Sponsor Prospectus

2011 Annual Summit Sponsor Prospectus

The Council of Development Finance Agencies invites you to join us in Boston for the 25th Annual Development Finance Summit – the premier gathering of leaders and innovators in the development finance industry.

Join CDFA and MassDevelopment for a 25th anniversary celebration at the 2011 Annual Development Finance Summit. Hundreds of economic development finance professionals will be in Boston for the Annual Summit, making it the nation's largest gathering of issuing authorities, economic developers and financing agencies. Sponsoring the Annual Summit is your best opportunity to promote your organization to this diverse audience of development finance professionals.

The 25th Annual Summit will be a dynamic and interactive celebration with three days of exceptional educational programs, renowned speakers, and extensive networking opportunities. We will discuss everything from bonds, tax credits and TIF to revolving loan funds, federal financing options, and more. Highlights include the prestigious Practitioner's Showcase plus special anniversary events including tours of the Boston region and beyond.

Visit www.cdfa.net to learn more about CDFA and to view detailed information about the 25th Annual Summit.

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Why Sponsor?

Sponsors of the Annual Summit receive the finest recognition and best marketing opportunities in the development finance industry. The Summit attracts the leaders and dealmakers in the industry and offers every sponsor **greater visibility and new business connections**.

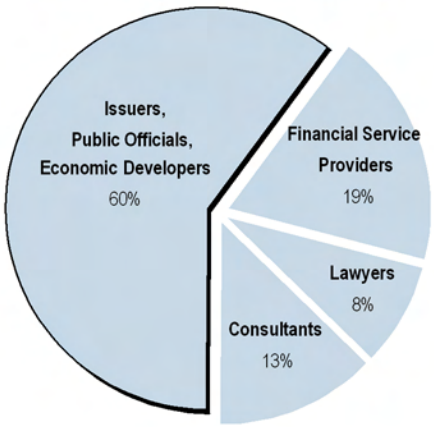
As communities search for new and diverse financing options, the Annual Summit has received more attention than ever before. In fact, Summit **attendance has more than doubled in the last four years**. Historically the Annual Summit has attracted:

- Representatives from 40+ state governments
- 180+ issuers, public officials, and economic developers
- 300+ attendees

We anticipate hundreds of professionals from across the country joining us for the 2011 Annual Summit. With a broad cross-section of industry leaders in attendance, we expect an **ideal environment for networking and outreach**.

Even though the Summit has experienced significant growth, CDFA remains committed to our core mission of providing first-rate educational sessions that exceed industry expectations. Your sponsorship ensures that CDFA can continue to **support the development finance industry** and increase the educational opportunities for all professionals.

Annual Summit Attendance



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Sponsorship Levels

Sponsors receive prominent recognition before, during, and after the Annual Summit. Sponsorship levels are designed to fit every budget and objective and can be customized to meet specific needs.

PLATINUM
$10,000

Platinum Sponsors can choose one of the following events to sponsor:

Practitioner's Showcase (1)	Opportunity to moderate Showcase; logo on signs and computer display
Reception (1)	Logo on signs for Reception, recognition from the stage during event
General Session (2)	Opportunity to moderate one General Session; logo on signs and computer display

Platinum Premium Benefits: **Complimentary Registrations: 4**

- Guaranteed speaker role
- Complimentary quarter-page advertisement in CDFA's post-Summit publication
- Plus all Gold & Silver Premium Benefits

GOLD
$5,000

Gold Sponsors can choose one of the following events to sponsor:

Workshop (2)	Opportunity to moderate one Workshop; logo on signs and computer display
Concurrent Session (12)	Opportunity to moderate one Concurrent Session; logo on signs and computer display

Gold Premium Benefits: **Complimentary Registrations: 2**

- Electronic copy of Summit attendee list *pre-event*
- One blind direct mail use of CDFA's active mailing list
- Plus all Silver Premium Benefits

Silver
$2,500

Silver Sponsors can choose one of the following events to sponsor:

Morning or Afternoon Break (3)	Logo on all signs for one break

Silver Premium Benefits: **Complimentary Registrations: 1**

- Electronic copy of Summit attendee list *post-event*
- Recognition in Summit Program, signage, and computer screen display
- Logo on Summit web page with hyperlink
- 1 full-page advertisement in Summit program
- Opportunity to place promotional materials in Summit bag
- 1 complimentary exhibit table
- Additional registrations available at special discounted sponsor rate

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Additional Opportunities

Bronze Sponsor	$1,250	■ Recognition in Summit Program, signage, and computer screen display ■ Company name on Summit web page with hyperlink ■ One full page advertisement in the Summit Program ■ 1 complimentary registration
Exhibit Table Only	$500	One exhibit table
Advertisement Only	$500	One full-page advertisement in the Summit Program
Promotional Materials Only	$250	Opportunity to place one promotional item in each Summit bag (Materials provided by sponsor.)

Making a Commitment

To sponsor the 2011 Annual Development Finance Summit, visit the CDFA web site at www.cdfa.net to fill out a Sponsorship Agreement Form, or contact Stefanie Stoller, Development Coordinator, at sstoller@cdfa.net.