



2014 CDFA New York/New Jersey Financing Roundtable Sponsorship Opportunities

In its second year, the **CDFA New York/New Jersey Financing Roundtable** is excited to explore important issues in New York and New Jersey while collecting resources and building both states' development finance networks. Issuing authorities, economic developers, and financing agencies will be given the opportunity to hear and share critical and timely perspectives on economic development finance. For 2014, CDFA sponsor benefits offer your firm the opportunity to support all of the Roundtables activities, including our 2014 **webcasts** and the annual **CDFA New York/New Jersey Financing Roundtable Conference**. This is your best opportunity to promote your firm to the region's development finance professionals and to support CDFA's continued efforts to build this initiative in New York and New Jersey. Sponsorship levels are designed to fit every budget, and can be customized to meet specific needs.

ANNUAL ROUNDTABLE SPONSOR

\$3,000

Annual Roundtable Sponsors receive prominent recognition during all CDFA New York/New Jersey Financing Roundtable activities throughout 2014, including visibility in newsletters, event marketing and on the CDFA website. Founding Sponsors also receive recognition for helping to craft the CDFA New York/New Jersey Financing Roundtable Conference. Other benefits include:

- logo placement on all CDFA New York/New Jersey Financing Roundtable Conference marketing emails, newsletters, website, screen splashes and promotional materials
- 2 complimentary registrations for the annual New York/New Jersey conference (one of which will be assigned to the person serving as speaker)
- 1 guaranteed speaker role for the annual New York/New Jersey conference
- promotional recognition during scheduled New York/New Jersey webcasts
- attendee roster for all New York/New Jersey events (webcasts, conference) throughout the year

CONFERENCE PREMIUM SPONSOR

\$1,500

Conference Premium Sponsor provides the opportunity for your firm to support the CDFA New York/New Jersey Financing Roundtable Conference in an affordable manner. This one day event reaches professionals throughout the region and benefits include:

- 1 complimentary registration for the annual New York/New Jersey conference (which will be assigned to the person serving as moderator)
- 1 guaranteed moderator role for the annual New York/New Jersey conference
- logo placement on all New York/New Jersey Financing Roundtable marketing emails, newsletters & event webpage
- attendee roster for annual New York/New Jersey conference (pre-event)

CONFERENCE SUPPORTING SPONSOR

\$750

For those firms that want to support the CDFA New York/New Jersey Financing Roundtable Conference but cannot make a large commitment, the **Conference Supporting Sponsors** opportunity is a perfect fit. Your firm will receive:

- 1 complimentary registration for the annual New York/New Jersey conference
- logo placement on all New York/New Jersey marketing emails, newsletters & event webpage
- attendee roster for annual New York/New Jersey conference (post-event)

Making a Commitment

To sponsor the CDFA New York/New Jersey Financing Roundtable, contact Kimberly Deardurff, Manager of Development, at (614) 224-1335 or kdeardurff@cdfa.net. Make your commitment today!