

Greater Eastern Oregon Development Corporation

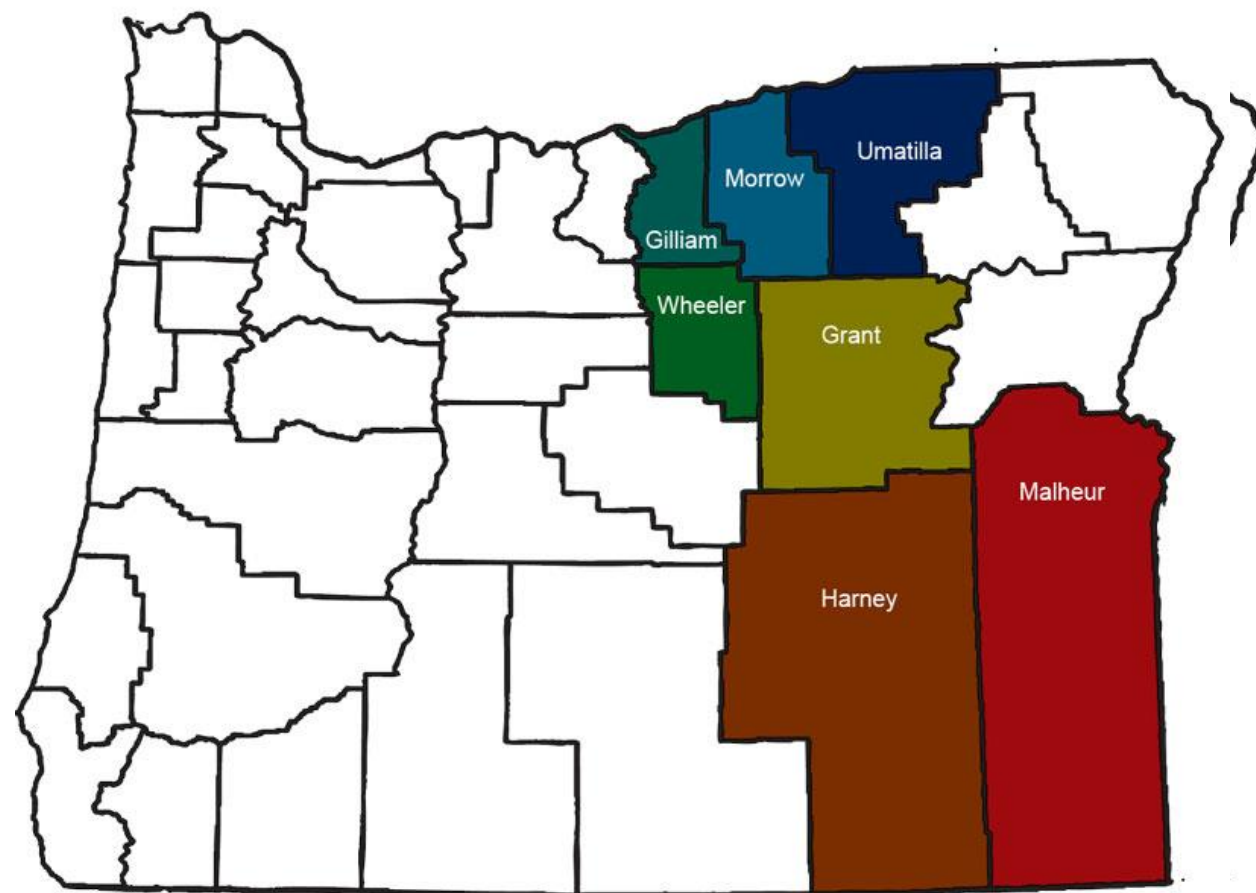
Susan Christensen
Executive Director

Mission Statement

To assist, support and promote economic growth and development for businesses and communities within Eastern Oregon.



Proudly Serving Eastern Oregon for 35 years

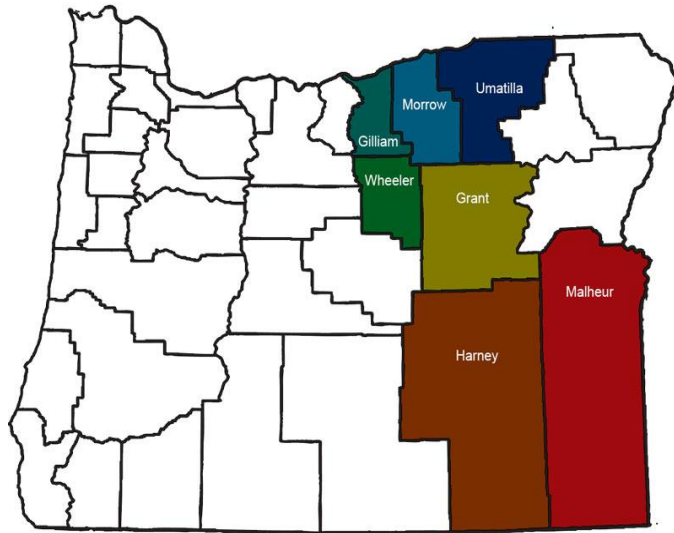


On the Road



Eastern Oregon Economy

- Rural Frontier
 - Less than 6 or fewer people per square mile



Eastern Oregon Economy

Agriculture



Diversification

Wind Generation



Diversification

Unmanned Vehicle Test Range

Vahana First Flight



Diversification



Diversification

Tourism



How Do We Market?

Credibility

Follow Thru and Frequent Communication = Trust



How Do We Market?

Visibility

- Oregon Economic Development Districts - referrals
- Southeast Area Commission on Transportation
- Morrow County Citizens Economic Development Task Force
- Malheur County Brownfields Advisory Committee
- NADO –RuralTransportation.org
- Eastern Oregon Airport Commission
- Pendleton Housing and Neighborhood Committee
- Commute Options
- Eastern Oregon Visitors Association
- More



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Past Marketing

- Banker Relationships
- Chamber of Commerce Meetings
- Speaking Engagements



Future Marketing

- Keep Doing What Works – Bank Relationships
- Continue to Partner – SBDC, Workforce Oregon, Travel Oregon
- Committees
- Facebook – GreaterEasternOregonDevelopmentCorporation
- Instagram - #geodceasternor
- Thumb Drives with Web Site
- Dunn and Bradstreet database?
- Marketing Plan and Budget?



GEODC Loan Program



GEODC Loan Programs

- **EDA-RLF** **Economic Development Administration (7 counties)**
- SBA Small Business Administration (statewide)
- SE-RLF Southeast Regional Alliance Revolving Loan Fund (3 counties)
- IRP-RLF Intermediary Relending Program (6 counties)
- BM-RLF Baker-Morrow (2 counties)
- MB Microbusiness (7 counties)
- NCRS North Central Regional Strategies (4 counties)
- NAE-RLF Native American Entrepreneur Revolving Loan Fund
- MCEF Morrow County Equity Fund (1 county)

EDA Loans

Oregon Grain Growers Distillery



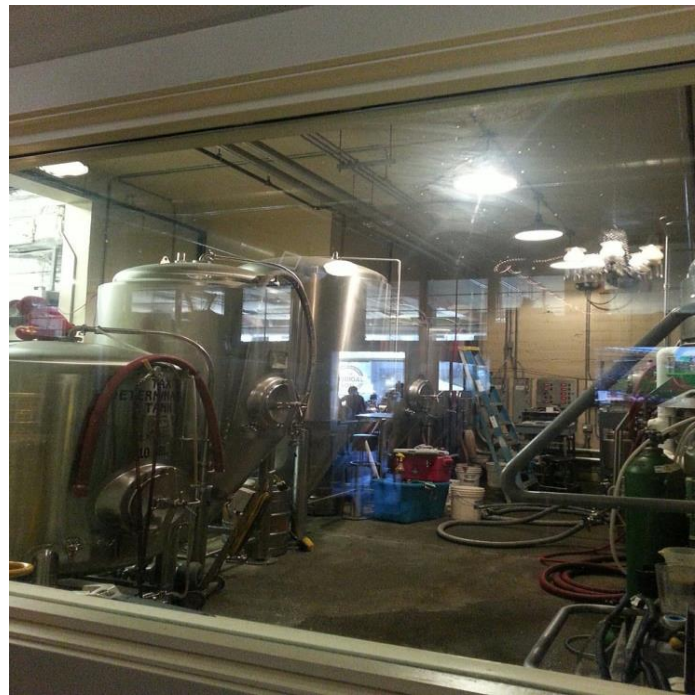
EDA Loans

Burns RV Park



EDA Loans

Prodigal Son Brewery



Economic Disruption



Contact

Susan@geodc.net

541-612-7142