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FOR IMMEDIATE RELEASE:

Lafayette General Health System partners with NeuroRescue, a Cerebral Cooling Collar

LAFAYETTE, LA, June 2019 NeuroRescue- a medical device company focused on improving outcomes in patients following cardiac arrest with return of spontaneous circulation (ROSC), head trauma, fever in the ICU and stroke- has partnered with Lafayette General Health System. For the first time, the NeuroRescue Cooling Collar provides an innovative method for paramedics to begin cooling in the field, followed by seamless transition to continuous cooling upon patient arrival at the hospital.

NeuroRescue was co-founded by a career paramedic, two Board Certified neurosurgeons and a medical device professional. The company recently established corporate headquarters in the Oil Center of Lafayette, LA. Led by Cian Robinson, Executive Director of Innovation, Research and Real Estate Investments for Lafayette General Health System, NeuroRescue secured its initial seed round investment and is pursuing additional investors.

Robinson has been a mentor to NeuroRescue since the company won the Medical Shark Tank Style pitch competition in Lafayette at Accelerate South's finale in November of 2018.

Said Robinson: "We are excited by the potential that NeuroRescue's technology brings to our patients and clinicians, both in the field and at the hospital. Therapeutic cooling is known to provide substantial benefit(s). To have the ability to conduct the procedure while en route to the hospital and in a directed fashion via a neck collar that cools blood flow via carotid arteries takes the technique to a whole new level. Additionally, we are excited to be conducting, via our Research Department and in conjunction with Acadian Ambulance and the University of Louisiana at Lafayette, the pilot study that will determine efficacy of the cooling collar. Finally, many thanks to the conveners of Accelerate South (Lafayette

Economic Development Authority, University of Louisiana at Lafayette, Community Foundation of Acadiana) in bringing NeuroRescue to our attention.”

NeuroRescue’s investors are end users in the medical space who have witnessed the life-saving results of patient cooling. In fact, one investor’s own life was saved by cooling measures taken post cardiac arrest with ROSC. NeuroRescue will build out its medical device at Noble Plastics in Grand Coteau. Upon completion, the device will go into production for an IRB-Backed Clinical trial at Lafayette General Health.

Robert Maher, CEO of NeuroRescue, is exited to contribute to the economic vitality of the Acadiana region, saying “NeuroRescue began meeting our greatest milestones as a medical device startup in Lafayette as a member of the Accelerate South cohort in fall of last year. Our team arrived with the mission to secure buy- in from decision makers and end users and we were able to do so with the guidance of the great mentorship found in the Acadiana community led by Cian Robinson. I could not be more proud of our team’s decision to headquarter in Lafayette’s Oil Center and to build what will become standard of care for temperature regulation across multiple use indications in the very same community that has fostered our amazing progress to this point.”

Dr. Chuck Burnell, Chief Medical Officer of the Acadian Companies and a board certified Emergency medicine physician with twenty one years of experience, added “NeuroRescue has been able to take a cutting edge life-saving medical device from conceptualization to realization. They have been able to utilize local Acadiana companies to help design, build and roll out a device that will be able to preserve brain and organ function in critically ill patients of Acadiana. “

Regional business leader Joe Spell, Chief Executive Officer of Tides Medical, also sees the potential of the NeuroRescue technology, commenting "It is great to see another innovative medical device company choose to headquarter in Lafayette. As a mentor and investor for Accelerate South I look forward to seeing NeuroRescue succeed and grow in our community."

For more information, please visit NeuroRescue’s website: NeuroCollar.com

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