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PRESS RELEASE

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CDFA Announces *The Bond Buyer* as Official Media Sponsor

Columbus, OH – The Council of Development Finance Agencies is proud to recognize *The Bond Buyer* as the official media sponsor of CDFA. This new partnership brings the collective expertise of CDFA and *The Bond Buyer* together to offer timely information to the development finance industry.

As part of this partnership, CDFA members who are categorized as State or Local Issuer will be entitled to a special subscription discount to *The Bond Buyer*. Members who qualify for this discount will be sent an email from CDFA with instructions about taking advantage of this benefit.

“CDFA is very excited to partner with *The Bond Buyer*, one of the country’s most respected and knowledgeable leaders in the media covering the municipal bond industry,” said Toby Rittner, CDFA President & CEO. “We look forward to partnering with *The Bond Buyer* to share their expertise with our members and the development finance industry as a whole.”

“*The Bond Buyer* is delighted to become the official media sponsor of the CDFA. This partnership will help enhance CDFA’s advancement of the development finance concerns and interest and expand *The Bond Buyer*’s brand platform to a broader audience of municipal issuers,” said Michael Ballinger, Publisher of *The Bond Buyer*.

Throughout the year, CDFA and *The Bond Buyer* will collaborate on sharing relevant and timely news stories, promoting their annual events and providing readers with insight into the world of municipal finance. This partnership will bring about new relationships in development finance, enabling both CDFA and *The Bond Buyer* to reach a broader audience.

The Bond Buyer is the only independent information resource serving the municipal finance community. Every day and throughout the day, through its web site, e-newsletters and alerts, and daily print edition, *The Bond Buyer* reaches more than 25,000 municipal finance professionals – issuers, government officials, investors, and all players on the “deal team.” Its comprehensive package of news, analysis and data is unique in the industry. *The Bond Buyer*’s annual conferences are attended by more than 3,000 market participants, and offer in-depth education about cutting-edge public-finance topics, ranging from local government finance and budgeting to how to raise capital to fund large-scale investments in the nation’s transportation, health care, higher education and public utilities infrastructure. For more information about *The Bond Buyer* visit www.bondbuyer.com.

The Council of Development Finance Agencies is a national association dedicated to the advancement of development finance concerns and interests. CDFA is comprised of the nation’s leading and most knowledgeable members of the development finance community representing public, private and non-profit entities alike. For more information about CDFA, visit www.cdfa.net.

CDFA: Advancing Development Finance Knowledge, Networks & Innovation

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