



Florida Opportunity Zones

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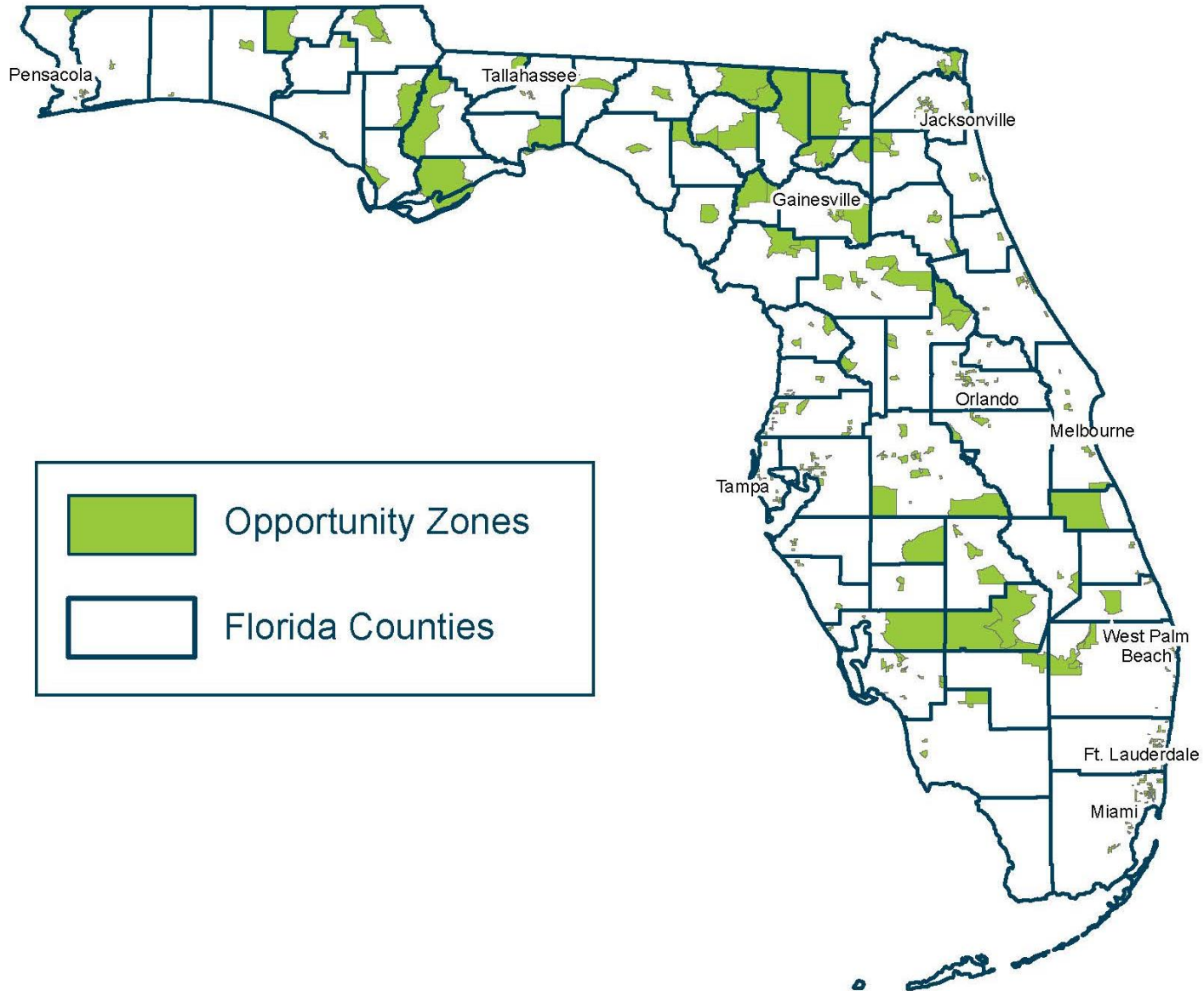
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FLORIDA DEPARTMENT *of*
ECONOMIC OPPORTUNITY

FLORIDA OPPORTUNITY ZONES



FLORIDA OPPORTUNITY ZONES

- At least one in every county
- Economic analysis of poverty, unemployment and population
- Input from local governments, investors, businesses, legislators, nonprofits, more

FLORIDA OPPORTUNITY ZONES

- 427 Zones
- 1.9 Million residents
- 83,000 Businesses
- 32% poverty
- 65% majority minority
- Low educational attainment
- Median income below state average

STATE'S ROLE

- Education and guidance
- Work closely with communities
- Provide technical assistance
- Aligning state and federal resources

NEXT STEPS

- Additional guidance from Treasury
- Reporting on Opportunity Zone investments
- Marketing your local zones

MARKETING YOUR ZONES

- Create local investment prospectus
- Economic overview of each zone
- Identify key assets in each zone
- Identify projects and businesses that are ready for investment
- Develop plan to market to investors

THANK YOU



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www.FloridaJobs.org/OpportunityZones