



A specialized state initiative of the Council of Development Finance Agencies

## 2014 CDFA Illinois Financing Roundtable Sponsorship Opportunities

In its second year, the **CDFA Illinois Financing Roundtable** is excited to explore important issues in Illinois while collecting resources and building the state's development finance network. Issuing authorities, economic developers, and financing agencies will be given the opportunity to hear and share critical and timely perspectives on economic development finance in The Prairie State. For 2014, CDFA sponsor benefits offer your firm the opportunity to support all of the Roundtables activities, including the 2014 **webcasts** and the annual **CDFA Illinois Financing Roundtable Conference**. This is your best opportunity to promote your firm to the state's development finance professionals and to support CDFA's continued efforts to build this initiative in Illinois. Sponsorship levels are designed to fit every budget, and can be customized to meet specific needs.

### ANNUAL ROUNDTABLE SPONSOR

\$3,000

**Annual Roundtable Sponsors** receive prominent recognition during all CDFA Illinois Financing Roundtable activities throughout 2014, including visibility in newsletters, event marketing and on the CDFA website. Annual Roundtable Sponsors also receive recognition for helping to craft the CDFA Illinois Financing Roundtable Conference. Other benefits include:

- logo placement on all CDFA Illinois Financing Roundtable marketing emails, newsletters, website, screen splashes and promotional materials
- 2 complimentary registrations for the annual Illinois conference (one of which will be assigned to the person serving as speaker)
- 1 guaranteed speaker role for the annual Illinois conference
- promotional recognition during scheduled Illinois webcasts
- attendee roster for all Illinois events (webcast, conference) throughout the year

### CONFERENCE PREMIUM SPONSOR

\$1,500

**Conference Premium Sponsor** provides the opportunity for your firm to support the CDFA Illinois Financing Roundtable Conference in an affordable manner. This one day event reaches professionals throughout Illinois and benefits include:

- 1 complimentary registration for the annual Illinois conference (which will be assigned to the person serving as moderator)
- 1 guaranteed moderator role for the annual Illinois conference
- logo placement on all CDFA Illinois Financing Roundtable marketing emails, newsletters & event webpage
- attendee roster for annual Illinois conference (pre-event)

### CONFERENCE SUPPORTING SPONSOR

\$750

For those firms that want to support the CDFA Illinois Financing Roundtable Conference but cannot make a large commitment, the **Conference Supporting Sponsors** opportunity is a perfect fit. Your firm will receive:

- 1 complimentary registration for the annual Illinois conference
- logo placement on all CDFA Illinois Financing Roundtable marketing emails, newsletters & event webpage
- attendee roster for annual Illinois conference (post-event)

## Making a Commitment

To sponsor the CDFA Illinois Financing Roundtable, contact Kimberly Deardurff, Manager of Development, at (614) 224-1335 or [kdeardurff@cdfa.net](mailto:kdeardurff@cdfa.net). Make your commitment today!