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PRESS RELEASE

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CDFA Recognizes Isabel Cyr, DFCP

—Newest Graduate of the prestigious Development Finance Certified Professional (DFCP) Program—

Columbus, OH - The Council of Development Finance Agencies (CDFA) is pleased to congratulate Isabel Cyr, Senior Consultant, as the newest graduate of the prestigious Development Finance Certified Professional (DFCP) program. As a new graduate, Ms. Cyr joins numerous others who have invested in their professional development and are ready to tackle the complexities of the development finance industry.

"We are thrilled to welcome Isabel into the ranks of DFCP graduates," says Toby Rittner, DFCP and President & CEO of CDFA. "CDFA hopes to continue to engage the best that the development finance industry has to offer in the DFCP program, and Isabel is a reflection of that."

Isabel Cyr holds a Bachelor's degree in Commerce with a major in Marketing and a minor in Finance from the John Molson School of Business in Montreal. Joining the CAI Global Group as a consultant in 2009, Isabel has worked on numerous investment projects and economic development mandates. The CAI group is a specialized consulting firm with over 35 years of experience offering expertise in investment projects including financial incentives, site selection, and capital investment project strategies for multinational, national and domestic companies. For public sector clients responsible for the promotion, attraction, retention, and expansion of investments in their jurisdictions, CAI offers economic development strategies based on the in-depth knowledge and hands-on experience of what investors are looking for in choosing an investment location for greenfield investments or reinvestment.

In her function as a senior consultant at CAI, Isabel has mainly focused her expertise on large scale site selection mandates for multinational clients in numerous manufacturing industries including aerospace, military, packaging, automotive, medical devices, chemical, food and beverage, and consumer package goods to name a few. Over the years, Isabel has also worked on several strategic investment plans for private sector clients and on numerous economic development mandates such as positioning studies, industrial cluster analysis, and promotional initiatives for different communities. A few of Ms. Cyr's career highlights include managing the development of CAI's Site Selection product offering, methodology and staff; representing CAI on site selection topic events and conferences; playing a key role in the development of CAI's strategic seminars; organizing the Forum of Senior Managers of Foreign Companies in Quebec; and serves as CAI's delegate for its quality control processes and deliverables.

CDFA's **Development Finance Certified Professional (DFCP) Program** is an intense training course learning experience and is the industry's only comprehensive development finance professional certification program. The DFCP Program is designed to produce graduates with a comprehensive knowledge of development finance concepts, tools, and applicability as well as a deep understanding of the entire development finance spectrum. Graduates of the DFCP Program gain valuable knowledge and experience within the complex development finance industry and achieve a level of understanding unmatched by any other professional certification program.

The **Council of Development Finance Agencies** is a national association dedicated to the advancement of development finance concerns and interests. CDFA is comprised of the nation's leading and most knowledgeable members of the development finance community representing public, private and non-profit entities alike. For more information about CDFA, visit www.cdfa.net.

CDFA: Advancing Development Finance Knowledge, Networks & Innovation
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