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PRESS RELEASE

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CDFA Recognizes James Reid, DFCP

—Newest Graduate of the Prestigious Development Finance Certified Professional (DFCP) Program —

Columbus, OH — The Council of Development Finance Agencies (CDFA) is pleased to announce James Reid, Senior Manager of Development Finance for the Urban Redevelopment Authority of Pittsburgh, in Pittsburgh, PA, as the newest graduate of the prestigious Development Finance Certified Professional (DFCP) program. As a graduate, Mr. Reid joins numerous others who have invested in their professional development and are recognized as the most qualified leaders in the development finance industry.

“The CDFA team is happy to welcome James into the ranks of DFCP graduates. He is a great ambassador of the DFCP program and embodies the best and brightest in the development finance industry,” states Toby Rittner, DFCP and President & CEO of CDFA.

James is motivated by the core belief that we all do better when we work together. This belief has led to a career dedicated to improving outcomes for individuals, businesses, and communities through public service. He specializes in identifying, raising, and structuring complex funding sources for community development, affordable housing, and small business development. He has helped community groups, developers, and small businesses raise over \$15 million to support their critical projects, such as helping a local grocery expand and bring a full-service grocery store to a food desert. He also administers tax incentive programs in which he blends data analysis, relationship building and maintenance, storytelling, and empathetic innovation to help deliver positive community impacts.

James is a member of the Advisory Council for the University of Richmond’s Customer Experience Certificate Program, and the Board of Directors for the Centre Ave. Housing Inc., a Single Room Occupancy affordable housing complex. He also serves on the Loan Review Committee for Invest PGH, Inc., a Pittsburgh-based Community Development Financial Institution.

James lives in Pittsburgh’s West End with his wife, Allison, and their beloved dog, Millie. He enjoys listening to podcasts about sports, politics, and public policy. He also enjoys reading, grilling, and watching Food Network Shows like *Beat Bobby Flay* and *Chopped*.

CDFA’s Development Finance Certified Professional (DFCP) Program is an intense training course learning experience and is the industry’s only comprehensive development finance professional certification program. The DFCP Program is designed to produce graduates with a comprehensive knowledge of development finance concepts, tools, and applicability as well as a deep understanding of the entire development finance spectrum. Graduates of the DFCP Program gain valuable knowledge and experience within the complex development finance industry and achieve a level of understanding unmatched by any other professional certification program.

The **Council of Development Finance Agencies** is a national association dedicated to the advancement of development finance concerns and interests. CDFA is comprised of the nation’s leading and most knowledgeable members of the development finance community representing public, private, and non-profit entities alike. For more information about CDFA, visit www.cdfa.net.

CDFA: Advancing Development Finance Knowledge, Networks & Innovation

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