

## WEEKLY MARKET OUTLOOK

Moody's Analytics Research

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# Worsened Fundamentals Lift Downgrades Well Above Upgrades

[Credit Markets Review and Outlook](#) by John Lonski

Worsened Fundamentals Lift Downgrades Well Above Upgrades

» FULL STORY PAGE 2

## [The Week Ahead](#)

We preview economic reports and forecasts from the US, UK/Europe, and Asia/Pacific regions.

» FULL STORY PAGE 6

## [The Long View](#)

Full updated stories and key credit market metrics: Third-quarter 2019's US\$-denominated corporate bond issuance included \$29.1 billion of investment-grade and \$14.8 billion of high-yield offerings from China-based issuers.

Credit Spreads	<u>Investment Grade:</u> We see year-end 2019's average investment grade bond spread above its recent 128 basis points. <u>High Yield:</u> Compared with a recent 469 bp, the high-yield spread may approximate 480 bp by year-end 2019.
Defaults	<u>US HY default rate:</u> Moody's Investors Service's Default Report has the U.S.' trailing 12-month high-yield default rate rising from September 2019's actual 3.2% to a baseline estimate of 3.7% for September 2020.
Issuance	<u>For 2018's</u> US\$-denominated corporate bonds, IG bond issuance sank by 15.4% to \$1.276 trillion, while high-yield bond issuance plummeted by 38.8% to \$277 billion for high-yield bond issuance's worst calendar year since 2011's \$274 billion. <u>In 2019,</u> US\$-denominated corporate bond issuance is expected to rise by 4.2% for IG to \$1.330 trillion, while high-yield supply grows by 35.3% to \$376 billion. The very low base of 2018 now lends an upward bias to the yearly increases of 2019's high-yield bond offerings.

» FULL STORY PAGE 10

## [Ratings Round-Up](#)

U.S. Upgrades Match Downgrades but Dominate Affected Debt

» FULL STORY PAGE 14

## [Market Data](#)

Credit spreads, CDS movers, issuance.

» FULL STORY PAGE 17

## [Moody's Capital Markets Research](#) *recent publications*

Links to commentaries on: Next recession, liquidity and defaults, cheap money, fallen angels, corporate credit, Fed moves, spreads, yields, inversions, unmasking danger, divining markets, upside risks, high leverage, revenues and profits, riskier outlook, confidence vs. skepticism.

» FULL STORY PAGE 22

Click [here](#) for *Moody's Credit Outlook*, our sister publication containing Moody's rating agency analysis of recent news events, summaries of recent rating changes, and summaries of recent research.

## Credit Markets Review and Outlook

By John Lonski, Chief Economist, Moody's Capital Markets Research, Inc.

### Worsened Fundamentals Lift Downgrades Well Above Upgrades

Financial markets have been buffeted by changing views regarding the trade dispute between China and the United States. Nevertheless, the direction taken by earnings-sensitive securities will ultimately be determined by the outlook for profits.

The recent showing by corporate earnings has been decidedly subpar. The FactSet consensus expects 2019's third-quarter to show a third straight year-to-year decline of 4.1% by S&P 500 earnings per share. However, the consensus believes that 2019's final quarter will end the losing streak and reveal a 2.6% annual increase by S&P 500 earnings. For 2020, the consensus view of equity analysts has S&P 500 earnings per share growing by an eye-opening 10.5%.

Early October 2019's Blue Chip consensus has 2019's core pretax profits inching higher by a worrisome 0.1% in 2019 following 2018's subpar increase of 3.4%. For 2020, the Blue Chip prognosticators' average forecast has core profits rising by a lackluster 2.0%.

If core profits do not significantly surpass these downbeat forecasts, the 10-year Treasury yield may average something no greater than 1.7% through the end of 2020. And if a recession materializes, the bottom will fall out for Treasury yields and the benchmark 10-year yield probably slips under 1%.

Credit rating revisions can be triggered by changes in the fundamentals influencing debt protection, special events, or some combination of special events and changed fundamentals. Special events are judged to be nonrecurring and include, but are not limited to, a change in the structure of outstanding debt, mergers, acquisitions, divestitures, equity buybacks, special dividends, infusions of common equity capital, and catastrophes.

For 2019's third quarter, preliminary indications show a reduction in the credit ratings of 97 U.S. high-yield issuers, wherein 16 of the downgrades stemmed primarily from special events. The remaining 81 were largely the offshoot of worsened fundamentals.

Third-quarter 2019 also contained 56 upgrades of U.S. high-yield issuers. Special events were the primary drivers of 20 of the upgrades, while the remaining 36 stemmed mostly from improved fundamentals.

Thus, third-quarter 2019's 1.73:1 downgrade per upgrade ratio for all U.S. high-yield credit rating revisions rose to 2.25:1 after excluding rating revisions that were primarily the consequence of special events. The latter is an atypically high downgrade per upgrade ratio for high-yield rating changes that are largely driven by fundamentals. The high-yield downgrade per upgrade ratio for rating changes that were primarily driven by fundamentals has soared from the 1.09:1 of calendar-year 2018 to the 2.38:1 of January-September 2019.

#### *A Brighter Outlook Requires Faster Sales Growth*

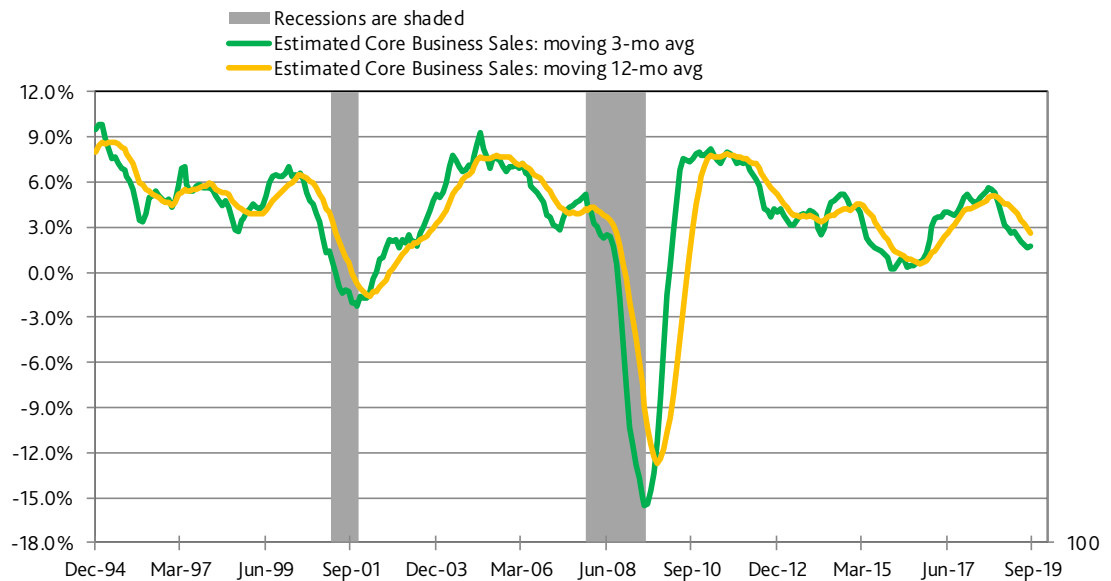
A pronounced slowing by business sales both with and excluding energy products helps to explain the marked excess of high-yield downgrades over upgrades after omitting primarily event-driven rating changes. For example, the year-over-year increase of a proxy for business sales' moving three-month average plunged from the 7.8% of July 2018 to the 1.0% of August 2019. After excluding sales of identifiable energy products, the comparably-measured increase of core business sales slowed from July 2018's 5.6% to 1.7% for August 2019.

## Credit Markets Review and Outlook

**Figure 1: Further Slowdown by Core Business Sales Will Lift Recession Risk**

yy % changes

sources: Census Bureau, NBER, Moody's Analytics



At least, the overall U.S. high-yield downgrade per upgrade ratio is not on a rising trend. After easing from first-quarter 2019's 2.27:1 to the 1.90:1 of the second quarter, the overall high-yield downgrade per upgrade ratio dipped to the third quarter's 1.73:1. Nevertheless, a further slowing of business sales would probably lift the relative incidence of high-yield downgrades.

A very weak performance by the business sales proxy both with and excluding energy products helped to drive the 2015-2016 surge in downgrades. The annual percent change of the moving three-month average of the business sales proxy went from growing by 4.8% in June 2014 to contracting by 2.8% as of December 2015. Core business sales' annual increase slowed from September 2014's 5.2% to January 2016's 0.3%.

During the profits recession and industrial commodity price deflation of 2015-2016, the overall high-yield downgrade per upgrade ratio soared from the 0.99:1 of July 2009 through September 2015 to the 3.44:1 of 2015's final quarter and 4.50:1 of 2016's first quarter. However, the ratio quickly receded to the 1.66:1 of 2016's second quarter.

*Lower Energy Prices Skew Downgrade Ratio Higher*

Nevertheless, the 4.00:1 high-yield downgrade per upgrade ratio of the six-months-ended March 2016 owed much to a collapse of energy prices. For example, the high-yield downgrade per upgrade ratio improved to 2.52:1 for the six-months-ended March 2016 after excluding high-yield rating revisions linked to the oil and gas industry's slump.

Though the latest bout of oil and gas price deflation is less severe than what transpired in 2015-2016, third-quarter 2019's high-yield downgrade per upgrade ratio falls from 1.73:1 to 1.54:1 after excluding oil and gas related rating changes. For January-September 2019, the high-yield downgrade per upgrade ratio declines from an overall 1.94:1 to 1.79:1 excluding oil and gas.

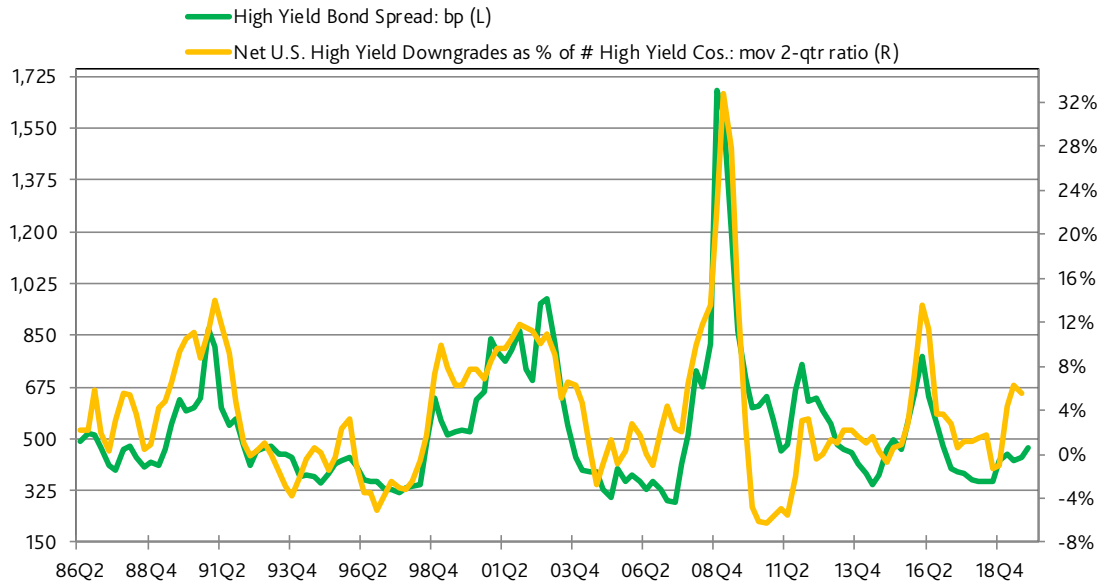
*Fewer Downgrades Relative to Upgrades Needed to Prevent Spread Widening*

As inferred from the broadest ratio of high-yield downgrades per upgrade, the recent high-yield bond spread of 469 basis points implicitly assumes a further slide by the relative incidence of downgrades. Otherwise, the high-yield bond spread is likely to exceed 500 bp.

Credit Markets Review and Outlook

**Figure 2: Net High-Yield Downgrades Need to Drop To Prevent a 50 Basis Points (bp) Widening of High-Yield Bond Spread**

source: Moody's Analytics



Core Retail Sales Accelerate as Remaining Core Business Sales Slow

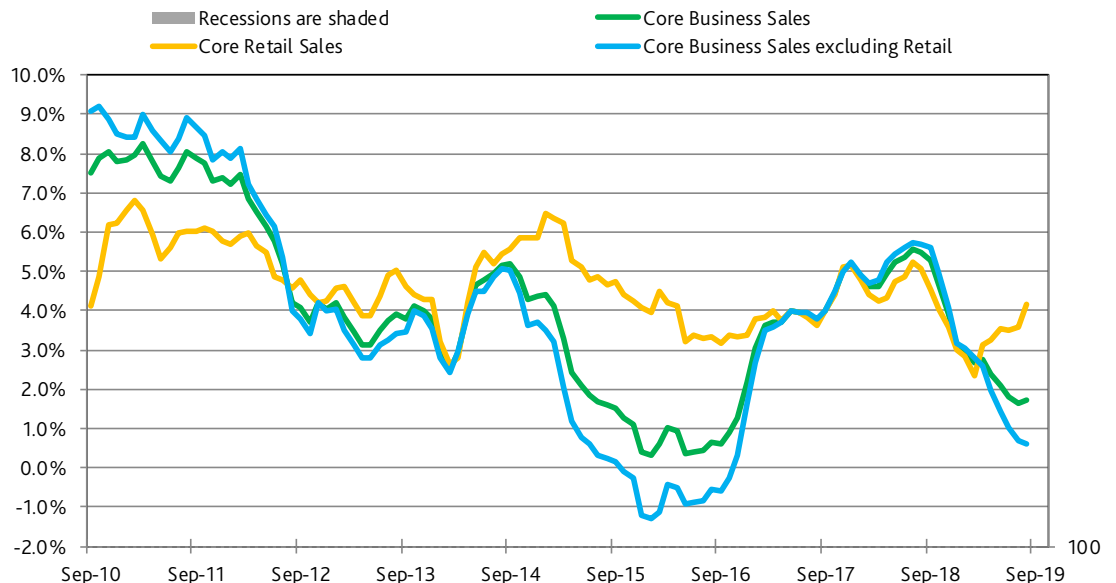
The 2018-2019 deceleration by core business sales masks a critical rejuvenation of core retail sales since early 2019. The year-over-year growth rate of retail sales excluding gasoline station sales, or core retail sales, slowed from the 5.2% of 2018's second quarter to the 2.4% of the three-months-ended January 2019. Subsequently, core retail sales' yearly increase quickened to the 4.3% of the three-months-ended August 2019.

By contrast, the remainder of the core business sales proxy still struggles. The annual increase of core business sales excluding energy products slowed from the 5.7% of the three-months-ended July 2018 to the 0.6% of the three-months-ended August 2019.

**Figure 3: Core Retail Sales May Lead Rejuvenation by Other Components of Core Business Sales**

yy % changes of 3-month averages

sources: Census Bureau, NBER, Moody's Analytics



## Credit Markets Review and Outlook

*Are Baa Yield Spreads Unduly Wide?*

Much has been written about the rapid growth of Baa-grade corporate bonds outstanding. Nevertheless, the credit rating changes of Baa-rated industrial companies have shown fewer downgrades than upgrades since the end of 2017. For 2018, Baa credit rating changes of U.S. industrial companies included 20 downgrades and 22 upgrades. Through the first nine months of 2019, the Baa credit rating revisions of the Baa industrials showed 11 downgrades and 18 upgrades. However, 2019's third quarter was home to an outsized "fallen angel" downgrade of Ford Motor.

Complacency is not warranted. The skeptical view of Baa ratings according to the bond implied ratings methodology might be proven correct if the latest slowdown by business sales continues.

On October 9, 122 North American industrial company issuers had a senior unsecured rating of Baa3, or the ratings notch just above high-yield. Moody's Analytics was able to calculate bond-implied ratings for 109 of the 123 issuers graded Baa. Bond implied ratings frequently differ from actual ratings owing to market sentiment or demand/supply conditions. As derived from October 9's pricing of corporate bonds, the market viewed 47 of the 109 eligible Baa3-grade issuers as having an implied rating of less than Baa3. Thus, a considerable 43.1% of 109 North American Baa3-rated issuers have a bond-implied-rating of less than Baa3, which equate to speculative-grade or high-yield ratings.

October 9's distribution of bond-implied ratings for Baa3 industrial-company issuers compared unfavorably with that of year-end 2018. As of the end of 2018, bond-implied ratings were calculated for 113 of the then 121 Baa3-rated industrial company issuers. A smaller 33, or 29.2%, of the issuers generated a bond-implied rating of less than Baa3.

As of October 9, bond implied ratings were available for 157 of the 168 North American issuers graded Baa2. Of the 159 Baa2 implied ratings, 25, or 15.9%, were speculative grade. At the same time, bond-implied ratings were calculated for 101 of the 102 Baa1-grade issuers, wherein 6, or 5.9%, of the bond implied ratings conformed to a high-yield designation. Finally, October 9's tally showed that of the 143 bond-implied ratings supplied by the 149 issuers rated above Baa1, only two were speculative-grade.

Year-end 2018's tally showed a much lower incidence of implied speculative grade ratings. Of the 138 Baa2-grade issuers generating a bond-implied rating, only six, or 4.3%, were speculative-grade. Two, or 2.2%, of the 92 Baa1 issuers having a bond implied rating were speculative-grade, while just one high-yield rating was found among the 134 issuers rated above Baa1 who received bond implied ratings.

According to the bond-implied ratings approach, potential rising-star upgrades are very few compared to possible fallen-angel downgrades. For companies having speculative-grade ratings, only 12, or 2.7%, of October 9's 440 implied ratings of high-yield issuers were investment-grade. That count was a similar 13 for both year-end 2018 and September 11, 2019.

Incidence of Implied High-Yield Ratings among Bond Implied Ratings of North American Investment-Grade Issuers

source: Moody's Analytics

Actual Rating	Number of Issuers with Bond Implied Ratings				Issuers with High-Yield Ratings				Number of Issuers with Bond Implied Ratings				Issuers with High-Yield Ratings			
	10/9/19	10/9/19	9/11/19	10/9/19	9/11/19	9/11/19	9/11/19	9/11/19	10/9/19	10/9/19	9/11/19	10/9/19	9/11/19	9/11/19	9/11/19	
	1	2	3	4 = 3% of 2	5	6	7	8 = 7% of 6	9	10	11	12 = 11% of 10				
Greater than Baa1	151	144	2	1.4%	149	143	2	1.4%	137	134	1	0.7%				
Baa1	102	101	6	5.9%	103	102	11	10.8%	94	92	2	2.2%				
Baa2	168	157	25	15.9%	170	159	29	18.2%	146	138	6	4.3%				
Baa3	122	109	47	43.1%	123	109	47	43.1%	121	113	33	29.2%				
Investment-Grade	543	511	80	15.7%	545	513	89	17.3%	498	477	42	8.8%				

## The Week Ahead – U.S., Europe, Asia-Pacific

### THE U.S.

By Ryan Sweet of Moody's Analytics

### Disconnect Between Hard and Soft U.S. Data

The September U.S. employment report highlights that even though businesses have turned more pessimistic, they are not laying off workers or aggressively cutting hours. Layoffs would be fodder for a recession. There is a disconnect between the hard and soft economic data, and this has happened before. Survey-based measures—soft data—are likely being hurt by the U.S.-China trade tensions along with chatter of a possible recession on the horizon.

The soft data this week rattled some, particularly the ISM manufacturing survey, as it dropped for the sixth consecutive month. Some of the drop is attributed to a reduction in manufacturing output but sentiment is also pulling the index lower.

The hard data and sentiment components of the ISM index aren't observable but can be estimated. To do so, we mapped the five components of the ISM manufacturing survey—new orders, production, supplier deliveries, inventories and employment—to hard data on manufacturing. We then modeled each component based on its hard data. The ISM's methodology for constructing its composite index is applied to these new subindexes to create a hard-data ISM index. This ISM index is consistent with the actual data on employment, industrial production, new orders, inventories and supplier deliveries.

### Sentiment Pulls ISM Lower



Our index based on hard data has tracked the official ISM manufacturing index well since 1995, with a correlation coefficient of 0.77. The value added in this approach is that it allows us to back out a sentiment component of the ISM index, or the difference between the actual and our hard-data ISM index. The results show that the bulk of the decline in the ISM manufacturing index over the past few months has been attributed to a decrease in sentiment to the lowest it's been since 2012.

Sentiment is unlikely to improve noticeably until the trade tensions are resolved and talk of a recession fades. Though sentiment is important at inflection points for the economy, for now businesses are not acting as they feel.

## The Week Ahead

### Next week

There will be a number of key economic releases next week, including industrial production, retail sales and housing starts. We will also get new data on regional manufacturing conditions, jobless claims and business inventories.

We will publish our forecasts for next week's data on Monday on [Economy.com](https://www.economy.com).

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## EUROPE

By Barbara Teixeira Araujo of Moody's Analytics

### U.K. and EU Get One More Crack at a Brexit Plan

The European economic calendar is extremely full for the coming week. We will get a barrage of data for the U.K. economy—unemployment, wages, inflation and retail sales figures—as well as for the euro zone. In the currency area, the focus will be on industrial production numbers for August and September's final CPI report. Euro zone industrial production numbers are being scrutinized by markets, because the trade war and the slowdown in global trade have dealt a heavy blow to the area's exports and has caused its manufacturing sector to enter a full-blown recession. This is especially the case in Germany, given its outsized manufacturing industry and the country's significant export dependency. In our view, overall euro zone industrial production held only steady in August, failing to reverse July's 0.4% m/m fall. Data for individual countries have been extremely mixed, with production disappointing and falling by a 0.9% m/m in France but rising slightly in Germany and Italy. Yet monthly data are volatile and depend on the volatile energy sector—the output of which likely declined in August due to above-average temperatures. This suggests that manufacturing production performed a bit better, though it is expected to have continued a fast-paced decline in August.

The currency area's final CPI report, meanwhile, is expected to confirm that headline inflation decelerated further in September, to only 0.9% y/y from 1%. This will corroborate our view that the European Central Bank was right to add stimulus to the economy during its last meeting. But the headline figure isn't as bad as it looks; inflation in September was depressed by an expected drop in noncore inflation—mainly due to base effects related to oil prices—while underlying price pressures gathered pace on a rebound in services inflation. Also, the numbers were again distorted by a low harmonized services CPI in Germany (because of methodology changes), which contrasts with a much higher national rate. This dragging effect won't last for long, though, as base effects are likely to kick in by year's end.

We continue to expect core inflation to heat up through the rest of 2019, not only because of the base effects in Germany but also in line with developments in the euro zone's labour market. Yet, while the core rate should accelerate, it should do so only gradually and, most important, it should remain well below the ECB's target of 2%. Our baseline is that it will remain at around 1.1%, as a further pickup in services inflation is unlikely to be accompanied by an increase in nonenergy goods inflation. This means that loose monetary policy should persist for the coming years. We aren't penciling in a further rate cut in 2019, but if inflation continues to disappoint, and growth prospects deteriorate further, we expect that the ECB won't hesitate to up its rhetoric and use further firepower.

The inflation situation is different in the U.K. We expect that inflation pressures increased in September—we forecast a rise to 1.9% y/y from 1.7%—on the back of a rebound in recreational goods inflation. That's because inflation in the volatile games and toys subsector plunged in August and was responsible for more than half of the headline's decline over the month, warranting a correction in September. We are also penciling in a rebound in clothing inflation. Anecdotal evidence showed that the clothing and footwear subsector dragged in August only because summer sales were more aggressive and lasted longer this year than in 2018, which suggests that clothing prices rose more strongly between this August and September than they did last year, boosting inflation in the sector.

## The Week Ahead

Combined, the developments in clothing and recreational goods are expected to offset yet another plunged in motor fuels inflation—due to base effects in Brent prices, a story similar to the euro zone's.

Elsewhere in the U.K., the focus will remain on the Brexit politics. The EU Summit scheduled for next Thursday and Friday is the last official chance that the EU and the U.K. have to find an agreement. There has been no breakthrough in negotiations yet, and the EU is unlikely to accept Boris Johnson's proposals of alternative arrangements for the Northern Ireland backstop. Our view remains that both parties will ultimately fail to reach common ground and that Brexit will need to be delayed yet again. Rumors are that, if no deal is found, the U.K. Prime Minister will call for a vote of no confidence in his government on October 19. We expect him to lose any such vote, which suggests that a caretaker government led by Jeremy Corbyn would likely send a letter to the EU asking for yet another extension of article 50 before triggering new elections to be held by the start of 2020.

	Key indicators	Units	Moody's Analytics	Last
Mon @ 10:00 a.m.	Euro zone: Industrial Production for August	% change	0.0	-0.4
Tues @ 7:45 a.m.	France: Consumer Price Index for September	% change yr ago	1.1	1.3
Tues @ 9:30 a.m.	U.K.: Unemployment for August	%	3.8	3.8
Wed @ 9:30 a.m.	U.K.: Consumer Price Index for September	% change yr ago	1.9	1.7
Wed @ 10:00 a.m.	Euro Zone: External Trade for August	bil euro	17.4	24.8
Wed @ 10:00 a.m.	Euro Zone: Consumer Price Index for September	% change yr ago	0.9	1.0
Wed @ 10:00 a.m.	Italy: Consumer Price Index for September	% change yr ago	0.3	0.5
Wed @ 2:00 p.m.	Russia: Industrial Production for September	% change yr ago	2.6	2.9
Thur @ 9:30 a.m.	U.K.: Retail Sales for September	% change yr ago	2.9	2.7
Thur @ 2:00 p.m.	Russia: Unemployment for September	%	4.3	4.3
Thur @ 2:00 p.m.	Russia: Retail Sales for August	% change yr ago	1.0	0.8

## ASIA-PACIFIC

By Katrina Ell of Moody's Analytics

## A Tough Third Quarter for China's Economy

China's GDP growth likely slowed to 5.9% y/y in the September quarter, from 6.2% previously. The third quarter has been tough for China's economy. Retail trade has slowed substantially at the hand of changes to pollution regulation for autos. Industrial production neared a 20-year low in August and only modest improvement is forecast for September. Fixed asset investment has been trending lower, with manufacturing investment a particular drag, a symptom of the weakness in offshore demand exacerbated by the trade war. Stimulus this round has been deliberately measured, but the government is expected to deliver further monetary and fiscal stimulus heading into 2020 as it seeks to soften the economic downtrend.

Japan's core CPI likely improved a notch to 0.6% y/y in September, from 0.5% in August. An important upward contributor will be fuel prices amid the spike in global prices. A jump is expected in consumer prices in the December quarter, following the introduction of the consumption tax hike on 1 October from 8% to 10%. But underlying price pressures are subdued; the important export and manufacturing sectors have slowed, while consumption has been sluggish, even with some evidence of front-loading prior to the tax increase.

India's inflation likely continued its gradual climb in September. Higher fuel and onion prices will be important upward contributors, potentially inhibiting the central bank's ability to cut rates further. The Reserve Bank of India in October reduced the policy rate for a fifth straight meeting. The repo rate was reduced by 25 basis points to 5.15%, bringing cumulative easing to 135 basis points. The RBI maintained its accommodative stance, signalling that will remain the case as long as domestic demand needs the support. Onion prices jumped in September after flooding from heavy monsoons damaged crops. Onion prices were up to 80 rupees per kilogram, compared with around 20 to 25 rupees in July and August. The government has banned exports and released stockpiles in a bid to dampen prices, but this is causing angst with farmers. Onions are an important part of the CPI given they are a staple in



## The Week Ahead

cooking. High onion prices were blamed for the Bharatiya Janata Party losing the New Delhi vote in 1998. In 2013, it was onion prices that caused inflation to skyrocket. The RBI monetary policy committee next meets in early December.

	Key indicators	Units	Confidence	Risk	Moody's Analytics	Last
Mon @ 11:00 p.m.	India Consumer price index for September	% change yr ago	3	↑	3.3	3.2
Tues @ 12:30 p.m.	China Consumer price index for September	% change yr ago	3	↔	2.9	2.8
Tues @ 12:30 p.m.	China Producer price index for September	% change yr ago	3	↓	-0.9	-0.8
Tues @ 3:00 p.m.	Indonesia Foreign trade for September	US\$ bil	2	↔	0.3	0.1
Tues @ Unknown	India Foreign trade for September	US\$ bil	2	↓	-13.9	-13.5
Wed @ 8:45 a.m.	New Zealand Consumer price index for Q3	% change	3	↔	0.5	0.6
Wed @ 10:00 a.m.	South Korea Unemployment rate for September	%	3	↑	3.2	3.1
Wed @ Unknown	South Korea Monetary policy for October	%	3	↓	1.5	1.5
Thurs @ 11:30 a.m.	Australia Unemployment rate for September	%	4	↔	5.3	5.3
Thurs @ Unknown	Singapore nonoil domestic exports for September	% change yr ago	3	↔	-8.1	-8.9
Fri @ 10:30 a.m.	Japan Consumer price index for September	% change yr ago	3	↔	0.6	0.5
Fri @ 1:00 p.m.	China GDP for Q3	% change yr ago	3	↓	5.9	6.2
Fri @ 1:00 p.m.	China Industrial production for September	% change yr ago	3	↓	4.6	4.4
Fri @ 1:00 p.m.	China Fixed asset investment for September	% change yr ago YTD	3	↔	5.6	5.5
Fri @ 1:00 p.m.	China Retail trade for September	% change yr ago	3	↔	7.4	7.5

## The Long View

### Third-quarter 2019's US\$-denominated corporate bond issuance included \$29.1 billion of investment-grade and \$14.8 billion of high-yield offerings from China-based issuers.

By John Lonski, Chief Economist, Moody's Capital Markets Research Group  
October 10, 2019

#### CREDIT SPREADS

As measured by Moody's long-term average corporate bond yield, the recent investment grade corporate bond yield spread of 128 basis points is wider than its 122-point mean of the two previous economic recoveries. This spread may be no wider than 135 bp by year-end 2019.

The recent high-yield bond spread of 469 bp is thinner than what is suggested by both the accompanying long-term Baa industrial company bond yield spread of 201 bp and the recent VIX of 17.9 points.

#### DEFAULTS

September 2019's U.S. high-yield default rate was 3.2%. The high-yield default rate may average 3.4% during 2020's first quarter, according to Moody's Investors Service.

#### US CORPORATE BOND ISSUANCE

Yearlong 2017's US\$-denominated bond issuance rose by 6.8% annually for IG, to \$1.508 trillion and soared by 33.0% to \$453 billion for high yield. Across broad rating categories, 2017's newly rated bank loan programs from high-yield issuers sank by 26.2% to \$72 billion for Baa, advanced by 50.6% to \$319 billion for Ba, soared by 56.0% to \$293 billion for programs graded single B, and increased by 28.1% to \$25.5 billion for new loans rated Caa.

Second-quarter 2018's worldwide offerings of corporate bonds eked out an annual increase of 2.8% for IG but incurred an annual plunge of 20.4% for high-yield, wherein US\$-denominated offerings rose by 1.6% for IG and plummeted by 28.1% for high yield.

Third-quarter 2018's worldwide offerings of corporate bonds showed year-over-year setbacks of 6.0% for IG and 38.7% for high-yield, wherein US\$-denominated offerings plunged by 24.4% for IG and by 37.5% for high yield.

Fourth-quarter 2018's worldwide offerings of corporate bonds incurred annual setbacks of 23.4% for IG and 75.5% for high-yield, wherein US\$-denominated offerings plunged by 26.1% for IG and by 74.1% for high yield.

First-quarter 2019's worldwide offerings of corporate bonds revealed annual setbacks of 0.5% for IG and 3.6% for high-yield, wherein US\$-denominated offerings fell by 3.0% for IG and grew by 7.1% for high yield.

Second-quarter 2019's worldwide offerings of corporate bonds revealed an annual setback of 2.5% for IG and an annual advance of 17.6% for high-yield, wherein US\$-denominated offerings sank by 12.4% for IG and surged by 30.3% for high yield.

During yearlong 2017, worldwide corporate bond offerings increased by 4.1% annually (to \$2.501 trillion) for IG and advanced by 41.5% for high yield (to \$603 billion).

For 2018, worldwide corporate bond offerings sank by 7.2% annually (to \$2.322 trillion) for IG and plummeted by 37.6% for high yield (to \$376 billion). The projected annual percent increases for 2019's worldwide corporate bond offerings are 6.1% for IG and 27.8% for high yield. When stated in U.S. dollars, issuers based outside the U.S. supplied 60% of the investment-grade and 57% of the high-yield bond offerings of 2019's first half.

## The Long View

### US ECONOMIC OUTLOOK

As inferred from the CME Group's Fed Watch Tool, the futures market recently assigned an implied probability of 80% to a cutting of the federal funds rate at the October 30, 2019 meeting of the Federal Open Market Committee. In view of the underutilization of the world's productive resources, low inflation should help to rein in Treasury bond yields. As long as the global economy operates below trend, the 10-year Treasury yield may not remain above 2.00% for long. A fundamentally excessive climb by Treasury bond yields and a pronounced slowing by expenditures in dynamic emerging market countries are among the biggest threats to the adequacy of economic growth and credit spreads.

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### EUROPE

By Barbara Teixeira Araujo of Moody's Analytics  
October 10, 2019

### UNITED KINGDOM

Although the contraction in U.K. GDP in August looks grim at first glance, what really matters in the GDP release is that the underlying growth momentum of the British economy was revised significantly upwards for the previous months. This meant that despite the monthly pullback, the rolling three-month rate, which is closely watched by markets because it is less volatile than monthly growth, still accelerated to 0.3%, back above the 0.2% average since the start of the year. Barring a plunge of 1.6% m/m or more in activity in September, which is highly unlikely, the U.K. economy should have avoided entering technical recession in the third quarter. This is in line with our forecasts; our baseline is that GDP grew by 0.3% to 0.4% q/q in the three months to September, after a 0.2% contraction previously.

Our forecast is based on expectations that a new round of stockpiling will boost manufacturing production in September and October. Survey data corroborate our view, showing that internal and external manufacturing orders surged over the month. We don't expect this new wave to be as strong as the one before the initial March deadline, though, since companies have much less spare capacity to increase inventories now because they didn't fully unwind all of the previously accumulated stocks. But we do expect that manufacturing production expanded across most subsectors in September, especially as the broad-based declines in August created a low base for a mean-reversion.

For the services sector, August's figures were also a letdown. Services output remained flat over the month, but a slowdown was always expected following strong growth in June and July. Results across subsectors were mixed but mostly to the upside, with output rising across seven of 13 services subsectors and remaining flat in two of them.

This chimes in with our view that the economy still has some underlying strength. Services output accounts for around 80% of all that is produced in the U.K. and is a far better indicator of the economy's direction since it is less volatile and less affected by the ups and downs in the manufacturing industry. We maintain that services will continue to do the heavy lifting for the U.K. economy through the rest of 2019, especially as U.K. consumers remain strong on the back of rising wages and a still-solid labour market.

Elsewhere, the bright spot of August's report was the further rise in construction output. This result was welcome but a bit puzzling, since investment in construction is one of the hardest-hit segments of Brexit-related uncertainty. We think that September will bring a correction and that results for the sector will remain lackluster for as long as there is no clarity regarding the future of the U.K. economy.

Overall, August's results corroborate our view that the BoE will stand pat and avoid cutting interest rates this year if a no-deal Brexit is avoided. Wage growth is solid and inflation pressures are expected to pick up soon given the renewed decline in the pound, and this should keep CPI inflation slightly above the bank's 2% target.

### BREXIT

Rumours were that talks with the EU had hit a brick wall on Tuesday after Prime Minister Boris Johnson's phone call with German Chancellor Angela Merkel, but EU officials assured that negotiations were ongoing and that further

## The Long View

meetings were scheduled. Our view is that striking a final deal remains unlikely, as the EU is expected to refuse the U.K. government's proposal that Northern Ireland exit the customs union. The EU will likely insist that for there to be no border between Ireland and Northern Ireland, the region needs to remain aligned to the EU's regulations and remain inside the same customs territory. Johnson is proposing that cutting-edge technology will eliminate the need for an actual physical border, but given that the technology hasn't been developed yet, the EU remains skeptical.

The Benn Act requires Johnson to send a letter to the EU asking for another Brexit delay if there is no deal by October 19. Rumours are that Johnson will try to circumvent the law, especially as he continues to insist that the U.K. will leave by October 31. One scenario is that he calls for a no-confidence vote in his own government by October 19, after the EU Summit on October 17-18. He would make a victory conditional on Parliament approving his actions, effectively cancelling the Benn Act, which would open the way for a no-deal Brexit on October 31. But given that a majority in Parliament is still against no deal, the chances of him winning such a vote are practically nil. If he loses, a caretaker government would need to be formed, and the leader of this government would ask the EU for an extension to allow for new elections. Although time would be running short, we have no doubt the EU would do whatever it takes to grant the extension and prevent a no-deal Brexit from happening.

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### ASIA PACIFIC

By Steven Cochrane and Steven Shields of Moody's Analytics

October 10, 2019

#### VIETNAM

A small but dominant player in Southeast Asia, Vietnam's economy continues to race ahead. The nation's record expansion has exhibited few signs of slowing, with real GDP growth exceeding 6% for the past decade, a feat only a small number of emerging markets have achieved. What's more, in 2018 Vietnam outstripped Chinese GDP growth for the first time in nearly three decades. The country's service sector continues to perform particularly well thanks to sustained domestic demand and increased private consumption.

Small pockets of weakness are beginning to emerge. Agricultural outputs have dampened following the African swine fever outbreak across Asia. Nearly 5 million hogs have been culled to date. Additionally, weaker external demand has moderated growth within Vietnam's export-oriented manufacturing sector. The near-term outlook reflects optimism that this recent weakness will diminish, as renewed export growth and steady inflows of foreign direct investment underpin continued expansion. But risks are firmly tilted to the downside.

The country's robust economic expansion has been powered by its transformation into a global manufacturing hub. Vietnam has been a rising star economically following broad-based reforms introduced under the country's Doi Moi policy in 1986. Under Doi Moi, Vietnam began its transition from a centrally planned economy to the socialist-oriented market economy of today. The policy promotes privately owned and foreign-owned enterprises and enhanced national competitiveness by removing price controls, focusing on infrastructure improvements, and disbanding government monopolies. The shift to a market-based economy has been slow but has borne fruit in the form of strong inflows of foreign investment, trade pacts, and the debut of the Ho Chi Minh City Stock Exchange at the turn of the century.

High inflation and the global financial crisis led a sharp drop in foreign capital entering the country in 2009, but Vietnam's government and central bank have managed inflation well through the past decade despite a rapidly expanding economy. More recently, pricing pressures have eased following a brief period of above-target inflation in 2018. Year-to-date CPI increased just 2.6% in July, its lowest growth rate in three years. Record-high consumer confidence, rising incomes, and reduced price pressures will lift private domestic consumption. The exchange rate has also been stable relative to other currencies that have weakened against the U.S. dollar in 2019.

Foreign direct investment reached a record high in 2018 for the sixth consecutive year, according to the United Nations Conference on Trade and Development, but recent trends portend a slowdown in 2019. According to the Ministry of Planning and Investment, Vietnam attracted \$22.6 billion in foreign direct investment through July, down 7.1% compared with last year. The manufacturing and processing industry is the largest single recipient of investment, making factories responsible for more than two-thirds of pledges. Hanoi has received the largest share of foreign investment, with Ho Chi Minh City and Binh Duong serving as the second and third largest recipients of foreign investment.

## The Long View

On September 13, the State Bank of Vietnam surprised with a 25-basis point interest rate cut, lowering its discount rates to 6% and 4%. With inflation anchored below the target ceiling of 4%, Moody's Analytics anticipates that the State Bank of Vietnam will return to its neutral stance in the near term. The SBV is largely content with how economic conditions are playing out this year, but the insurance cut will provide additional support for economic growth while also increasing liquidity within the banking system.

### Paring back credit growth

The SBV continues to pare back credit growth, having mandated banks to incorporate Basel II standards by 2020. These risk management protocols coupled with tighter lending standards will ensure that financial institutions are adequately capitalized, which the central bank hopes will alleviate concerns over the nation's banking system after the proliferation of bad debt forced the central bank to intervene in 2012.

As an emerging market, Vietnam relies heavily on the exports of natural resources, textiles and, to an increasing degree, the manufacturing of electronics and broadcasting equipment.

The fallout of the trade war between the U.S. and China has proven advantageous for Vietnam as Chinese manufacturers shift production into the country to evade U.S. tariffs. Therefore, Vietnam is one of the few countries in the region to experience a pickup in exports in 2019. As Vietnam has become a relatively more attractive destination for manufacturers in the region, its overall export volume has increased. Exports were up 11.2% on the year in April, though growth has slowed compared with last year.

Not only are Chinese producers moving operations to Vietnam, but U.S. consumers are also purchasing more Vietnamese-produced goods, evidenced by a 27% increase in U.S. imports from Vietnam during the first six months of 2019. These trends are also providing stability for the country's equity markets. The Ho Chi Minh Stock Index rose approximately 10% year to date through August, far outperforming the MSCI emerging markets ETF, which lost value over the same period.

Despite these positive developments, the rapidly expanding economy is not without its growing pains. Supply chains are not nearly as fleshed out as in China due to inadequate infrastructure. Development will be key as officials plan to invest in new expressways, ports, airports and railways. Hanoi and Ho Chi Minh City are also building mass transit systems, with Hanoi's expected to be fully operational by 2020. According to Vietnamese officials, foreign direct investment will be needed to fund many of these infrastructure enhancements. The government lacks the fiscal capacity to tackle these projects on its own. Even with funding secured, infrastructure upgrades will take time.

### Risk of undoing

Benefiting from the U.S.-China trade war does not come without repercussions. The trade balance between the U.S. and Vietnam is heavily tilted in Vietnam's favor, making the nation increasingly vulnerable to accusations of a one-sided relationship. U.S. President Donald Trump has already taken notice of this dynamic, stating, "Vietnam is the single-worst abuser of everybody," when questioned if he planned to impose tariffs on Vietnam. Weeks later, the U.S. Department of Commerce enacted duties of more than 400% on Vietnam steel imports. The economic impact of these tariffs will be limited, since metal accounts for less than 1% of total exports, but further punitive measures by the U.S. risk undoing the many benefits that have taken hold since the onset of the U.S.-China trade tensions. Additionally, Vietnam was one of nine countries placed on a currency manipulation watch list by the Trump administration in May, citing the rising trade and current account surplus with the U.S.

Properly navigating the country's relationship with the U.S. will be crucial for Vietnam to be viewed as one of the rare winners associated with the U.S.-China trade war. Vietnam's relationship with the U.S. has been friendly since the two nations formalized diplomatic relations in 1995, while its close proximity, government stability, and increasingly business-friendly environment have attracted increased Chinese capital. Aware of this dependence on both Chinese and American consumers, Vietnam's government leaders have been effective in diversifying the nation's trade relationships. On June 30, for example, the country signed a deal with the EU that will eliminate nearly all duties on goods.

## Ratings Round-Up

## Ratings Round-Up

## U.S. Upgrades Match Downgrades but Dominate Affected Debt

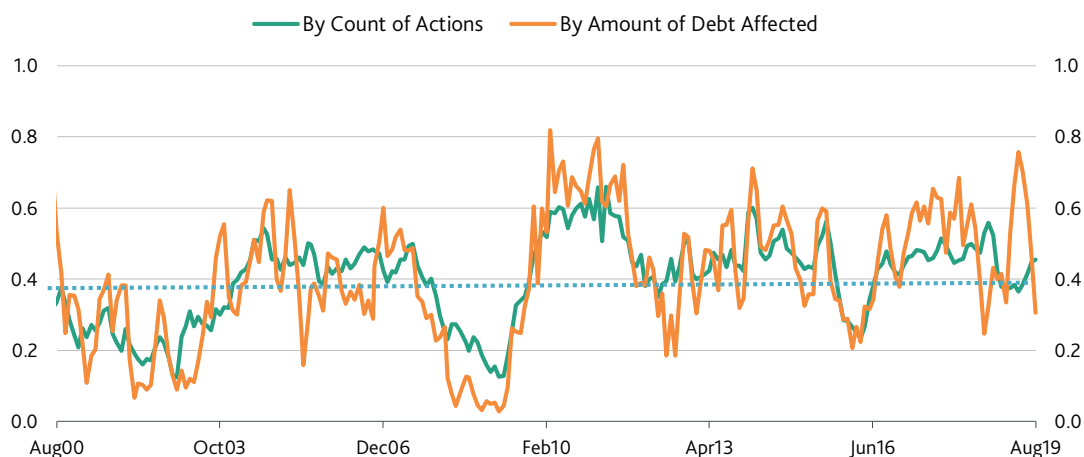
By Steven Shields

Eight U.S. credit rating changes were administered in the period ending October 7. Upgrades matched the number of downgrades in the period, but positive ratings changes accounted for 85% of total debt affected. Cheniere Corpus Christi Holdings LLC received an upgrade to Ba1 from Ba2 following the company's completion of certain milestones over the last six months to improve its credit profile and supports the Corpus Christi Liquefaction facility's transition to an operating, cash flow producing asset. The change affected approximately \$4.3 billion in outstanding debt. The outlook remains positive going forward as operational activities ramp-up in the near term. Church & Dwight Co. Inc. experienced the most significant rating change during the period with an upgrade to A3 from Ba1 on the company's senior unsecured debt. The company's improved credit profile reflects its increasing scale, and improved product diversity over the past several years. Murray Energy Corporation received the most notable negative credit change in the period after received a downgraded from Caa3 to C. Moody's Investors Service expects the coal producer to pursue a debt restructuring following its missed interest payment on September 30, 2019.

Meanwhile, European rating activity strengthened last week with upgrades outnumbering downgrades four-to-two. Three upgrades were given to companies based in the Czech Republic following the country's upgraded outlook administered on October 4.

FIGURE 1

## Rating Changes - US Corporate &amp; Financial Institutions: Favorable as % of Total Actions



\* Trailing 3-month average

Source: Moody's

## Ratings Round-Up

FIGURE 2

## Rating Key

<b>BCF</b>	Bank Credit Facility Rating	<b>MM</b>	Money-Market
<b>CFR</b>	Corporate Family Rating	<b>MTN</b>	MTN Program Rating
<b>CP</b>	Commercial Paper Rating	<b>Notes</b>	Notes
<b>FSR</b>	Bank Financial Strength Rating	<b>PDR</b>	Probability of Default Rating
<b>IFS</b>	Insurance Financial Strength Rating	<b>PS</b>	Preferred Stock Rating
<b>IR</b>	Issuer Rating	<b>SGLR</b>	Speculative-Grade Liquidity Rating
<b>JrSub</b>	Junior Subordinated Rating	<b>SLTD</b>	Short- and Long-Term Deposit Rating
<b>LGD</b>	Loss Given Default Rating	<b>SrSec</b>	Senior Secured Rating
<b>LTCF</b>	Long-Term Corporate Family Rating	<b>SrUnsec</b>	Senior Unsecured Rating
<b>LTD</b>	Long-Term Deposit Rating	<b>SrSub</b>	Senior Subordinated
<b>LTIR</b>	Long-Term Issuer Rating	<b>STD</b>	Short-Term Deposit Rating

FIGURE 3

## Rating Changes: Corporate &amp; Financial Institutions – US

Date	Company	Sector	Rating	Amount (\$ Million)	Up/ Down	Old LTD Rating	New LTD Rating	IG/ SG
10/3/19	CHENIERE CORPUS CHRISTI HOLDINGS, LLC	Industrial	SrSec	4,250	U	Ba2	Ba1	SG
10/4/19	MURRAY ENERGY CORPORATION	Industrial	SrSec/BCF /LTCFR/PDR	1,747	D	Caa3	C	SG
10/4/19	EPE HOLDINGS LLC-EP ENERGY LLC	Industrial	PDR		D	Ca	D	SG
10/4/19	ASHLAND GLOBAL HOLDINGS INC. -ASHLAND LLC	Industrial	SrUnsec/LTCFR /JrSub/PDR	3,065	U	Ba3	Ba1	SG
10/7/19	CHURCH & DWIGHT COMPANY, INC.	Industrial	SrUnsec	1,825	U	Baa1	A3	IG
10/7/19	BRIGGS & STRATTON CORPORATION	Industrial	SrUnsec	390	D	B2	Caa1	SG
10/7/19	PARSLEY ENERGY LLC	Industrial	SrUnsec /LTCFR/PDR	2,200	U	B1	Ba3	SG
10/7/19	AT HOME GROUP INC. -AT HOME HOLDING III INC.	Industrial	SrSec/BCF /LTCFR/PDR		D	B2	B3	SG

## Ratings Round-Up

FIGURE 4

## Rating Changes: Corporate &amp; Financial Institutions – Europe

Date	Company	Sector	Rating	Up/ Down	Old LTD Rating	New LTD Rating	IG/ SG	Country
10/7/19	CESKA EXPORTNI BANKA, A.S.	Financial	SrUnsec/SrSec /BCF/LTIR/MTN	U	A1	Aa3	IG	CZECH REPUBLIC
10/7/19	OCI N.V.	Industrial	SrSec	U	B1	Ba3	SG	NETHERLANDS
10/7/19	CHEPLAPHARM ARZNEIMITTEL GMBH	Industrial	SrSec/BCF /LTCFR/PDR	D	B1	B2	SG	GERMANY
10/7/19	MOTION MIDCO LIMITED -MERLIN ENTERTAINMENTS PLC	Industrial	SrUnsec	D	Ba2	Ba3	SG	UNITED KINGDOM
10/8/19	CEPS, A.S.	Utility	LTIR	U	A1	Aa3	IG	CZECH REPUBLIC
10/8/19	LETISTE PRAHA, A.S.	Industrial	LTIR	U	A1	Aa3	IG	CZECH REPUBLIC

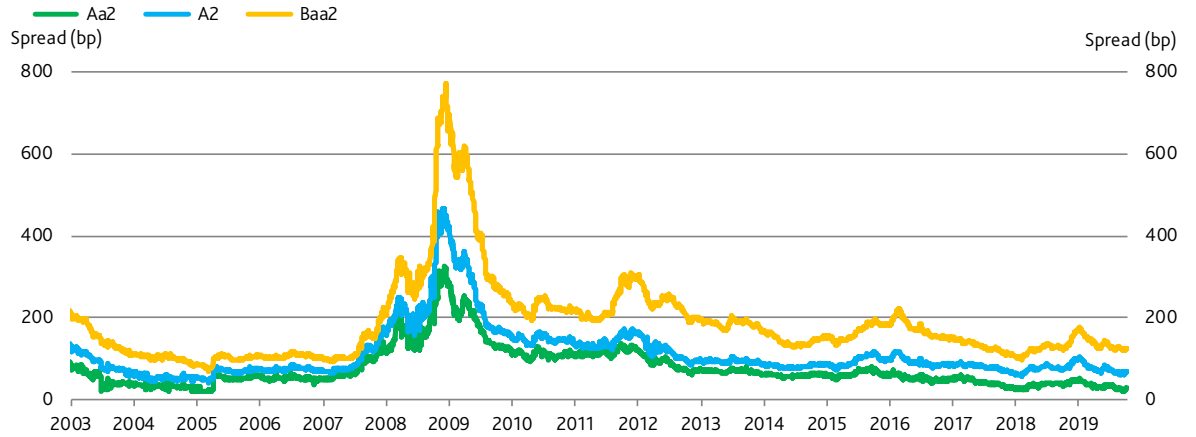


Market Data

Market Data

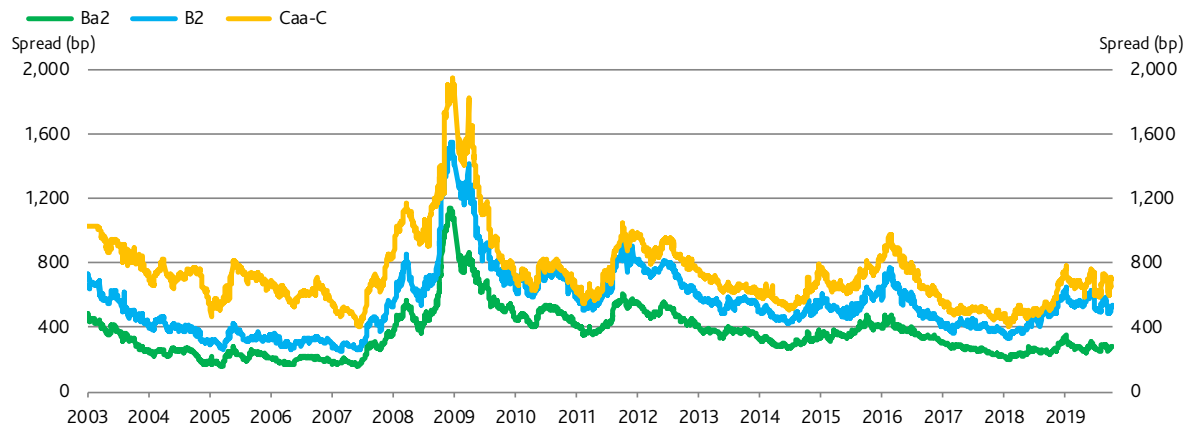
Spreads

Figure 1: 5-Year Median Spreads-Global Data (High Grade)



Source: Moody's

Figure 2: 5-Year Median Spreads-Global Data (High Yield)



Source: Moody's

## Market Data

## CDS Movers

Figure 3. CDS Movers - US (October 2, 2019 – October 9, 2019)

CDS Implied Rating Rises		CDS Implied Ratings		
Issuer		Oct. 9	Oct. 2	Senior Ratings
Iron Mountain Incorporated		A3	Baa2	Ba3
Diamond Offshore Drilling, Inc.		Caa3	C	B3
YRC Worldwide Inc.		Caa2	Ca	Caa1
Citigroup Inc.		Baa1	Baa2	A3
McDonald's Corporation		Aa1	Aa2	Baa1
Bristol-Myers Squibb Company		Aa2	Aa3	A2
Procter & Gamble Company (The)		Aaa	Aa1	Aa3
HCA Inc.		Ba1	Ba2	Ba2
American Express Company		Aa3	A1	A3
Union Pacific Corporation		Aa1	Aa2	Baa1

CDS Implied Rating Declines		CDS Implied Ratings		
Issuer		Oct. 9	Oct. 2	Senior Ratings
PolyOne Corporation		Baa2	A2	Ba3
Burlington Resources, Inc.		A3	A1	A3
PepsiCo, Inc.		A2	A1	A1
Occidental Petroleum Corporation		Ba1	Baa3	Baa3
Enterprise Products Operating, LLC		Baa2	Baa1	Baa1
Bank of New York Mellon Corporation (The)		A2	A1	A1
Intel Corporation		A2	A1	A1
U.S. Bancorp		Aa3	Aa2	A1
Eli Lilly and Company		Aa3	Aa2	A2
Plains All American Pipeline L.P.		Ba3	Ba2	Ba1

CDS Spread Increases		CDS Spreads		
Issuer	Senior Ratings	Oct. 9	Oct. 2	Spread Diff
Chesapeake Energy Corporation	B2	1,523	1,377	146
Neiman Marcus Group LTD LLC	Ca	5,478	5,363	115
Nabors Industries Inc.	B1	1,257	1,190	67
United States Steel Corporation	B3	799	752	48
Hertz Corporation (The)	B3	417	379	38
Navistar International Corp.	B3	390	355	35
AK Steel Corporation	B3	1,144	1,117	27
Occidental Petroleum Corporation	Baa3	118	92	26
PolyOne Corporation	Ba3	66	48	18
DPL Inc.	Ba1	354	336	18

CDS Spread Decreases		CDS Spreads		
Issuer	Senior Ratings	Oct. 9	Oct. 2	Spread Diff
Frontier Communications Corporation	Caa3	7,614	10,489	-2,875
Dean Foods Company	Caa3	2,928	3,221	-293
Rite Aid Corporation	Caa2	1,902	2,150	-248
Diamond Offshore Drilling, Inc.	B3	875	1,009	-133
Penney (J.C.) Corporation, Inc.	Caa3	2,968	3,089	-120
Dole Food Company, Inc.	Caa1	198	247	-49
K. Hovnanian Enterprises, Inc.	Caa3	1,834	1,869	-34
AutoNation, Inc.	Baa3	424	455	-30
Realty Group LLC	B3	900	928	-28
Staples, Inc.	B3	505	529	-24

Source: Moody's, CMA

## Market Data

Figure 4. CDS Movers - Europe (October 2, 2019 – October 9, 2019)

CDS Implied Rating Rises		CDS Implied Ratings		
Issuer		Oct. 9	Oct. 2	Senior Ratings
Piraeus Bank S.A.		Caa2	Ca	Caa2
Banque Federative du Credit Mutuel		Aa3	A1	Aa3
Alpha Bank AE		Caa1	Caa2	Caa1
Casino Guichard-Perrachon SA		Caa1	Caa2	B1
Italy, Government of		Ba1	Ba1	Baa3
United Kingdom, Government of		Aa2	Aa2	Aa2
Germany, Government of		Aaa	Aaa	Aaa
Natixis		Baa1	Baa1	A1
Belgium, Government of		Aaa	Aaa	Aa3
Rabobank		Aa1	Aa1	Aa3

CDS Implied Rating Declines		CDS Implied Ratings		
Issuer		Oct. 9	Oct. 2	Senior Ratings
France, Government of		Aa1	Aaa	Aa2
Spain, Government of		A1	Aa3	Baa1
Portugal, Government of		A1	Aa3	Baa3
Finland, Government of		Baa1	A3	Aa1
Nationwide Building Society		Baa1	A3	Aa3
Electricite de France		Baa1	A3	A3
UniCredit Bank AG		Baa1	A3	A2
Vodafone Group Plc		Baa2	Baa1	Baa2
Bayerische Motoren Werke Aktiengesellschaft		Baa1	A3	A1
UniCredit Bank Austria AG		A3	A2	Baa1

CDS Spread Increases		CDS Spreads		
Issuer	Senior Ratings	Oct. 9	Oct. 2	Spread Diff
PizzaExpress Financing 1 plc	Caa2	9,435	6,164	3,271
Boparan Finance plc	Caa1	2,720	2,028	692
CMA CGM S.A.	Caa1	1,759	1,503	256
Novafives S.A.S.	Caa2	858	731	126
Matalan Finance plc	Caa1	954	844	110
Vedanta Resources Limited	B2	567	521	46
Atlantia S.p.A.	Baa3	242	200	42
Altice Finco S.A.	Caa1	344	319	25
Ardagh Packaging Finance plc	B3	224	200	24
Iceland Bondco plc	Caa2	609	585	24

CDS Spread Decreases		CDS Spreads		
Issuer	Senior Ratings	Oct. 9	Oct. 2	Spread Diff
Eurobank Ergasias S.A.	Caa1	702	715	-13
Sunrise Communications Holdings S.A.	B1	79	91	-11
National Bank of Greece S.A.	Caa1	550	559	-9
Banca Monte dei Paschi di Siena S.p.A.	Caa1	375	382	-7
NXP B.V.	Baa3	140	145	-4
Banque Federative du Credit Mutuel	Aa3	37	39	-2
Unione di Banche Italiane S.p.A.	Baa3	122	124	-2
Centrica plc	Baa1	116	118	-2
Koninklijke KPN N.V.	Baa3	78	80	-2
Alliander N.V.	Aa2	47	49	-2

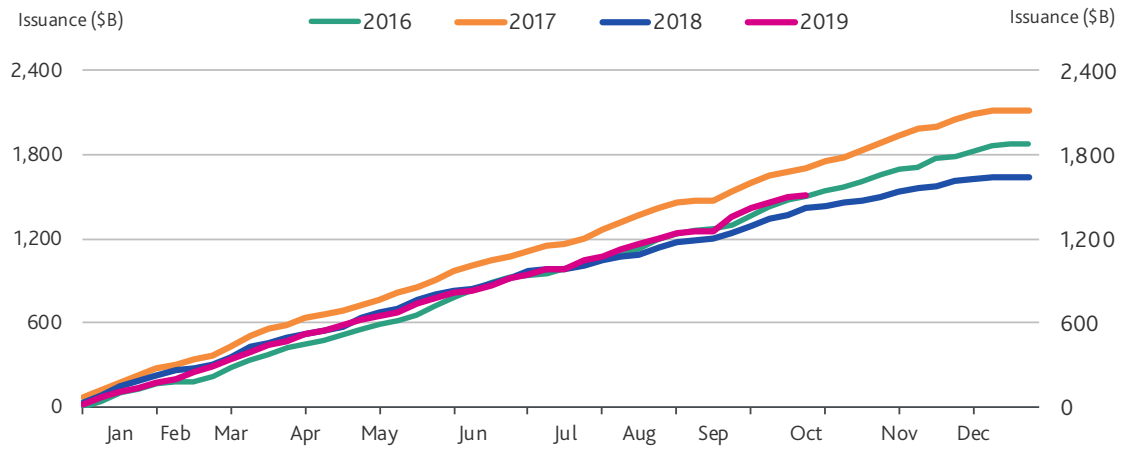
Source: Moody's, CMA

Market Data

Issuance

FIGURE 5

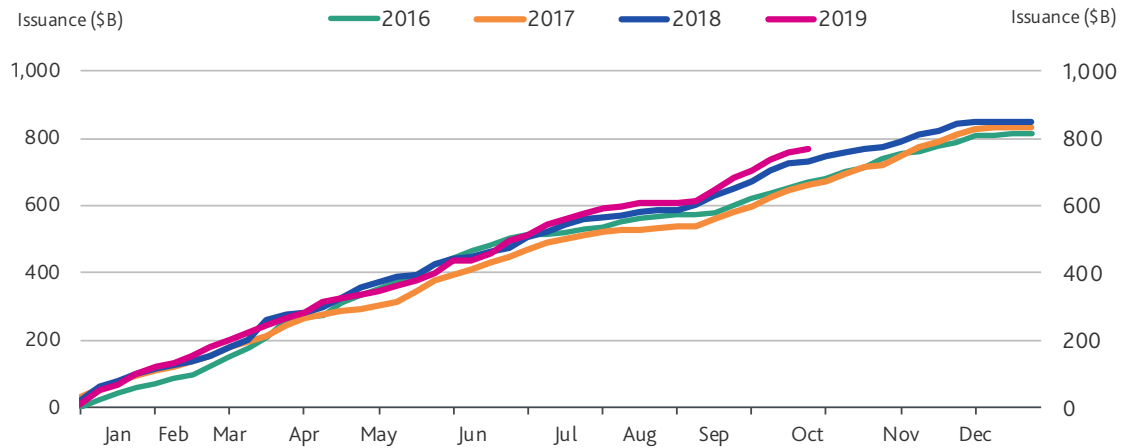
Market Cumulative Issuance - Corporate & Financial Institutions: USD Denominated



Source: Moody's / Dealogic

FIGURE 6

Market Cumulative Issuance - Corporate & Financial Institutions: EURO Denominated



Source: Moody's / Dealogic

## Market Data

FIGURE 7

**Issuance: Corporate & Financial Institutions**

	USD Denominated		
	Investment-Grade	High-Yield	Total*
	Amount \$B	Amount \$B	Amount \$B
Weekly	10.908	5.725	17.803
Year-to-Date	1,102.114	328.012	1,514.015

	Euro Denominated		
	Investment-Grade	High-Yield	Total*
	Amount \$B	Amount \$B	Amount \$B
Weekly	12.205	1.817	14.414
Year-to-Date	673.315	74.920	769.976

\* Difference represents issuance with pending ratings.

Source: Moody's/ Dealogic

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