



2013 CDFA California Financing Roundtable Conference Sponsorship Opportunities

In its first year, the **CDFA California Financing Roundtable**, in partnership with CALED, is excited to explore important issues in California while collecting resources and building the state's development finance network. Issuing authorities, economic developers, and financing agencies will be given the opportunity to hear and share critical and timely perspectives on economic development finance in The Golden State. For 2013, CDFA sponsor benefits offer your firm the opportunity to support all of the Roundtables activities, including the annual **CDFA California Financing Roundtable Conference**. This is your best opportunity to promote your firm to the state's development finance professionals and to support CDFA's continued efforts to build this initiative in California. Sponsorship levels are designed to fit every budget, and can be customized to meet specific needs.

<p>CONFERENCE FOUNDING SPONSOR</p> <p>\$3,000</p>	<p>Conference Founding Sponsors receive prominent recognition during all CDFA California Financing Roundtable activities throughout 2013, including visibility in newsletters, event marketing and on the CDFA website. Founding Sponsors also receive recognition for helping to craft the CDFA California Finance Roundtable Conference. Other benefits include:</p> <ul style="list-style-type: none"> ▪ logo placement on all CDFA California Financing Roundtable Conference marketing emails, newsletters, website, screen splashes and promotional materials ▪ 2 complimentary registrations for the annual California conference ▪ 1 guaranteed speaker role for the annual California conference ▪ attendee roster for annual California conference (pre-event) ▪ 1 complimentary exhibit table at annual California conference
<p>CONFERENCE PREMIUM SPONSOR</p> <p>\$1,500</p>	<p>Conference Premium Sponsor provides the opportunity for your firm to support the CDFA California Financing Roundtable Conference in an affordable manner. This one day event reaches professionals throughout California and benefits include:</p> <ul style="list-style-type: none"> ▪ 1 complimentary registration for the annual California conference ▪ 1 guaranteed moderator role for the annual California conference ▪ logo on the cover of the annual California conference program ▪ logo on all annual California conference marketing emails & event webpage ▪ attendee roster for annual California conference (pre-event)
<p>CONFERENCE SUPPORTING SPONSOR</p> <p>\$750</p>	<p>For those firms that want to support the CDFA California Financing Roundtable Conference but cannot make a large commitment, the Conference Supporting Sponsors opportunity is a perfect fit. Your firm will receive:</p> <ul style="list-style-type: none"> ▪ 1 complimentary registration for the annual California conference ▪ logo on all annual California conference marketing emails & event webpage ▪ attendee roster for annual California conference (post-event)

Making a Commitment

To sponsor the CDFA California Financing Roundtable, contact Kimberly Deardurff, Development Coordinator, at (614) 224-1335 or kdeardurff@cdfa.net. Make your commitment today!