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## **TexAmericas Center Secures New Tenant COIM USA, Bolstering Region's Green Chemical Industry**

### *COIM USA Plans Renewable Product Line*

**Texarkana, USA (July 29, 2025)** – [TexAmericas Center](#), which owns and operates the 3rd ranked industrial park and is one of the largest mixed-use industrial parks in the United States, announced [COIM USA](#), a leading specialty chemical manufacturer and part of the global COIM Group, acquired a 20-acre site featuring a 25,000-square-foot, rail-served facility on the campus. The property was acquired from Palmer International and includes critical logistics and transload infrastructure that will bolster COIM's manufacturing and distribution capabilities across North America.

The acquisition includes existing logistics and transload infrastructure along with COIM USA launching a new line of renewable polyols, primarily made from Cashew Nutshell Liquid (CNSL), a rapidly renewable, plant-based material. The new product line complements COIM's existing Isoexter line of polyester polyols, expanding the company's sustainable product offerings while delivering enhanced performance for customers.

"This acquisition represents a significant milestone in COIM USA's long-term growth strategy," said Michelangelo Cavallo, President of COIM USA. "The TexAmericas Center location broadens our geographic reach, expands our sustainable portfolio, and enhances COIM USA's ability to serve customers with greater speed, efficiency, and resiliency."

In addition to current operations, COIM USA is evaluating a major mid-south expansion, with TexAmericas Center positioned as a contender. The proposed development would add 100 million pounds of new production capacity by the end of 2027.

By establishing a presence at TexAmericas Center, COIM USA will gain operational cooperation and supply chain redundancy, a critical step in ensuring consistent service and delivery to customers across the U.S.



COIM USA will be positioned in a region where Texas and Louisiana together produce 80% of the nation's primary petrochemical supply, TexAmericas Center sits at the heart of one of the most vital chemical production corridors in the country. In fact, Texas' chemical shipments are valued at more than \$117 billion, and over half of all U.S. chemical production is rooted in the state.

This chemical production is the foundation for countless goods including pharmaceuticals, computers, and other everyday items.

"This investment is not only a win for COIM USA, but also another step forward for TexAmericas Center as a hub for green industries," said Eric Voyles, Executive Vice President and Chief Economic Development Officer at TexAmericas Center. "Texarkana has a proud legacy as a manufacturing center, but we're greener than you might think. Projects like this move us closer to becoming a recognized Eco-Industrial Park."

The chemical manufacturing sector continues to thrive in TexAmericas Center's 75-mile regional radius:

- The industry contributed \$1 billion in GDP in 2022, six times the national average.
- Employment is growing at 1.1% annually, compared to the national average of 0.8%.
- 3,080 individuals graduate annually from area postsecondary programs tied to chemical manufacturing.
- Within 75 miles, 53 chemical and petroleum/coal processing companies employ more than 32,000 people.

For more information about the Texarkana Region, TexAmericas Center, and its available sites and services, visit [TexAmericasCenter.com](https://www.texamericascenter.com).

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## About TexAmericas Center

Located on the Texas side of the Texarkana metropolitan area, TexAmericas Center owns and operates a premier industrial park, which is one of the largest mixed-use industrial parks in the United States. With roughly 12,000 development-ready acres of land and approximately 3.5 million square feet of commercial and industrial products, TexAmericas Center services four states (Arkansas, Louisiana, Oklahoma, and Texas). As the Authority Having Jurisdiction (AHJ) over all development processes on the property, TexAmericas Center helps companies save 12 to 18 months of public review time, leading to faster Speed-To-Occupancy.

For six consecutive years, Business Facilities magazine has ranked TexAmericas Center among the top 10 industrial parks in the country, most recently ranked No. 5 in 2025. Tenants appreciate an impressive transportation corridor that uses multiple state highways, interstates, air freight, and rail lines to disperse from a central U.S. location. Additionally, Expansion Solutions has recognized TexAmericas Center's QSP (Qualified Site Program) as the No. 1 certified site program in the Southern U.S.

Seven rail lines converge on the Texarkana region and TexAmericas Center hosts an on-site 350-car rail yard and has over 30-miles of rail running through its properties. TAC Rail services include transload as well as rail car storage and spotting. TexAmericas Center has also been added to Union Pacific's Focus Sites Program, becoming one of only 32 sites in the U.S. to receive this prestigious designation.

TexAmericas Center also offers third-party logistics (3PL) services to assist companies with inventory management, warehousing, and fulfillment needs. Combining a "Flex Lease" with 3PL services gives companies seeking to expand or make first-time investment in the region an easier path to start operations.

The organization completed construction on a 150,000-square-foot, state-of-the-art speculative building in 2021; the building was sold in 2022. In total, the organization has built and transacted over 240,000 sq. ft. in three spec projects. TexAmericas Center has the capability to lease, build-to-suit, or facilitate greenfield owner-constructed projects in a timely, efficient manner.

All of TexAmericas Center's property is a designated US Opportunity Zone, New Market Tax Credit Census Tract, EB5 – Immigration through Investment area, Foreign Trade Zone (#258), and a Texas Enterprise Zone. TexAmericas Center has the operating capabilities of a municipality but functions like a traditional real estate development company, offering customized real estate, logistics, incentive and financing solutions. For more information about TexAmericas Center, visit [TexAmericasCenter.com](http://TexAmericasCenter.com).

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