



## 2022 National Development Finance Summit Sponsor Prospectus

Join CDFA for the **2022 CDFA National Development Finance Summit** on November 2-4, 2022 in Denver, CO. This year's Summit will be an unforgettable in-person experience and Denver provides the perfect backdrop for our most anticipated National Summit ever. In 2022, we will also be celebrating CDFA's 40th Anniversary.

The momentum for the 2022 CDFA National Summit, Presented by CHFA, is building and sponsors will receive continuous and meaningful marketing, promotional, and recognition opportunities. CDFA's National Summit attracts leaders and dealmakers from across the industry and offers greater visibility as our Presenting Sponsor. With a broad array of development finance leaders in attendance, this is an excellent environment for networking and outreach.

The **National Summit** will be an interactive three-day program with extensive networking opportunities. We will discuss everything from bonds, tax credits, revolving loan funds, and the State Small Business Credit Initiative to access to capital, tax increment finance, federal financing options, opportunity zones, and much more. Now is the time to be a part of CDFA's "comeback" in-person event after coronavirus-related shutdowns. Networking and peer-to-peer conversations will be a top priority for everyone from the moment of arriving on-site.



*"For over two decades CDFA's National Development Finance Summit has been our go-to event for education, networking, and learning about the latest industry trends. Some of our most successful programs can trace their roots to presentations we heard at the national summit. The opportunity to network with professionals from around the country provides a great ongoing resource for sharing ideas and best practices."*

**- Steve Johnson**

*Director, Community Development  
Colorado Housing and Finance Authority (CHFA)  
Treasurer, CDFA Board of Directors*

## Why Sponsor?

Sponsors of the **2022 CDFA National Development Finance Summit** receive the finest recognition and best marketing opportunities in the development finance industry. The **National Summit** attracts the leaders and dealmakers in the industry and offers every sponsor greater visibility and new business connections. With a broad array of industry leaders in attendance, this is sure to be an excellent environment for networking and outreach. Sponsors receive prominent recognition before, during, and after the **2022 CDFA National Development Finance Summit**. Sponsorship opportunities are limited. Secure your spot today!

## Making a Commitment

To sponsor the **2022 CDFA National Development Finance Summit**, visit the CDFA website at [www.cdfa.net](http://www.cdfa.net) to fill out a Sponsorship Agreement Form, or contact Noelle Sheets, Director of Development, at (614) 705-1304 or [nsheets@cdfa.net](mailto:nsheets@cdfa.net).

## Sponsorship Opportunities - \$10,000 Level

CDFA has crafted the following \$10,000 Level sponsorship opportunity for those seeking a unique, creative, and targeted sponsorship offering. This level of sponsorship includes the following benefits:

- Four (4) complimentary registrations\*
- Guaranteed speaker role at the National Summit
- Recognition in the event program, signage, and computer screen display
- One full-page advertisement in the event program
- Logo on event webpage with hyperlink
- One (1) complimentary exhibit table\*
- Opportunity to place promotional material in attendee bag
- Electronic copy of event attendee list pre and post-event

Board / National  
Sponsor Dinner Host

**Networking takes precedence during this exclusive invitation-only VIP event. This opportunity provides exclusive sponsorship rights to the Board / National Sponsor Dinner.**

## Sponsorship Opportunities - \$5,000 Level

CDFA has crafted the following highly visible sponsorship opportunities for those seeking a unique, creative, and targeted sponsorship offering. This level of sponsorship includes the following benefits:

- Two (2) complimentary registrations\*
- Guaranteed speaker role at the National Summit
- Recognition in the event program, signage, and computer screen display
- One full-page advertisement in the event program
- Logo on event webpage with hyperlink
- One (1) complimentary exhibit table\*
- Opportunity to place promotional material in attendee bag
- Electronic copy of event attendee list pre and post-event

40<sup>th</sup> Anniversary  
Celebration Sponsor  
(4 available)

**CDFA is 40 this year. After four decades of advancing development finance knowledge, networks, and innovation, we are ready to celebrate. We have many milestones, memories, and stories to share. The 40<sup>th</sup> Anniversary Celebration is the place where connects are made.**

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National Summit Kickoff Reception Sponsor	Make your name stand out. This opportunity provides exclusive sponsorship rights to the National Summit Kickoff Reception.
CDFA Luncheon Sponsor	This opportunity provides exclusive sponsorship of the CDFA Luncheon. The sponsor will be able to provide welcoming remarks at the beginning of lunch.
Drinks with Toby Sponsor	Back by popular demand! “Drinks with Toby” is one of our most popular events. This opportunity provides exclusive sponsorship of this special event where attendees are invited to meet CDFA’s President & CEO and network with other attendees.

### Sponsorship Opportunities - \$2,500 Level

This level of sponsorship includes the following benefits:

- One (1) complimentary registration\*
- Recognition in the event program, signage, and computer screen display
- Logo on event webpage with hyperlink
- Half-page advertisement in event program
- One (1) complimentary exhibit table\*
- Electronic copy of event attendee list post-event

Preconference Training Course Sponsor	Showcase your organization as a thought leader. This opportunity provides exclusive sponsorship of a Preconference Finance Course, taking place before the kickoff of the National Summit. Sponsorship includes a guaranteed speaking role during the training course.
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New Member / 1 <sup>st</sup> Time Attendee Event Sponsor	This opportunity provides exclusive sponsorship of CDFA’s New Member / 1 <sup>st</sup> Time Attendee Event held before the Opening Reception. Welcome New Members and 1 <sup>st</sup> Time Attendees to the Summit with brief remarks during this lively networking event.
CDFA SSBCI Member-Only Coalition Meeting Sponsor	This opportunity provides exclusive sponsorship of CDFA’s Member-Only Coalition Meeting Event held during the Summit. Welcome attendees with brief remarks during this informative event.
CDFA 40 <sup>th</sup> Anniversary Scholarship Sponsor (unlimited)	In celebration of our 40 <sup>th</sup> Anniversary, our goal is to award 40 deserving development finance professionals with the opportunity to experience the 2022 National Development Finance Summit. Sponsorship will provide development finance professionals with the opportunity to learn, grow and build their development finance skills and network. Scholarships are fully managed by CDFA. *October 1, 2022 Deadline

### Sponsorship Opportunities - \$2,000 Level

This level of sponsorship includes the following benefits:

- One (1) complimentary registration
- Recognition in the event program, signage, and computer screen display
- Logo on event webpage with hyperlink

**Attendee Favor Sponsor**      **Attendees of the National Summit receive a commemorative gift each year. This opportunity provides exclusive sponsorship of the gift with the sponsor's logo on the give-away item.**  
**\*August 31, 2022 Deadline**

**Snack Break Enhancement Sponsor**      **This opportunity provides a way to make the afternoon break extra special. Attendees of the National Summit enjoy a great atmosphere and the breaks provide them the opportunity to recharge, check their messages, and network. The snack break enhancement will be placed in a dedicated location and will include signage with the company logo as well as the opportunity to place promotional materials at the break.**

\*CDFA expects sponsors to use all complimentary registrations and exhibit table space if listed as one of their benefits. If a sponsor is unable to use all complimentary registrations, they may assign them to a guest attendee of their choosing.