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TexAmericas Center Releases Targeted Industry Summary Document, Showcases Best Fit Industries

Texarkana, USA (September 9, 2025) – [TexAmericas Center](#), which owns and operates the 5th ranked industrial park and is one of the largest mixed-use industrial parks in the United States, has released its updated [2025 Targeted Industries Summary Document](#).

The refreshed document provides a comprehensive look at the industry's best positioned to succeed at TexAmericas Center, by capturing the Texarkana region's economic strengths. It outlines the top ten reasons companies choose to relocate to Texarkana, ranging from competitive operating costs and logistics advantages to the availability of Build-To-Suit services, certified industrial sites and a skilled workforce.

The summary also emphasizes the alignment of public and private partners in supporting economic development and highlights the quality of life in the Texarkana region that helps employers attract and retain talent.

"This document has everything a tenant or potential tenant needs to know about the industries that can prosper here," said Eric Voyles, Executive Vice President and Chief Economic Development Officer at TexAmericas Center. "By consolidating everything into one resource, it streamlines decision-making for site selectors and clearly shows why TexAmericas Center is a strong fit."

In addition to these regional advantages, the 2025 Targeted Industries Summary Document identifies more than 20 industries best suitable for growth in the Texarkana region and at TexAmericas Center. These sectors represent a mix of manufacturing, logistics, defense, agribusiness, and emerging technologies that match the strengths of the region.

"At TexAmericas Center, everything we do is centered on helping companies succeed," Voyles said. "This updated report is more than just information—it's a strategic tool designed to give businesses the clarity and confidence they need to grow, relocate, or expand in Texarkana. We're committed to being an active partner in their success."

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The full 2025 Targeted Industries Document is available at: <https://texamericascenter.com/site-search-consultants-and-location-advisors/targeted-industries-employers/>

About TexAmericas Center

Located on the Texas side of the Texarkana metropolitan area, TexAmericas Center owns and operates a premier industrial park, which is one of the largest mixed-use industrial parks in the United States. With roughly 12,000 development-ready acres of land and approximately 3.5 million square feet of commercial and industrial product, TexAmericas Center services four states (Arkansas, Louisiana, Oklahoma, and Texas). As the Authority Having Jurisdiction (AHJ) over all development processes on the property, TexAmericas Center helps companies save 12 to 18 months of public review time, leading to faster Speed-To-Occupancy.

For six consecutive years, *Business Facilities* magazine has ranked TexAmericas Center among the top 10 industrial parks in the country, most recently ranked No. 5 in 2025. Tenants appreciate an impressive transportation corridor that uses multiple state highways, interstates, air freight, and rail lines to disperse from a central U.S. location. Additionally, Expansion Solutions has recognized TexAmericas Center's QSP (Qualified Site Program) as the No. 1 certified site program in the Southern U.S.

Seven rail lines converge on the Texarkana region and TexAmericas Center hosts an on-site 350-car rail yard and has over 30-miles of rail running through its properties. TAC Rail services include transload as well as rail car storage and spotting. TexAmericas Center has also been added to Union Pacific's Focus Sites Program, becoming one of only 32 sites in the U.S. to receive this prestigious designation.

TexAmericas Center also offers third-party logistics (3PL) services to assist companies with inventory management, warehousing, and fulfillment needs. Combining a "Flex Lease" with 3PL services gives companies seeking to expand or make first-time investment in the region an easier path to start operations.

The organization completed construction on a 150,000-square-foot, state-of-the-art speculative building in 2021; the building was sold in 2022. In total, the organization has built and transacted over 240,000 sq. ft. in three spec projects. TexAmericas Center has the capability to lease, build-to-suit, or facilitate greenfield owner-constructed projects in a timely, efficient manner.

All of TexAmericas Center's property is a designated US Opportunity Zone, New Market Tax Credit Census Tract, EB5 – Immigration through Investment area, Foreign Trade Zone (#258), and a Texas Enterprise Zone. TexAmericas Center has the operating capabilities of a municipality but functions like a traditional real estate development company, offering



customized real estate, logistics, incentive and financing solutions. For more information about TexAmericas Center, visit TexAmericasCenter.com.