



2018 National Development Finance Summit Sponsor Prospectus

Join CDFA for the **2018 CDFA National Development Finance Summit** in Dallas, TX. Hundreds of economic development finance professionals will be in Dallas for the **National Summit** making it the largest gathering of issuing authorities, economic developers, and financing agencies in the country. Sponsoring the **National Summit** is your best opportunity to promote your organization to such a diverse audience of development finance professionals and industry leaders.

The **National Summit** will be an interactive three-day program with extensive networking opportunities. We will discuss everything from bonds, tax credits, revolving loan funds and innovation finance to access to capital, tax increment finance, federal financing options, and much more. Highlights include the CDFA Excellence in Development Finance Awards, Dallas dining adventures, and a chance to partake in panels, workshops, interactive events, and more.

Why Sponsor?

Sponsors of the **2018 CDFA National Development Finance Summit** receive the finest recognition and best marketing opportunities in the development finance industry. The **National Summit** attracts the leaders and dealmakers in the industry and offers every sponsor greater visibility and new business connections. We anticipate hundreds of professionals from across the country joining us in Dallas, TX for the **National Summit**. With a broad array of industry leaders in attendance, this is sure to be an excellent environment for networking and outreach.

Sponsorship Levels

Sponsors receive prominent recognition before, during, and after the **2018 CDFA National Development Finance Summit**. CDFA has designed several levels of sponsorship that provide targeted, creative, and direct sponsorship options to maximize exposure and outreach. These sponsorship levels are designed to fit every budget and objective. Check out all of the sponsorship opportunities below and let us know your preferences. Sponsorship opportunities are limited. Secure your spot today!

Making a Commitment

To sponsor the **2018 CDFA National Development Finance Summit**, visit the CDFA web site at www.cdfa.net to fill out a Sponsorship Agreement Form, or contact Kimberly Deardurff, Vice President, at (614) 705-1302 or kdeardurff@cdfa.net.

Sponsorship Opportunities (4) - \$5,000 Level

CDFA has crafted four \$5,000 Level sponsorship opportunities for those seeking a unique, creative, and targeted sponsorship offering. Act fast! Only four opportunities exist. This level of sponsorship includes the following benefits:

- Two (2) complimentary registrations*
- Guaranteed speaker role at the National Summit
- Recognition in event program, signage and computer screen display
- One full-page advertisement in event program
- Logo on event webpage with hyperlink
- One (1) complimentary exhibit table*
- Opportunity to place promotional material in attendee bag
- Electronic copy of event attendee list pre and post-event

1. National Summit Kickoff Reception Sponsor	This opportunity provides exclusive sponsorship rights to the National Summit Kickoff Reception including recognition before, during, and after the event with company logo on signage and screen splash display.
2. CDFA Dealmakers Lounge Sponsor	This opportunity provides exclusive sponsorship of the CDFA Dealmakers Lounge where all of the excitement is centralized. The CDFA Dealmakers Lounge is where all of our Ask An Expert sessions, Project Marketplaces, and special networking opportunities will be happening. There will be food and beverages available throughout the day in this area as well. Benefits of this sponsorship include “presented by” rights to the space along with signage with company logo, recognition in the program and screen splash display.
3. CDFA Luncheon Sponsor	This opportunity provides exclusive sponsorship of the CDFA Luncheon, which includes the CDFA Excellence in Development Finance Awards ceremony. The Awards ceremony highlights excellence in development finance, with the CDFA Lifetime Achievement Award and “Best of” awards presented. Sponsorship includes recognition before, during, and after the Luncheon with company logo on signage and screen splash display. Sponsor will be able to provide welcoming remarks at the beginning of lunch.
4. Drinks with Toby Sponsor	Back by popular demand! “Drinks with Toby” is one of our most popular events. This opportunity provides exclusive sponsorship of this special event where attendees are invited to meet CDFA’s President & CEO and network with other attendees. This sponsorship includes special recognition in the program and company logo on signage throughout the reception.

*CDFA expects sponsors to use all complimentary registrations and exhibit table space if listed as one of their benefits. If a sponsor is unable to use all complimentary registrations, they may assign them to a guest attendee of their choosing.

Sponsorship Opportunities (4) - \$2,500 Level

CDFA has crafted four \$2,500 level opportunities. This level of sponsorship includes the following benefits:

- One (1) complimentary registration*
- Recognition in event program, signage and computer screen display
- Logo on event webpage with hyperlink
- Half page advertisement in event program
- One (1) complimentary exhibit table*
- Electronic copy of event attendee list post-event

1. Intro Incentives Course Sponsor	This opportunity provides exclusive sponsorship of Intro Incentives Course, taking place prior to the kickoff of the National Summit. Sponsorship includes a guaranteed speaking role during the training course as well as recognition before, during, and after the course and at the National Summit with company logo on signage and screen splash display.
2. Intro Housing Finance Course Sponsor	This opportunity provides exclusive sponsorship of Intro Housing Finance Course, taking place prior to the kickoff of the National Summit. Sponsorship includes a guaranteed speaking role during the training course as well as recognition before, during, and after the course and at the National Summit with company logo on signage and screen splash display.
3. Technology Showcase Sponsor (2 available)	This opportunity provides exclusive sponsorship of one of CDFA's Technology Showcases during the National Summit. Benefits of this sponsorship include recognition before, during, and after the showcase with company logo on signage and screen splash display. Sponsors will be able to showcase their technology in a dedicated session and provide targeted demos to interested attendees.
4. CDFA National Development Finance Summit Program Sponsor	This opportunity provides exclusive sponsorship of the CDFA National Development Finance Summit printed program including recognition on the front cover of the physical program as well as special signage with company logo during the event. This sponsor also gets their logo included on the cover of the electronic version of the program that will be disseminated prior to the National Summit.

*CDFA expects sponsors to use all complimentary registrations and exhibit table space if listed as one of their benefits. If a sponsor is unable to use all complimentary registrations, they may assign them to a guest attendee of their choosing.

Sponsorship Opportunities (4) - \$1,500 Level

CDFA has crafted four \$1,500 level opportunities. This level of sponsorship includes the following benefits:

- One (1) complimentary registration
- Recognition in event program, signage and computer screen display
- Logo on event webpage with hyperlink

1. Attendee Favor Sponsor	Attendees of the National Summit receive a commemorative gift each year. This opportunity provides exclusive sponsorship of the gift with the sponsor's logo on the give-away item. *August 31, 2018 Deadline
2. Registration Bag Sponsor	Attendees of the National Summit receive all of their registration information upon arrival at the Sheraton Dallas Hotel. This opportunity provides exclusive sponsorship of the bag holding all of the registration information that every attendee will receive with the sponsor's logo printed on it. *August 31, 2018 Deadline
3. Snack Break Enhancement Sponsor	This opportunity provides a way to make the afternoon break extra special. Attendees of the National Summit enjoy a great atmosphere and the breaks provide them the opportunity to recharge, check their messages and network. The Special break enhancement will be placed in a dedicated location and will include signage with company logo as well as the opportunity to place promotional materials.
4. National Summit Supporter	This opportunity provides overall sponsorship and support of the National Summit and is the perfect fit for organizations looking to sponsor the National Summit in general. Sponsors will receive recognition in program and company logo on signage and screen splash display.

Sponsorship Opportunities (3) - \$500 Level

Exhibit Table Only	Exhibit table does not include registration. Each person at the exhibit table must register to attend the National Summit.
Advertisement Only	1 half-page advertisement in the event program
Promotional Materials	Opportunity to place promotional item in attendee bag. Materials provided by sponsor.