

Siemens launches new venture capital fund

- **US\$ 100 million fund to invest in early-stage, pioneering start-up companies**
- **The Industry of the Future Fund will extend existing venture capital activity**
- **Investments will be made in very young companies with promising industrial technologies**

The Industry Sector and the Venture Capital Unit of Siemens are launching a new US\$ 100 million venture capital fund. The *Industry of the Future Fund* will invest in very young and dynamic companies. It complements Siemens' existing venture capital funds which typically invest in more mature start-ups.

The new fund will back start-up companies early in their lifecycle and aims to foster partnerships with companies which will transform industrial markets or even create completely new ones through pioneering technologies. As part of Financial Services, the Venture Capital Unit of Siemens will manage the *Industry of the Future Fund* alongside Siemens' existing venture capital activities.

"As digitization and software are becoming increasingly important for manufacturers to compete in the global marketplace, the *Industry of the Future Fund* will support Siemens' "Industrie 4.0" strategy by providing capital to those companies whose innovative technologies and vision have the potential to change the landscape of manufacturing and industrial automation," said Siegfried Russwurm, CEO of the Siemens Industry Sector and Member of the Managing Board of Siemens AG.

The *Industry of the Future Fund* has recently made two investments: Lagoa (Montreal) provides cloud-based, high-performance 3D visualization software, and

CounterTack (Boston) develops next generation cyber security software.

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The **Siemens Industry Sector** (Erlangen, Germany) is the world's leading supplier of innovative and environmentally friendly products and solutions for industrial customers. With end-to-end automation technology and industrial software, solid vertical-market expertise, and technology-based services, the Sector enhances its customers' productivity, efficiency, and flexibility. With a global workforce of more than 100,000 employees, the Industry Sector comprises the Divisions Industry Automation, Drive Technologies and Customer Services as well as the Business Unit Metals Technologies. For more information, visit <http://www.siemens.com/industry>

The **Financial Services unit of Siemens (SFS)** is an international provider of business-to-business financial solutions. SFS helps facilitate investments, providing commercial finance, project and structured finance with specific asset expertise in the energy, healthcare, industry, and infrastructure & cities markets. Employing more than 3,000 employees worldwide, SFS supports Siemens as well as other companies with their capital needs and acts as an expert manager of financial risks within the Siemens company. By leveraging our financing expertise and our industrial know-how we create value for our customers and help them strengthen their competitiveness. Beyond that, financing is key in creating trust for technological solutions – and acts as a key enabler when it comes to the market launch. As of September 30, 2013, the total assets amounted to €18.7 billion.

For more information, visit: <http://www.siemens.com/finance>.

The **Venture Capital unit of SFS (SFS VC)** and corporate venture capital organization of Siemens invests in early stage technology companies and established technology growth companies, focusing on the energy, healthcare, industry, and infrastructure & cities markets and hence plays a key role in Siemens' global innovation network. The aim is to identify innovative solutions from which Siemens and its customers can profit and to strengthen business partnerships with innovative industry players. To date, the company has invested in about-180 start-up companies. For more information, visit <http://www.siemens.com/venturecapital>.