







A specialized state initiative of the Council of Development Finance Agencies

2014 South Carolina Financing Roundtable Conference Sponsorship Opportunities

In its first year, the *CDFA South Carolina Financing Roundtable*, in partnership with JEDA, is excited to explore important issues in South Carolina while collecting resources and building the state's development finance network. Combining forces with and fully supported by JEDA, the Roundtable will give the opportunity to issuing authorities, economic developers, and financing agencies to hear and share critical and timely perspectives on economic development finance in The Palmetto State. For 2014, CDFA sponsor benefits offer your firm the opportunity to support all of the Roundtables activities, including the annual *CDFA South Carolina Financing Roundtable Conference*. This is your best opportunity to promote your firm to the state's development finance professionals and to support CDFA's continued efforts to build this initiative in South Carolina. Sponsorship levels are designed to fit every budget, and can be customized to meet specific needs.

| CONFERENCE |
|-------------------|
| FOUNDING |
| SPONSOR |

\$3,000

Conference Founding Sponsors receive prominent recognition during all CDFA South Carolina Financing Roundtable Conference activities throughout 2014, including visibility in newsletters, event marketing and on the CDFA website. Founding Sponsors also receive recognition for helping to craft the CDFA South Carolina Financing Roundtable Conference. Other benefits include:

- logo placement on all CDFA South Carolina Financing Roundtable Conference marketing emails, newsletters, website, screen splashes and promotional materials
- 2 complimentary registrations for the annual South Carolina conference (one of which will be assigned to the person serving as speaker)
- 1 guaranteed speaker role for the annual South Carolina conference
- attendee roster for annual South Carolina conference (pre-event)
- 1 complimentary exhibit table at annual South Carolina conference

CONFERENCE PREMIUM SPONSOR

\$1,500

Conference Premium Sponsor provides the opportunity for your firm to support the CDFA South Carolina Financing Roundtable Conference in an affordable manner. This one day event reaches professionals throughout South Carolina and benefits include:

- 1 complimentary registration for the annual South Carolina conference (which will be assigned to the person serving as moderator)
- 1 guaranteed moderator role for the annual South Carolina conference
- Logo placement on all CDFA South Carolina Financing Roundtable marketing emails, newsletters & event webpage
- attendee roster for annual South Carolina conference (pre-event)

CONFERENCE SUPPORTING SPONSOR

\$750

For those firms that want to support the CDFA South Carolina Financing Roundtable Conference but cannot make a large commitment, the **Conference Supporting Sponsors** opportunity is a perfect fit. Your firm will receive:

- 1 complimentary registration for the annual South Carolina conference
- logo placement on all CDFA South Carolina Financing Roundtable marketing emails, newsletters & event webpage
- attendee roster for annual South Carolina conference (post-event)

Making a Commitment

To sponsor the CDFA South Carolina Financing Roundtable, contact Kimberly Deardurff, Manager of Development, at (614) 224-1335 or kdeardurff@cdfa.net. Make your commitment today!