



2017 CDFA State Sponsorship Opportunities

CDFA State Financing Roundtables bring together thousands of development finance professionals from the public and private sectors to discuss development finance tools, authorities, resources and approaches. CDFA hosts several state conferences and webcasts each year, and sponsors of these events are given the best opportunities for promotion, recognition, and outreach. To learn more about where state events will be held or to create a customized sponsorship package that includes multiples states, contact CDFA today.

PRINCIPAL SPONSOR \$3,000

Principal Sponsors receive prominent recognition during that state's activities throughout 2017, including visibility in all newsletters, event marketing and on the CDFA website. Benefits include:

- 1 guaranteed speaker role for the conference
- complimentary exhibit space/table
- 2 complimentary registrations for the conference (one of which will be assigned to the person serving as speaker)
- attendee roster for all state events (webcasts, conference) throughout the year
- logo placement on all state marketing emails, newsletters, website, screen splashes and promotional materials

PREMIUM SPONSOR \$1,500

Premium Sponsors receive recognition primarily at that state's conference and in related marketing. Benefits include:

- 1 guaranteed moderator role for the conference
- 1 complimentary registration for the conference (which will be assigned to the person serving as moderator)
- attendee roster for state conference (pre-event)
- logo placement on all state marketing emails, newsletters, website, screen splashes and promotional materials

SUPPORTING SPONSOR \$750

Supporting Sponsors are given the opportunity to reach that state's network without making a large commitment. Benefits include:

- 1 complimentary registration for the conference
- attendee roster for state conference (post-event)
- logo placement on all state marketing emails, newsletters, website, screen splashes and promotional materials

CONFERENCE VENUE SPONSOR

Conference Venue Sponsor provides the opportunity for your firm to host the conference or a reception at your offices or in affiliated meeting spaces that you confirm. For being the host, your firm will receive:

- opportunity to give welcoming remarks during the opening session of that state's conference
- complimentary exhibit space/table
- 5 complimentary registrations to the conference
- attendee roster for conference (pre & post event)
- logo placement on all state marketing emails, newsletters, website, screen splashes and promotional materials

Making a Commitment

Sponsorship levels are designed to fit every budget, and can be customized to meet specific needs. To sponsor a specific CDFA State Financing Roundtable, contact Kimberly Deardurff, Director of Development, at (614) 705-1302 or kdeardurff@cdfa.net. Make your commitment today!