing Roundtable Conference activities throughout 2014, including visibility in newsletters, event marketing and on the CDFA website. Founding Sponsors also receive recognition for helping to craft the CDFA Florida Financing Roundtable Conference. Other benefits include:</p> <ul style="list-style-type: none"> <li>▪ logo placement on all CDFA Florida Financing Roundtable Conference marketing emails, newsletters, website, screen splashes and promotional materials</li> <li>▪ 2 complimentary registrations for the annual Florida conference (one of which will be assigned to the person serving as speaker)</li> <li>▪ 1 guaranteed speaker role for the annual Florida conference</li> <li>▪ attendee roster for annual Florida conference (pre-event)</li> <li>▪ 1 complimentary exhibit table at annual Florida conference</li> </ul>
<p><b>CONFERENCE PREMIUM SPONSOR</b></p> <p>\$1,500</p>	<p><b>Conference Premium Sponsor</b> provides the opportunity for your firm to support the CDFA Florida Financing Roundtable Conference in an affordable manner. This one day event reaches professionals throughout Florida and benefits include:</p> <ul style="list-style-type: none"> <li>▪ 1 complimentary registration for the annual Florida conference (which will be assigned to the person serving as moderator)</li> <li>▪ 1 guaranteed moderator role for the annual Florida conference</li> <li>▪ Logo placement on all CDFA Florida Financing Roundtable marketing emails, newsletters &amp; event webpage</li> <li>▪ attendee roster for annual Florida conference (pre-event)</li> </ul>
<p><b>CONFERENCE SUPPORTING SPONSOR</b></p> <p>\$750</p>	<p>For those firms that want to support the CDFA Florida Financing Roundtable Conference but cannot make a large commitment, the <b>Conference Supporting Sponsors</b> opportunity is a perfect fit. Your firm will receive:</p> <ul style="list-style-type: none"> <li>▪ 1 complimentary registration for the annual Florida conference</li> <li>▪ logo placement on all CDFA Florida Financing Roundtable marketing emails, newsletters &amp; event webpage</li> <li>▪ attendee roster for annual Florida conference (post-event)</li> </ul>

### Making a Commitment

To sponsor the CDFA Florida Financing Roundtable, contact Kimberly Deardurff, Manager of Development, at (614) 224-1335 or [kdeardurff@cdfa.net](mailto:kdeardurff@cdfa.net). Make your commitment today!