



A specialized state initiative of the Council of Development Finance Agencies

Endorsed By:



ARIZONA ASSOCIATION  
FOR ECONOMIC DEVELOPMENT

Hosted By:



PHOENIX IDA

## 2015 CDFA Arizona Financing Roundtable Sponsorship Opportunities

In its second year, the **CDFA Arizona Financing Roundtable** is excited to explore important issues in Arizona while collecting resources and building the state's development finance network. Issuing authorities, economic developers, and financing agencies will be given the opportunity to hear and share critical and timely perspectives on economic development finance in The Grand Canyon State. For 2015, CDFA sponsor benefits offer your firm the opportunity to support all of the Roundtables activities, including the 2015 **webcasts** and the annual **CDFA Arizona Financing Roundtable Conference**. This is your best opportunity to promote your firm to the state's development finance professionals and to support CDFA's continued efforts to build this initiative in Illinois. Sponsorship levels are designed to fit every budget, and can be customized to meet specific needs.

### ANNUAL ROUNDTABLE SPONSOR

\$3,000

**Annual Roundtable Sponsors** receive prominent recognition during all CDFA Arizona Financing Roundtable activities throughout 2015, including visibility in newsletters, event marketing and on the CDFA website. Annual Roundtable Sponsors also receive recognition for helping to craft the CDFA Arizona Financing Roundtable Conference. Other benefits include:

- logo placement on all CDFA Arizona Financing Roundtable marketing emails, newsletters, website, screen splashes and promotional materials
- 2 complimentary registrations for the annual Arizona conference (one of which will be assigned to the person serving as speaker)
- 1 guaranteed speaker role for the annual Arizona conference
- promotional recognition during scheduled Arizona webcasts
- attendee roster for all Arizona events (webcast, conference) throughout the year

### CONFERENCE PREMIUM SPONSOR

\$1,500

**Conference Premium Sponsor** provides the opportunity for your firm to support the CDFA Arizona Financing Roundtable Conference in an affordable manner. This one day event reaches professionals throughout Arizona and benefits include:

- 1 complimentary registration for the annual Arizona conference (which will be assigned to the person serving as moderator)
- 1 guaranteed moderator role for the annual Arizona conference
- logo placement on all CDFA Arizona Financing Roundtable marketing emails, newsletters & event webpage
- attendee roster for annual Arizona conference (pre-event)

### CONFERENCE SUPPORTING SPONSOR

\$750

For those firms that want to support the CDFA Arizona Financing Roundtable Conference but cannot make a large commitment, the **Conference Supporting Sponsors** opportunity is a perfect fit. Your firm will receive:

- 1 complimentary registration for the annual Arizona conference
- logo placement on all CDFA Arizona Financing Roundtable marketing emails, newsletters & event webpage
- attendee roster for annual Arizona conference (post-event)

## Making a Commitment

To sponsor the CDFA Arizona Financing Roundtable, contact Kimberly Deardurff, Manager of Development, at (614) 705-1302 or [kdeardurff@cdfa.net](mailto:kdeardurff@cdfa.net). Make your commitment today!