



2016 CDFA State Sponsorship Opportunities

Since 2008, CDFA has been dedicated to building state-specific Roundtables. Now in over twenty states, each Roundtable brings together economic development finance experts from the public and private sectors to discuss development finance tools, authorities, resources and approaches. Sponsor benefits offer each firm the opportunity to support all of the Roundtable activities in a state, including webcasts and the annual conference. Roundtable sponsors are given the best opportunities to promote your firm to the state's development finance professionals and to support CDFA's continued efforts to build this initiative.

ANNUAL ROUNDTABLE SPONSOR \$3,000

Annual Roundtable Sponsors receive prominent recognition during that state's Roundtable activities throughout 2016, including visibility in all newsletters, event marketing and on the CDFA website. Annual Roundtable Sponsors also receive recognition for helping to craft the state's annual conference. Other benefits include:

- logo placement on all CDFA State Financing Roundtable marketing emails, newsletters, website, screen splashes and promotional materials
- 2 complimentary registrations for the annual conference (one of which will be assigned to the person serving as speaker)
- 1 guaranteed speaker role for the annual conference
- promotional recognition during scheduled webcasts
- attendee roster for all state events (webcasts, conference) throughout the year

CONFERENCE PREMIUM SPONSOR \$1,500

Conference Premium Sponsor provides the opportunity for your firm to support the CDFA state-specific Financing Roundtable Conference only. This one day event reaches professionals throughout the state and benefits include:

- 1 complimentary registration for the annual conference (which will be assigned to the person serving as moderator)
- 1 guaranteed moderator role for the annual conference
- logo placement on all CDFA State Financing Roundtable marketing emails, newsletters & event webpage
- attendee roster for annual state conference (pre-event)

CONFERENCE SUPPORTING SPONSOR \$750

For those firms that want to support the CDFA state-specific Financing Roundtable Conference but cannot make a large commitment, the **Conference Supporting Sponsor** opportunity is a perfect fit. Your firm will receive:

- 1 complimentary registration for the annual conference
- Logo placement on all CDFA State Financing Roundtable marketing emails, newsletters & event webpage
- attendee roster for annual state conference (post-event)

CONFERENCE VENUE SPONSOR

Conference Venue Sponsor provides the opportunity for your firm to host the conference or a reception at your offices or in affiliated meeting spaces that you confirm. For being the host, your firm will receive:

- logo placement on all CDFA State Financing Roundtable marketing emails, newsletters, website, screen splashes and promotional materials
- Opportunity to give welcoming remarks during the opening session of the state-specific CDFA State Financing Roundtable conference
- 5 complimentary registrations to the Roundtable conference.
- attendee roster for annual state conference (pre & post event)
- Venue Sponsor will be granted a complimentary exhibit space/table.

Making a Commitment

Sponsorship levels are designed to fit every budget, and can be customized to meet specific needs. To sponsor a specific CDFA Financing Roundtable, contact Kimberly Deardurff, Director of Development, at (614) 705-1302 or kdeardurff@cdfa.net. Make your commitment today!