



## 2014 CDFA Michigan Financing Roundtable Sponsorship Opportunities

Now in its fifth year, the **CDFA Michigan Financing Roundtable** has continued to grow and build momentum as an important development finance activity in The Great Lakes State. Last year, CDFA continued to explore important issues in Michigan while collecting resources and building the state's development finance network. For 2014, CDFA sponsor benefits offer your firm the opportunity to support all of the Roundtables activities, including the 2014 **webcasts** and the annual **CDFA Michigan Financing Roundtable Conference**. This is your best opportunity to promote your firm to the state's development finance professionals and to support CDFA's continued efforts to build this initiative in Michigan. Sponsorship levels are designed to fit every budget, and can be customized to meet specific needs.

### ANNUAL ROUNDTABLE SPONSOR

\$3,000

**Annual Roundtable Sponsors** receive prominent recognition during all CDFA Michigan Financing Roundtable activities throughout 2014, including visibility in newsletters, event marketing and on the CDFA website. Annual Roundtable Sponsors also receive recognition for helping to craft the CDFA Michigan Financing Roundtable Conference. Other benefits include:

- logo placement on all CDFA Michigan Financing Roundtable marketing emails, newsletters, website, screen splashes and promotional materials
- 2 complimentary registrations for the annual Michigan conference (one of which will be assigned to the person serving as speaker)
- 1 guaranteed speaker role for the annual Michigan conference
- promotional recognition during scheduled Michigan webcasts
- attendee roster for all Michigan events (webcast, conference) throughout the year

### CONFERENCE PREMIUM SPONSOR

\$1,500

**Conference Premium Sponsor** provides the opportunity for your firm to support the CDFA Michigan Financing Roundtable Conference in an affordable manner. This one day event reaches professionals throughout Michigan and benefits include:

- 1 complimentary registration for the annual Michigan conference (which will be assigned to the person serving as moderator)
- 1 guaranteed moderator role for the annual Michigan conference
- logo placement on all CDFA Michigan Financing Roundtable marketing emails, newsletters & event webpage
- attendee roster for annual Michigan conference (pre-event)

### CONFERENCE SUPPORTING SPONSOR

\$750

For those firms that want to support the CDFA Michigan Financing Roundtable Conference but cannot make a large commitment, the **Conference Supporting Sponsor** opportunity is a perfect fit. Your firm will receive:

- 1 complimentary registration for the annual Michigan conference
- logo placement on all CDFA Michigan Financing Roundtable marketing emails, newsletters & event webpage
- attendee roster for annual Michigan conference (post-event)

## Making a Commitment

To sponsor the CDFA Michigan Financing Roundtable, contact Kimberly Deardurff, Manager of Development, at (614) 224-1335 or [kdeardurff@cdfa.net](mailto:kdeardurff@cdfa.net). Make your commitment today!