



A specialized state initiative of the Council of Development Finance Agencies

## 2014 CDFA Ohio Financing Roundtable Sponsorship Opportunities

Now in its sixth year, the **CDFA Ohio Financing Roundtable** has continued to grow and build momentum as an important development finance activity in The Buckeye State. Last year, hundreds of Ohio development finance professionals and community leaders participated in Roundtable activities. We expect another great year in 2014 and offer the following sponsorship opportunities. For 2014, CDFA benefits offer your firm the opportunity to support all of the Roundtable's activities, including our 2014 **webcasts** and the annual **CDFA Ohio Financing Roundtable Conference**. This is your best opportunity to promote your firm to the state's development finance professionals and to support CDFA's continued efforts to build this initiative in Ohio. Sponsorship levels are designed to fit every budget, and can be customized to meet specific needs.

### ANNUAL ROUNDTABLE SPONSOR

\$3,000

**Annual Roundtable Sponsors** receive prominent recognition during all CDFA Ohio Financing Roundtable activities throughout 2014, including visibility in all newsletters, event marketing and on the CDFA website. Annual Roundtable Sponsors also receive recognition for helping to craft the CDFA Ohio Financing Roundtable Conference. Other benefits include:

- logo placement on all CDFA Ohio Financing Roundtable marketing emails, newsletters, website, screen splashes and promotional materials
- 2 complimentary registrations for the annual Ohio conference (one of which will be assigned to the person serving as speaker)
- 1 guaranteed speaker role for the annual Ohio conference
- promotional recognition during scheduled Ohio webcasts
- attendee roster for all Ohio events (webcasts, conference) throughout the year

### CONFERENCE PREMIUM SPONSOR

\$1,500

**Conference Premium Sponsor** provides the opportunity for your firm to support the CDFA Ohio Financing Roundtable Conference only. This one day event reaches professionals throughout Ohio and benefits include:

- 1 complimentary registration for the annual Ohio conference (which will be assigned to the person serving as moderator)
- 1 guaranteed moderator role for the annual Ohio conference
- logo placement on all CDFA Ohio Financing Roundtable marketing emails, newsletters & event webpage
- attendee roster for annual Ohio conference (pre-event)

### CONFERENCE SUPPORTING SPONSOR

\$750

For those firms that want to support the CDFA Ohio Financing Roundtable Conference but cannot make a large commitment, the **Conference Supporting Sponsor** opportunity is a perfect fit. Your firm will receive:

- 1 complimentary registration for the annual Ohio conference
- Logo placement on all CDFA Ohio Financing Roundtable marketing emails, newsletters & event webpage
- attendee roster for annual Ohio conference (post-event)

## Making a Commitment

To sponsor the CDFA Ohio Financing Roundtable, contact Kimberly Deardurff, Manager of Development, at (614) 224-1335 or [kdeardurff@cdfa.net](mailto:kdeardurff@cdfa.net). Make your commitment today!