

#### Katie Kramer

Vice President Council of Development Finance Agencies December 18, 2018



#### **Legal Disclaimer**

CDFA is not herein engaged in rendering legal, accounting, financial or other advisory services, nor does CDFA intend that the material included herein be relied upon to the exclusion of outside counsel or a municipal advisor. This publication, report or presentation is intended to provide accurate and authoritative general information and does not constitute advising on any municipal security or municipal financial product. CDFA is not a registered municipal advisor and does not provide advice, guidance or recommendations on the issuance of municipal securities or municipal financial products. Those seeking to conduct complex financial transitions using the best practices mentioned in this publication, report or presentation are encouraged to seek the advice of a skilled legal, financial and/or registered municipal advisor. Questions concerning this publication, report or presentation should be directed to info@cdfa.net.



#### **CDFA's Five Focus Areas**

**Education** Research **Advocacy** Council Resources Networking Develop





#### **Opportunity Zones**

- 8,700 Opportunity Zones across the United States
- Nominated by Governors in early 2018. All Opportunity Zones designated by the U.S. Department of the Treasury as of June 2018.
- Opportunity Zones are low-income census tracts eligible for investment from Opportunity Funds.



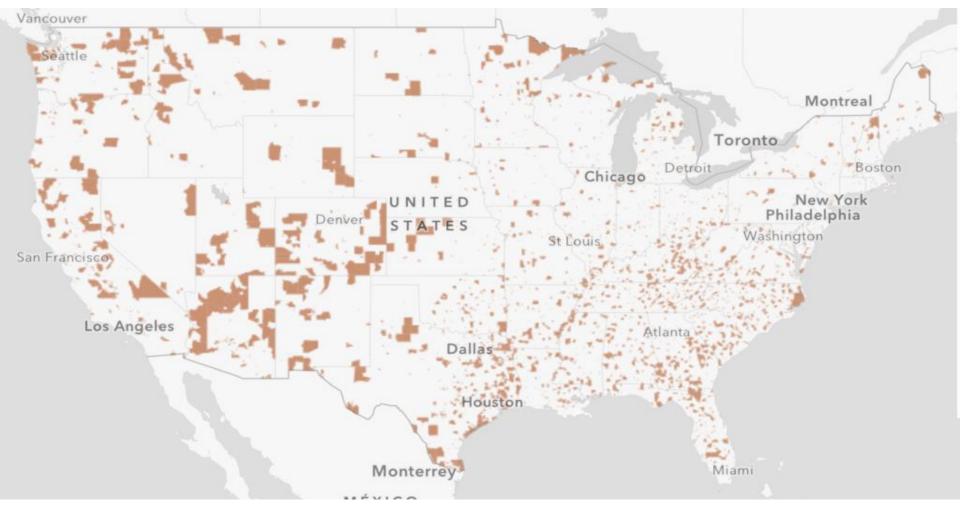
#### **Opportunity Zones**

- Approximately 35 million people live in Opportunity Zones
- 56% of those residents are minorities
- 294 Zones are tribal lands
- 76% are in metropolitan areas



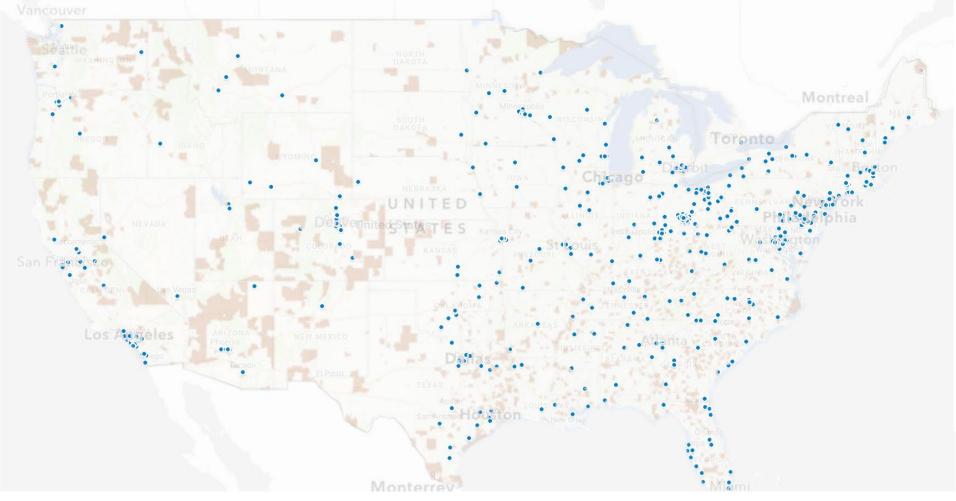
Source: Economic Innovation Group

### **Opportunity Zones**





## **CDFA Members + Opportunity Zones**





#### **Opportunity Funds**

Opportunity Funds can help tap into the estimated \$6 trillion market for unrealized capital gains.

What are the benefits of investing in Opportunity Funds?

- Defer taxes owed on federal capital gains taxes by moving them into an Opportunity Fund.
  If invested for 5 years, receive a 10% reduction in the tax. If invested for 7 years or more,
  receive a 15% reduction in the tax.
- Investors can defer the tax on their capital gains until the earlier of the date the
  Opportunity Fund investment was sold or December 31, 2026.
- For investments held at least 10 years, any earnings realized by an
  Opportunity Fund are not subject to federal capital gains taxes.



#### **Opportunity Funds**

#### **Opportunity Funds must make equity investments.**

- Investors can capitalize Opportunity Funds using gains realized within 180 days of a sale.
  No limit on size of funds, number of funds, or how many Opportunity Zones the fund invests in.
- Opportunity Funds must invest at least 90% of their assets in qualified investments located in Opportunity Zones.
- Opportunity Funds can make equity investments in qualified businesses or real estate projects.
- Opportunity Fund investors are seeking responsible exit solutions in order to realize the tax-free earnings after the 10 year period.



#### State & Local Engagement with OZ

# Understand not every Opportunity Zone will receive investment without local leadership.

- Develop a strategy to identify potential investments and make those opportunities known to investors.
- Early research shows Opportunity Fund capital will meet about 5-30% of capital needed for a project. Identify local programs available for debt financing or other incentives now and make those resources known.
- Identify projects and local economic development strategies and clearly communicate how investors can engage.



### Advancing Development Finance Knowledge, Networks & Innovation



#### Join CDFA Today!

- Discounted Registration Rates for CDFA Trainings & National Summit
- Reduced Rates for Publications in the CDFA Bookstore
  & Special Offers from Industry Partners
- Exclusive Access to the CDFA Online Resource
  Database and Federal Financing Clearinghouse
- Free Job and RFP Postings

