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# Intro EB-5 Finance WebCourse

September 18-19, 2013

Daily: 12-5pm (EDT)

## Speaker Biographies

### David Andersson

President

Whatcom Opportunities Regional Center  
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David Andersson is the founder and President of the Whatcom Opportunities Regional Center, Inc. Mr. Andersson has been involved with the EB-5 US Immigrant Investor Program for over a decade. Currently, he is a member of the American Immigration Lawyers Association Investor (EB-5) Committee, and President of the Association to Invest In the USA (IIUSA), the industry association for active EB-5 Regional Centers in the United States.

David Andersson is also a practicing attorney in the State of Washington, specializing in US immigration law, particularly immigration through business and investment.

### Robert Divine

Shareholder

Baker Donelson  
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Robert C. Divine, leader of the Firm's Immigration practice group and a shareholder who works from the Firm's Washington, D.C., and Chattanooga offices, concentrates his practice in business immigration and litigation. He has extensive experience serving clients throughout the world in the arrangement of all types of business-based temporary and permanent immigration status, including specialty occupations (H-1B, TN, E-3), individual and blanket international transferee programs (L-1), traders and investors (E-1/E-2, EB-5), medical workers, religious workers, labor certification, national interest waivers and extraordinary ability aliens.

Mr. Divine has represented and assisted employers and other parties in some of the largest immigration enforcement investigations and prosecutions as well as private RICO actions. He provides strategic advice and training for employers in their immigration compliance efforts. Mr. Divine also has litigated significant business matters, including contract, commercial, product liability, antitrust, ERISA benefits and business torts (including RICO, misrepresentation, Consumer Protection Act).

By presidential appointment, Mr. Divine served in Washington, D.C., from July 2004 until November 2006 as Chief Counsel of United States Citizenship and Immigration Services (USCIS), the world's largest immigration services agency within the U.S. Department of Homeland Security. From July 2005 until July 2006, he served as Acting Director and then Acting Deputy Director of USCIS, spearheading the USCIS Transformation Program, testifying in

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Congress about the E-Verify system, enhancing operational security, and increasing transparency of rules and procedures. In early 2004 he served as an expert retained to assist the U.S. Commission on International Religious Freedom in its congressionally mandated study on the expedited removal process. He has testified as an expert on immigration law for courts in the United States and abroad.

Mr. Divine represents many business developers in creating, managing and using "Regional Centers" that can create indirect jobs toward the 10 new U.S. jobs whose creation can give rise to EB-5 permanent residence for investment in the developers' projects. He was elected Vice President of the national industry association of "EB-5" Regional Centers, Association to Invest in USA (IIUSA). He represents developers similarly using other parties' Regional Centers. He coordinates this work with attorneys supporting securities law compliance in offerings to investors, with economists identifying "targeted employment areas" and projecting indirect job creation, with licensed securities brokers coordinating offerings, and with attorneys obtaining U.S. Government (OFAC) licenses to serve investors from restricted countries (Iran). He also represents individual investors in obtaining conditional permanent residence and in removing conditions from permanent residence.

Since 1994, Mr. Divine has authored Immigration Practice (Juris Publishing, 2010 – 11 ed.), a well-regarded 1,700 page practical treatise on all aspects of U.S. immigration law, which is republished each year to incorporate the constant changes in the field.

Mr. Divine is a frequent speaker on U.S. and international immigration rules, policies and procedures, and regularly appears before employers, investors, individuals, policy makers, other immigration lawyers and foreign governments. Click here for a transcript of Mr. Divine's testimony before the Senate Judiciary Committee on December 7, 2011 regarding the job-creating effects of the EB-5 immigrant investor program and the importance of renewing the regional center authorizing legislation. He also authors numerous alerts on immigration-related topics and maintains the Firm's Immigration Blog.

### Peter Englander

Central City Manager  
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Peter Englander has thirty years of business, financial and real estate transaction experience in both the private and public sector. Peter is a Central City Manager at the Portland Development Commission.

The Portland Development Commission, established in 1958, is the City of Portland's economic development and urban renewal agency. PDC's mission is to create economic growth and opportunity for Portland.

Since 2005, Peter has led a team of professionals who guide investment with business owners and real estate developers through public-private partnerships that create jobs in Portland's central city.

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Peter has worked on projects with some of Portland's most well-known institutions, including University of Oregon and the Portland Saturday Market. Peter has been instrumental in bringing the EB-5 program for immigrant investors to Portland since 2009. His PDC EB-5 Partnership Program, the first of its kind in Oregon, was formally adopted by the Portland City Council and PDC Board of Commissioners. American United Regional Center is the first partner in the PDC EB-5 Partnership Program.

Peter came to PDC in 2001 as a business loan officer and closed more than 60 transactions. Prior to coming to Portland, he was Chief Financial Officer at the Nantahala Outdoor Center in North Carolina, an employee-owned company with 600 staff, and a Vice President at the Balcors Company in Chicago, Illinois. Peter has a Master of Business Administration from DePaul University in Chicago, Illinois and a Bachelor's degree in Finance and Economics from Indiana University.

### William Gresser

President  
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Mr. Gresser has been the President of EB-5 New York State, LLC since it was founded in 2007. Since that time he has managed the company as it successfully completed several EB-5 projects. Mr. Gresser's background includes being an attorney for over 20 years and a successful business man. Mr. Gresser obtained a Bachelor of Arts degree from Georgetown University, a law degree from the Georgetown University Law Center, and a Masters in Business Administration from the Georgetown University School of Business Administration.

### Gabriel Hidalgo

Managing Director  
Civitas Capital Group  
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Mr. Hidalgo leads the Civitas Capital Group investment team. He is responsible for sourcing, evaluating and managing investments in the firm's portfolio. Prior to joining Civitas, Mr. Hidalgo served as a portfolio manager and investment analyst with Macfarlan Capital Partners, a private equity real estate firm, as well as CSG Investments, the investment adviser to Beal Bank, SSB.

Mr. Hidalgo holds a Master of Business Administration from Southern Methodist University and a Bachelor of Science in Economics from Texas A&M. He is fluent in Spanish.

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## Michael Homeier

Attorney  
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Michael Homeier practices in the area of general business, corporate, transactional, and business financing law. With nearly 25 years' experience in the corporate and business transactional field, both as in-house corporate counsel and with private law firms, Michael's practice emphasizes the drafting, negotiation, and review of contracts, including commercial contracts, financing agreements, factoring packages, intellectual property licensing agreements, new media, technology, and commercial contracts, and entertainment industry agreements for both production houses and industry professionals. An integral part of Michael's practice includes a comprehensive "entity practice" involved with the formation, maintenance, and dissolution of corporations and limited liability companies, both in the for-profit and non-profit sector.

Prior to his co-founding of Homeier & Law, P.C., Michael practiced business, contract, corporate, and securities law both as in-house counsel for large public companies (including Countrywide and Herbalife) and private enterprises, and in association or as of-counsel to prominent Los Angeles law firms such as Ball Hunt Hart Brown & Baerwitz (now part of Carlsmith Ball) and Wasserman Comden & Casselman. In the past, Michael has also garnered invaluable experience on the opposite end of the "size spectrum," working with a sole practitioner in a combined business and civil litigation practice assisting small- and medium-sized clients, where Michael authored and then argued two published, precedent-setting appeals cases, *Matthews v. Regents of the University of California* (34 Cal. App. 4th 598) concerning workplace sexual harassment, and *Jenkins v. Inglewood Unified School District* (34 Cal. App. 4th 1388) regarding breach of a school district employment contract.

In addition to numerous engagements as a university law professor, Michael also actively participates in public speaking engagements, both in the business financing and business law arenas, and as an inspirational speaker to teenaged and young adult cancer survivors on post-treatment life success.

Michael received his J.D. from University of Southern California and his B.A. from The University of California, Los Angeles. Michael is a member of the State Bar of California.

## Peter Joseph

Executive Director  
Association to Invest In the USA (IIUSA)  
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Peter D. Joseph has served as Executive Director of the Association to Invest In the USA (IIUSA) – the not-for-profit industry trade association for the EB-5 Regional Economic Development Program (the "Program") - since December

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2010. He oversees all day-to-day operations of IIUSA and its efforts to make the Program a permanent and effective tool of economic development in US public policy. He is a passionate advocate of the Program and effective leader, having overseen a long period of organizational growth to match that of the Program. IIUSA continues to be the voice of the Program and industry as a whole through effective representation in public and government affairs. He is a frequent speaker on the EB-5 Program from a macro perspective.

Prior to his position Executive Director, Mr. Joseph oversaw IIUSA's administrative affairs since February 2008 – after years of substantive experience in the legal and private sectors of the Program. Mr. Joseph studied Social Studies and Spanish at Ithaca College for his Bachelor's degree and received his Master's degree in Leadership and Policy Studies from DePaul University in November 2012. He is an active member in the American Society of Association Executives and Chicago Council of Global Affairs.

### Katie Kramer

Director, Education & Programs  
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As Director of Education & Programs for the Council of Development Finance Agencies, Katie Kramer oversees the Council's expansive educational offerings through the CDFA Training Institute, which includes 10 training courses covering the basics of development finance, bonds, tax increment finance, revolving loan funds, seed and venture capital, and other development finance-related topics. She designed the curriculum for the Intro P3 Finance Course, and served as editor of the Innovation Finance Reference Guide and Tax Credit Finance Reference Guide. Ms. Kramer also manages the CDFA Training Institute's Development Finance Certified Professional (DFCP) Program.

In addition, Ms. Kramer is responsible for managing all of CDFA's outreach and programming efforts including webcasts, field seminars, and design and communications activities. In her role, she interacts with thousands of development finance practitioners each year, guiding them through their professional development and understanding of the diversity of development finance programs. Previously, Ms. Kramer served as CDFA's Development Director for five years managing membership and sponsorship activities and assisting with the planning and marketing of CDFA's events and publications. She has published numerous articles for CDFA, including in the Council's Development Finance Perspectives magazine, and has also been a guest lecturer at the Ohio State University.

Before joining CDFA, Ms. Kramer worked in the Assessment Division at Ballard & Tighe, Publishers as Project Coordinator where she managed projects involved with the development of standardized language tests. Prior to Ballard & Tighe, Ms. Kramer was employed by Scripps College as Assistant Director of the Annual Fund where she organized fundraising campaigns for alumnae, parents, and students. She studied art history at Scripps College and is a graduate of Cleveland State University.

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## Kristen Laughlin

Chief Marketing Officer  
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Ms. Laughlin manages CiF's marketing strategies in addition to developing and maintaining client relationships across international markets. She works closely with CiF's international network of agents and is often called overseas to lead presentations, negotiate with clients and brokers, and to pursue new client opportunities. Previously, Ms. Laughlin worked in both analytical and client services positions in the capital markets arena, specializing in healthcare, banking, consumer, industrial and technology sectors. She also spent several years in global business consulting in both the public and private sectors. She graduated from Baldwin Wallace University (formerly Baldwin-Wallace College) with degrees in Economics, International Studies, and French.

## Daniel Lundy

Associate Attorney  
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Daniel B. Lundy is an Associate in the Firm's Philadelphia office and a member of the Firm's EB-5 Team. Mr. Lundy has successfully represented numerous immigrant investors in their EB-5 petitions and applications, including investors seeking permanent residence through investment in their own businesses and investors seeking permanent residence through investments into USCIS approved Regional Centers. Mr. Lundy also represents developers and others who seek to use foreign investment funds under the EB-5 program to fund their projects, either through the formation of a Regional Center or by joining with an existing Regional Center. Mr. Lundy works with various securities lawyers, economists, business plan writers and other professionals in the preparation and filing of Regional Center designation and Regional Center amendment applications. Mr. Lundy is experienced in reviewing Regional Center and project business plans, economic reports, securities offering documents, and corporate documents for compliance with the EB-5 program requirements, and in consulting and advising clients on the specific immigration requirements of the EB-5 program.

Mr. Lundy is admitted to the bar in the State of New York, the U.S. Courts of Appeals for the First, Second, Third, Fourth, Fifth, Seventh and Eleventh Circuits, and the U.S. District Courts for the Southern and Eastern Districts of New York.

Mr. Lundy is a graduate of Hunter College (B.A., 2000) and Fordham University School of Law (J.D. 2006). He is a member of the New York County Lawyer's Association and American Immigration Lawyers Association (AILA).

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## Mariza McKee

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Ms. McKee concentrates her practice on the representation of private and public companies in securities and corporate matters, including structured finance, mergers and acquisitions, and corporate governance. Her practice is focused on structuring, negotiating and documenting complex structured EB-5 financings. Ms. McKee counsels regional centers, private equity funds, developers, lenders, community development agencies and public agencies that manage or are otherwise involved with domestic and international private equity offerings seeking EB-5 investments.

## Tom Rosenfeld

President  
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Mr. Rosenfeld founded CanAm in 1987 in response to the newly created Canadian Business Immigration Investor Program and was actively involved, originally focusing his sales efforts in the Canadian market. Actively involved in structuring and promoting private and government syndicates pursuant to the Canadian Program, CanAm eventually became the exclusive promoter of the Provinces of Prince Edward Island and New Brunswick.

Since 2002, Mr. Rosenfeld has established CanAm's presence in the United States, where it has become a leader in the U.S. EB-5 Immigrant Investor Program. Through Mr. Rosenfeld's vision and leadership, CanAm has become the exclusive sponsor of four regional centers designated by the United States Customs and Immigration Service, including the City of Philadelphia, the Commonwealth of Pennsylvania, the State of Hawaii and the City of Los Angeles.

Mr. Rosenfeld began his career at Price Waterhouse (currently PricewaterhouseCoopers) in Philadelphia, where he had income tax and audit responsibilities for major clients, and authored a number of the firm's educational publications. In 1983, Mr. Rosenfeld left Price Waterhouse to become a partner at a New York-based real estate syndication firm, where he remained until founding CanAm Enterprises in 1987.

Mr. Rosenfeld is an attorney and certified public accountant. He earned both a Bachelor's degree in Business Administration and Juris Doctorate from Temple University in Philadelphia.

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### Kraig Schwigen

Senior Vice President  
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The Vice President of World Wide Operations for CMB Regional Centers is Kraig A. Schwigen. Mr. Schwigen has had a professional relationship with Mr. Hogan since 1998. He served with the Rock Island County Sheriff's Department for over twenty-three years. Prior to his retirement from law enforcement in 2008 he rose to the rank of Lieutenant. During his career he was responsible for overseeing numerous divisions within the department including Investigation, Fugitive, Patrol, Professional Standards and Administrator of the County Jail. During this same time he also oversaw the security for Mr. Hogan's premier firearms auction house. Additionally, Mr. Schwigen has over 15 years involvement in the new home construction and real estate development industries, completing one of the largest home subdivisions in Western Illinois.

### Steve Strnisha

Chief Executive Officer  
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As CEO, Mr. Strnisha is responsible for formulating and executing the company's strategic vision. He also fosters CiF's working relationships with a myriad of public, private, and public/private financing and development entities. It is through these connections that the company is able to secure projects with the most promising borrowers. Mr. Strnisha is a former Director of Finance and Economic Development for the City of Cleveland and in those roles oversaw the financing for several large projects including the Rock and Roll Hall of Fame, Progressive Field and Quicken Loans Arena. He has also served as a Mayoral Advisor, CFO of Cleveland's Chamber of Commerce and operated his own consulting practice focused on development finance. Mr. Strnisha received his undergraduate degree from the University of Virginia and a Master's degree from Syracuse University.

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## Mike Xenick

President  
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Mr. Xenick has been an investment banker for over 20 years working to raise millions of dollars of debt and equity capital for middle market companies. At InvestAmerica, Mr. Xenick leads the firm's EB-5 Advisory Services and Support practice.

Prior to starting InvestAmerica, Mr. Xenick was Managing Partner of LCG Capital Advisors, a boutique lower middle market investment bank in Tampa, Florida for over five years, co-founding LCG's FINRA-registered broker/dealer, representing dozens of the firm's clients in raising debt/equity capital and merger & acquisition transactions. Mr. Xenick also managed LCG's advisory practice areas where there was a notable element of regulatory compliance, as well as various strategic partnerships of the firm. In 2010, Mr. Xenick founded LCG's EB-5 Advisory & Support Services Division, creating the capabilities and infrastructure noted above, spinning out this Division in 2012 into InvestAmerica.

Before joining LCG, Mr. Xenick was a Managing Director for five years at Atlantic American Capital Advisors, a Tampa-based investment bank, where he led many successful corporate finance and merger and acquisition transactions across multiple industries including media/telecom, information technology, software, specialty finance, food and concessions, post-secondary education, manufacturing, business services and nutritional health products.

Prior to joining Atlantic American, Mr. Xenick worked at Communications Equity Associates (CEA), a boutique global investment and merchant bank, where he served as a Vice President in CEA's global investment banking practice for over eight years. After joining CEA in 1994, Mr. Xenick provided investment banking, private equity and strategic advisory services to CEA's entertainment and new media clients in the U.S., the Middle East and Asia, and was specifically responsible for the telecommunications, technology, Internet, and music industries, and successfully closed numerous middle-market private placements, corporate financing and merger and acquisition transactions within these industries.

Before CEA, Mr. Xenick worked for four years as a senior auditor for the international public accounting firm of Ernst & Young. He holds Bachelor and Master Degrees in Accounting from the University of Florida, is a CPA and holds FINRA Series 7, 79, 24 and 63 securities registrations. He is married with three children.

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## Stephen Yale-Loehr

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Steve Yale-Loehr has practiced immigration law for 30 years. He is co-author of Immigration Law and Procedure, the leading 20-volume treatise on U.S. immigration law. He also teaches immigration and asylum law at Cornell Law School as an adjunct professor and is of counsel at Miller Mayer in Ithaca, New York. He also founded and was the original executive director of Invest In the USA (IIUSA), a trade association of EB-5 immigrant investor regional centers.

Mr. Yale-Loehr received his B.A. degree from Cornell University in 1977 and his J.D. cum laude from Cornell Law School in 1981. He was editor-in-chief of the Cornell International Law Journal. After graduation, Mr. Yale-Loehr clerked for a federal judge.

From 1982 to 1986 Mr. Yale-Loehr practiced international trade and immigration law at a large law firm in Washington, D.C. From 1986 to 1994 he was managing editor of Interpreter Releases and executive editor of Immigration Briefings, two leading immigration law publications.

Mr. Yale-Loehr is the coauthor or editor of many books, including Green Card Stories; America's Challenge: Domestic Security, Civil Liberties and National Unity After September 11; Balancing Interests: Rethinking the Selection of Skilled Immigrants; Global Business Immigration Practice Guide; J Visa Guidebook; Understanding the Immigration Act of 1990; and Understanding the 1986 Immigration Law, and numerous law review articles.

Mr. Yale-Loehr is a member of the New York and District of Columbia bars, the U.S. Court of Appeals for the D.C. Circuit, and the U.S. Supreme Court. He is a member of the American Immigration Lawyers Association (AILA) Business Immigration committee. He is also a founding member of the Alliance of Business Immigration Lawyers, www.abil.com, a global consortium of top business immigration attorneys.

Mr. Yale-Loehr is annually listed in Chambers Global, Chambers USA, and An International Who's Who of Corporate Immigration Lawyers as one of the best immigration lawyers in the world. He is frequently quoted in the press on immigration issues and has often testified before Congress. He is the 2001 recipient of AILA's Elmer Fried Award for excellence in teaching and the 2004 recipient of AILA's Edith Lowenstein Award for excellence in advancing the practice of immigration law. He is also a Fellow of the American Bar Foundation. He is also listed in Who's Who in America.

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