



2024 Federal Policy Conference Sponsor Prospectus

Join CDFA for the highly anticipated [2024 CDFA Federal Policy Conference on April 2-3, 2024, in Washington, DC.](#)

With the burgeoning opportunities and interest in applying for federal capital programs, the Federal Policy Conference holds more potential than ever for event sponsors to gather connections and clients for federal technical assistance. The Federal Policy Conference attracts over 200 attendees actively looking for federal programs to pursue and guidance on how to maximize their applications. As a Sponsor of the conference, you would receive continuous and meaningful marketing, promotional, recognition, and interactive opportunities throughout the event, granting you a significant advantage in obtaining these future clients as one of the first and most personable options presented to them for assistance in their projects. With a broad array of development finance leaders in attendance and top leaders in the 118th Congress, federal agencies, and Biden administration, this is also an excellent environment for networking and discovering opportunities for your organization to grow and capture new clientele for the latest federal programs.

The **Federal Policy Conference** is an interactive two-day program with extensive networking opportunities involving panels, roundtable discussions, keynote remarks, workshops, and times/occasions to engage with federal representatives.



"CDFA is leading the charge when it comes to federal policy. Their Federal Policy Conference is a must-attend event for organizations that want direct access to federal policy experts and with other professionals in the development finance industry. The content and exposure that CDFA offers through events like this are unparalleled."

- Darla Garrett, DFCP

*Director, Maryland Department of Commerce
Past Chair, CDFA Board of Directors*

Sponsorship Opportunities

CDFA has crafted the following sponsorship opportunities for those seeking a unique, creative, and targeted sponsorship offering. This level of sponsorship includes the following benefits:

Welcome Lunch with Federal Financing Experts Sponsorship - \$5,000

Start the day off right for attendees by hosting the opening activity of the conference – a working lunch where attendees are encouraged to speak with federal representatives seated throughout the room. Branded signage and gifts or literature are displayed prominently at buffet tables and throughout the room. This sponsorship also includes logo attribution online and in the screen splash display. (Gifts and literature are provided by the organization)

Benefits include:

- Signage and recognition throughout the welcome lunch
- Two (2) complimentary registrations*
- Logo on event program and webpage with hyperlink
- Electronic copy of event attendee list pre- and post-event

Reception Sponsorship - \$5,000

This opportunity provides sponsorship of the reception at the end of the first day of the conference., including recognition before, during, and after the reception with the sponsor's logo on drink tickets, food stations, and the screen splash display. Make your name known among this group of development finance professionals looking for assistance with attaining more funding.

Benefits include:

- Signage and recognition throughout the reception
- Logo on drink tickets provided to every attendee for the reception
- Two (2) complimentary registrations*
- Logo on event program and webpage with hyperlink
- Electronic copy of event attendee list pre- and post-event

CDFA Networking Luncheon Sponsorship - \$5,000

This opportunity provides exclusive sponsorship of the CDFA Networking Luncheon on the second day of the conference, which includes recognition before, during, and after the Luncheon with the company logo on the screen splash display. Sponsor will be able to provide 2-minute welcoming remarks before the Keynote speaker.

Benefits include:

- Signage and recognition throughout the Networking Luncheon
- Opportunity to provide 2-minute introduction for Keynote speaker
- Two (2) complimentary registrations*
- Logo on event program and webpage with hyperlink
- Electronic copy of event attendee list pre- and post-event

Scholarship Sponsorship - \$2,000 Level

Our goal is to award deserving development finance professionals with the opportunity to experience the 2024 Federal Policy Conference. Sponsorship will provide development finance professionals with the opportunity to learn, grow and build their development finance skills and network. Scholarships are fully managed by CDFA.

*March 1st, 2024 Deadline

Benefits include:

- One (1) complimentary registration*
- Recognition in the event program, signage, and computer screen display
- Logo on event webpage with hyperlink

*CDFA expects sponsors to use all complimentary registrations and exhibit table space if listed as one of their benefits. If a sponsor is unable to use all complimentary registrations, they may assign them to a guest attendee of their choosing.

Sponsorship Exposure

Sponsors of the **2024 CDFA Federal Policy Conference** receive the finest recognition and best marketing opportunities in the development finance industry. The **Federal Policy Conference** attracts leaders and new members in the industry seeking assistance for their projects and businesses, offering every sponsor greater visibility and new business connections. With a broad array leaders and beginners in attendance, this is sure to be an excellent environment for networking and outreach. Sponsors receive prominent recognition before, during, and after the **2024 CDFA Federal Policy Conference**. Sponsorship opportunities are limited. Secure your spot today!

Making a Commitment

To sponsor the **2024 CDFA Federal Policy Conference**, visit the CDFA website at www.cdfa.net to fill out a Sponsorship Agreement Form, or contact Noelle Sheets, Senior Director of Development, at (614) 705-1304 or nsheets@cdfa.net.

2023 CDFA Federal Policy Conference Attendee Organizations Represented

Acre Co-Op
AECOM
Alabama Small Business Development Center
Albion Economic Development Corporation
Alexandria Economic Development Partnership
Appalachian Regional Commission
Arctaris Impact Fund
Association of University Research Parks
Balfour Beatty Campus Solutions
Barclays
Becker Capital and Finance LLC
Blooming Ventures LLC
Bond Dealers of America
Bracewell's PRG
Bridging the Gap Development, LLC
Brightbridge Inc
Brownsville Community Improvement Corporation
Business Oregon
BusinessFlare LLC
California Pollution Control Financing Authority
California State Treasurer's Office
Capital Region Economic Development Corporation
CapZone Impact Investments LLC
Center for Community Investment
Charter Schools Development Corp
Chickasaw Nation
City of Dallas
City of Greensboro
City of Vancouver
Cleveland Development Advisors
Coalition for Green Capital
CoBank
CohnReznik LLP
Colorado Housing and Finance Authority
Colorado Office of Economic Development and International Trade
Columbus Metropolitan Housing Authority
Community Reinvestment Fund
Community Ventures Corporation
Connecticut Green Bank
Conservation Innovation Fund
Cybersecurity and Infrastructure Security Agency
Development Finance Authority of Summit County
District of Columbia, Office of the Deputy Mayor for Planning and Economic Development
Drexel University
Duane Morris Government Strategies
Economic and Community Development Institute
Education Finance Council
Employee Ownership Expansion Network
Environmental Protection Agency- Office of Inspector General
Envision Group LLC
Equitable Facilities Fund
Farm Action
Federal Reserve Board
FI Consulting
Fifth Third Bank
Finance Authority of Maine
Fletcher Group, Inc.
Gila County
Government Finance Officers Association
Great Falls Development Authority
Great Reading Chamber and Economic Development Corporation
Grow America
Guam Economic Development Authority
Hudson Valley Economic Development Corporation
Hunt Development Group
Hyphen
I2 Capital
Ice Miller LLP
Illinois Department of Commerce and Economic Opportunity
Infrastructure for the People
International Council of Shopping Centers
International Economic Development Council
JP Morgan Chase
Kauai County Department of Finance
Kentucky Highlands Investment Corporation
KI GROUP
Kutak Rock LLP
Lendistry
Lincoln Institute of Land Policy
Local Initiatives Support Corporation
Louisiana Economic Development
Maryland Department of Commerce
Maryland Department of Housing and Community Development
Maryland Technology Development Corporation
McWane, Inc.
Milken Institute
Municipal Housing Authority Yonkers

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Muscogee (Creek) Nation
NASDA – National Association of State
Departments of Agriculture
National Governors Association
National League of Cities
National Trust Community Investment Corporation
Native American Development Corporation
NCRC Community Development Fund, Inc.
New Jersey Economic Development Authority
New Jersey Redevelopment Authority
New Orleans BioInnovation Center
New York City Economic Development Corporation
Nonprofit Finance Fund
North Carolina Agricultural Finance Authority
North Central Planning and Development District
North South Government Strategies
Nuproject
Office of Congressman Darin LaHood
Ohio Statewide Development Corporation
ORIX
PIDC (Philadelphia Industrial Development
Corporation)
Raza Development Fund, Inc.
REI Oklahoma
Retail Strategies
Robert Wood Johnson Foundation
SC Department of Commerce
Scholz Nonprofit Law LLC
Shasta-Tehama-Trinity Join Community
College District
Siebert Williams Shank & Co, LLC
SIFMA
Simon Taylor
Siskiyou County Economic Development Council
SmithNMTC Associates, LLC
SOLVE
Spangler Strategic Advisors
State Public School Building Authority /
Pennsylvania

Higher Educational Facilities Authority
Stone Grzegorek & Gonzalez LLP
Sustainable Strategies DC
Technology Partnership Group
Tennessee Department of Economic and
Community Development
Texas Economic Development Council
The Arizona Industrial Development Authority
The Industrial Development Authority of the City
of Tucson
Tulsa Authority for Economic Opportunity (TAEO)
Tulsa Innovation Labs
Tunica-Biloxi Tribe of LA
UBIZ Venture Capital
Urban Not Average
USA DHS Cybersecurity and Infrastructure
Security Agency
U.S. Bank
U.S. Black Chambers, Inc.
U.S. Department of Agriculture
U.S. Department of Housing and Urban
Development
U.S. Department of the Treasury
U.S. Department of Transportation
U.S. Environmental Protection Agency
U.S. House of Representatives
U.S. Senate Finance Committee
U.S. Small Business Administration
Vermont Economic Development Authority
Virgin Islands Office of Management and Budget
Virginia Small Business Financing Authority
Vulcan Enterprises LLC
Washington Area Community Investment Fund
Washington DC Office, Gov. Jim Justice
Washington Economic Development Finance
Authority
Washington State Department of Commerce
The Food Trust

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OUR NATIONAL SPONSORS



OUR FEDERAL POLICY CONFERENCE SPONSORS

