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# PRESS RELEASE

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## CDFA and The Opportunity Exchange Launch Partnership

—New Partnership Will Provide Platform and Tools to Cities, Counties and States Seeking to Advance Local Opportunity Zone Strategies —

Columbus, OH - The Council of Development Finance Agencies (CDFA) and The Opportunity Exchange (TOE) are pleased to announce the launch of a new partnership increasing opportunities for members to integrate modern technical tools into their local community and economic development strategies.

"CDFA is very proud to announce this new partnership," said Katie Kramer, Vice President of CDFA. "As CDFA members work to build investment strategies for their opportunity zones, we're confident that the Opportunity Exchange is the ideal partner to help realize that vision and drive sustainable capital in their community."

This new partnership provides CDFA members discounted access to The Opportunity Exchange, a national platform that helps community leaders, project sponsors and investors of all backgrounds develop, market and execute impactful projects. The platform provides tools and support to help development finance agencies and economic development organizations across the country market their community, identify and manage a project pipeline, and facilitate connections with a national investor audience.

"We are excited to work together with the Council of Development Finance Agencies to provide the tools and education needed to help communities across the country maximize the impact of the Opportunity Zone incentive for their constituents," said Peter Truog, Co-Founder of TOE.

We're excited for TOE to join us at the CDFA Federal Policy Conference in Washington DC on April 14 and April 15. Attendees will have the opportunity to check out this powerful new platform, meet team members from TOE and learn more about available resources, tools, and more at their informational booth.

As part of this new partnership, members of CDFA receive an exclusive discount of 5% off the annual license fees charged by TOE for access to the TOE platform. To learn more about The Opportunity Exchange and this discount, please contact **Peter Truog**, co-founder of The Opportunity Exchange. To learn more about becoming a CDFA member, visit [www.cdfa.net/membership](http://www.cdfa.net/membership) or contact **Noelle Sheets**.

The Opportunity Exchange is a national community and economic development platform that helps community leaders, project sponsors and investors of all backgrounds develop, market and execute impactful projects. Through its partnerships with governments, non-profits, and economic development organizations across the country, The Opportunity Exchange aspires to make Opportunity Zone investments as transparent, efficient, collaborative, and impact-driven as possible. The Opportunity Exchange currently works with eleven organizations in ten states. Its platform includes over \$2 billion of potential projects from across the country and includes more than 800 investors. For more information about The Opportunity Exchange, visit [www.theopportunityexchange.com](http://www.theopportunityexchange.com).

The **Council of Development Finance Agencies** is a national association dedicated to the advancement of development finance concerns and interests. CDFA is comprised of the nation's leading and most knowledgeable members of the development finance community representing public, private and non-profit entities alike. For more information about CDFA, visit [www.cdfa.net](http://www.cdfa.net).

*CDFA: Advancing Development Finance Knowledge, Networks & Innovation*

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