



in partnership with



A specialized state initiative of the Council of Development Finance Agencies

## 2014 Texas Financing Roundtable Conference Sponsorship Opportunities

In its second year, the **CDFA Texas Financing Roundtable**, in partnership with TEDC, is excited to explore important issues in Texas while collecting resources and building the state's development finance network. Issuing authorities, economic developers, and financing agencies will be given the opportunity to hear and share critical and timely perspectives on economic development finance in The Lone Star State. For 2014, CDFA sponsor benefits offer your firm the opportunity to support all of the Roundtables activities, including the annual **CDFA Texas Financing Roundtable Conference**. This is your best opportunity to promote your firm to the state's development finance professionals and to support CDFA's continued efforts to build this initiative in Texas. Sponsorship levels are designed to fit every budget, and can be customized to meet specific needs.

### CONFERENCE FOUNDING SPONSOR

\$3,000

**Conference Founding Sponsors** receive prominent recognition during all CDFA Texas Financing Roundtable Conference activities throughout 2014, including visibility in newsletters, event marketing and on the CDFA website. Founding Sponsors also receive recognition for helping to craft the CDFA Texas Financing Roundtable Conference. Other benefits include:

- logo placement on all CDFA Texas Financing Roundtable Conference marketing emails, newsletters, website, screen splashes and promotional materials
- 2 complimentary registrations for the annual Texas conference (one of which will be assigned to the person serving as speaker)
- 1 guaranteed speaker role for the annual Texas conference
- attendee roster for annual Texas conference (pre-event)
- 1 complimentary exhibit table at annual Texas conference

### CONFERENCE PREMIUM SPONSOR

\$1,500

**Conference Premium Sponsor** provides the opportunity for your firm to support the CDFA Texas Financing Roundtable Conference in an affordable manner. This one day event reaches professionals throughout Texas and benefits include:

- 1 complimentary registration for the annual Texas conference (which will be assigned to the person serving as moderator)
- 1 guaranteed moderator role for the annual Texas conference
- logo placement on all CDFA Texas Financing Roundtable marketing emails, newsletters & event webpage
- attendee roster for annual Texas conference (pre-event)

### CONFERENCE SUPPORTING SPONSOR

\$750

For those firms that want to support the CDFA Texas Financing Roundtable Conference but cannot make a large commitment, the **Conference Supporting Sponsors** opportunity is a perfect fit. Your firm will receive:

- 1 complimentary registration for the annual Texas conference
- logo placement on all CDFA Texas Financing Roundtable marketing emails, newsletters & event webpage
- attendee roster for annual Texas conference (post-event)

## Making a Commitment

To sponsor the CDFA Texas Financing Roundtable, contact Kimberly Deardurff, Manager of Development, at (614) 224-1335 or [kdeardurff@cdfa.net](mailto:kdeardurff@cdfa.net). Make your commitment today!