

for joining the conversation today. Send us your questions and comments!

#### PACE 101: The Basics of PACE Financing

## Welcome

The Broadcast will begin at 11:00 AM (Eastern)



for joining the conversation today. Send us your questions and comments!

### PACE 101: The Basics of PACE Financing



**Stephanie Brewer**Coordinator, Programming
Council of Development Finance Agencies



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### PACE 101: The Basics of PACE Financing

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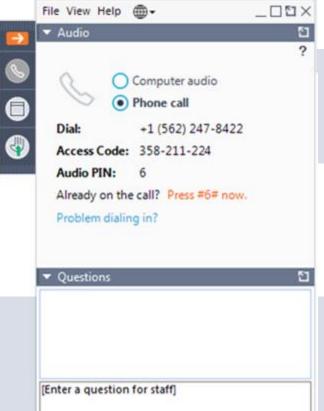


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### PACE 101: The Basics of PACE Financing

Using your telephone will give you better audio quality.





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Submit your questions to the panelists here.





Advancing Development Finance Knowledge, Networks & Innovation

## **EDUCATION**

#### **CDFA Training Institute - Training Courses**

- Intro Bond Finance Course
- Fundamentals of Economic Development Finance Course
- Advanced Bond Finance Course
- Intro P3 Finance Course
- Intro Tax Increment Finance Course
- Advanced Tax Increment Finance Course
- Intro Tax Credit Finance Course
- Intro EB-5 Finance Course
- Intro Revolving Loan Fund Course
- Seed & Venture Capital Finance Course

- Intro Brownfields Finance Course
- Intro Energy & Water Finance Course
- Intro Food Systems Finance Course
- Intro Housing Finance Course
- Intro Incentives Course
- Intro PACE Finance Course
- Intro Rural Finance Course
- Intro Opportunity Zones Course



### DEVELOPMENT FINANCE CERTIFIED PROFESSIONAL PROGRAM (DFCP)



- An intense training course learning experience
- Industry's only comprehensive development finance professional certification program
- Participants required to complete six CDFA
   Training Institute courses and pass a
   comprehensive exam to receive the
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- DFCP designation and recognition as qualified leader in development finance.



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# CDFA is the voice of development finance on Capitol Hill.



CDFA is a non-partisan, non-political institution that supports sound public policy and the leadership involved in making important decisions affecting development finance. We are:

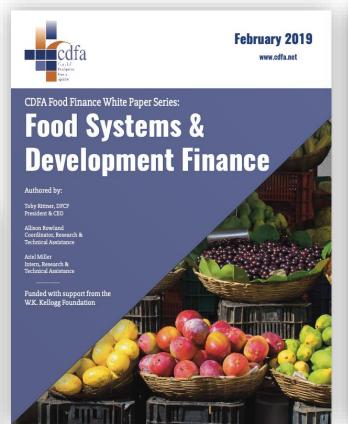
- Revitalizing and modernizing private activity bonds for manufacturers and first-time farmers
- Reducing barriers to clean energy finance
- Expanding access to capital for small businesses
- Supporting continue funding and authorization of important federal financing programs

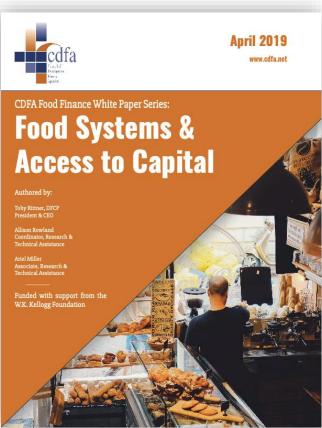


## RESEARCH - INDUSTRY REPORTS

 CDFA produces regular original content that examines bond volume cap use, emerging development finance tools, industry trends, programmatic impacts and best practices.







## RESEARCH — TECHNICAL ASSISTANCE



CDFA provides technical assistance to communities and organizations throughout the country including the development of strategic plans, tailored education, program evaluations and much more



## RESOURCES



#### **Resource Centers** Created as part of the Tax Cuts and Jobs Act, Opportunity Zones are a federal economic development tool aiming to improve the outcomes of distressed communities around the country. Opportunity Zones are lowincome census tracts that offer tax incentives to groups who invest and hold their capital gains in Zone assets or property. By investing in Opportunity Zones, investors stand to gain a temporary deferral on their capital gains taxes if they hold their investments for at least 5 years, and a permanent exclusion from a tax on capital gains from the Opportunity Zones investments if the investments are held for 10 years. Support provided by CohnReznick Want regular updates on Opportunity Zones? Subscribe to CDFA's Opportunity Zones Update newsletter. ax Cuts and lobs Ac

Opportunity Zone

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State Financing Program Directory

search of the State Financing Program Directory, click on a highlighted state below.

CDFA's State Financing Program Directory is the only online resource cataloging the development finance programs offered by state

governments. The SFPD includes overviews of over 350 state financing programs available to both public and private sector users. To conduct a

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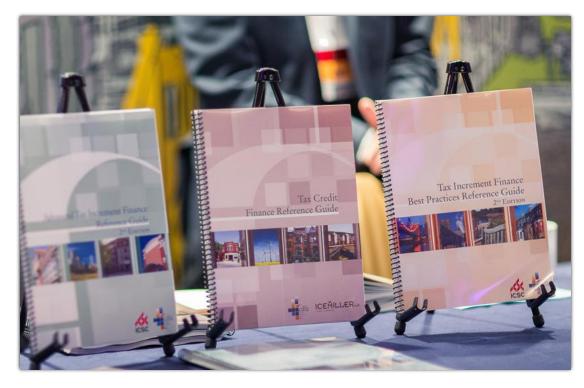
www.cdfa.net

# RESOURCES



investment of nearly \$161 million in private capital rural projects.

#### **CDFA Bookstore**



www.cdfa.net/bookstore

### RESOURCES





- E-Newsletter & Resource Center
- Best Practices Publication & Webinar Series
- In-Person & Virtual Project Marketplace
- On-Site Project Response Teams



CDFA program funded by the U.S. EDA to provide:

- EDA Revolving Loan Fund Training
- EDA Revolving Loan Fund Webinar Series
- EDA Revolving Loan Fund Peer-to-Peer Learning Exchange
- EDA Revolving Loan Fund Resource Center

Contact CDFA to find out more about the CDFA EDA Revolving Loan Fund Best Practices Program or how to receive Brownfields Finance Technical Assistance!



## NETWORKING

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CDFA is comprised of the nation's leading and most knowledgeable members of the development finance community. We represent thousands of public, private and non-profit development entities.

In 2017, CDFA leveraged it's massive network sending a half-million emails to save Private Activity Bonds.

CDFA brings together thousands of development professionals for oneon-one networking throughout the year at our events.











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Membership is vital to advancing development finance knowledge, networks and innovation.

Our members can rest easy, knowing they have the most accurate and up-to-date information available.

We assist our members in the great work they are already do to help their organizations reach their goals.

Membership information: www.cdfa.net/membership

- Join a 35,000+ development finance professional community
- Become one of our 50+ partner organizations
- Become a development finance qualified leader through our DFCP program





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### PACE 101: The Basics of PACE Financing

### **Moderator**



Colin Kalvas
Associate
Bricker & Eckler LLP



for joining the conversation today. Send us your questions and comments!

### PACE 101: The Basics of PACE Financing

#### **Panelists**



#### **Colin Kalvas**

Associate Bricker & Eckler LLP



#### **Colin Bishopp**

Executive Director PACENation



#### **Dustin Reilich**

Vice President Renovate America



#### **Andrew Zech**

Principal Greenworks Lending



for joining the conversation today. Send us your questions and comments!

### PACE 101: The Basics of PACE Financing

### **Panelist**



**Colin Bishopp Executive Director** 



PACENation is the trusted source for all things PACE. Our mission is to expand access to resilience, efficiency and clean drinking water upgrades for millions of American families and business owners.

- Technical Assistance
- Advocacy & Coalition Building
- Live Market Data
- Monthly Newsletters
- Case Studies
- Industry White Papers

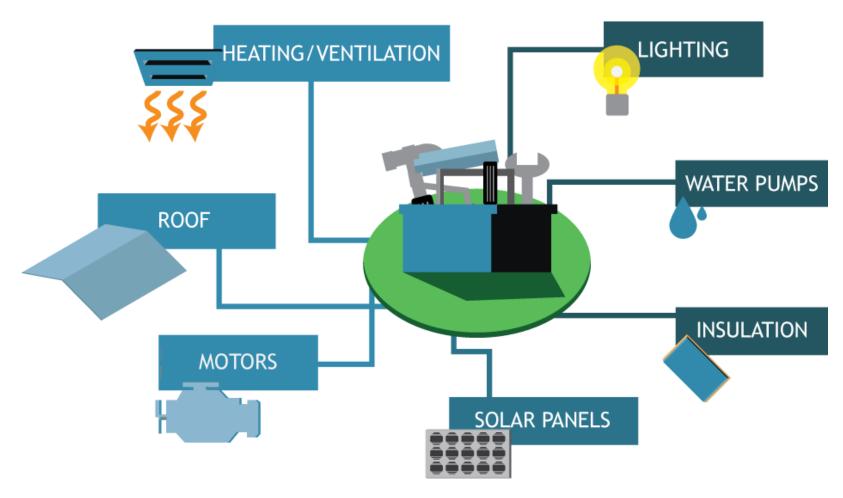
- PACENation Summit
- Library of PACE Laws and Market Data
- Legislative & Program Best Practices
- Leadership Council
- Downloadable Guided
   PowerPoint Presentations

#### What is PACE?



#### Financeable Improvements

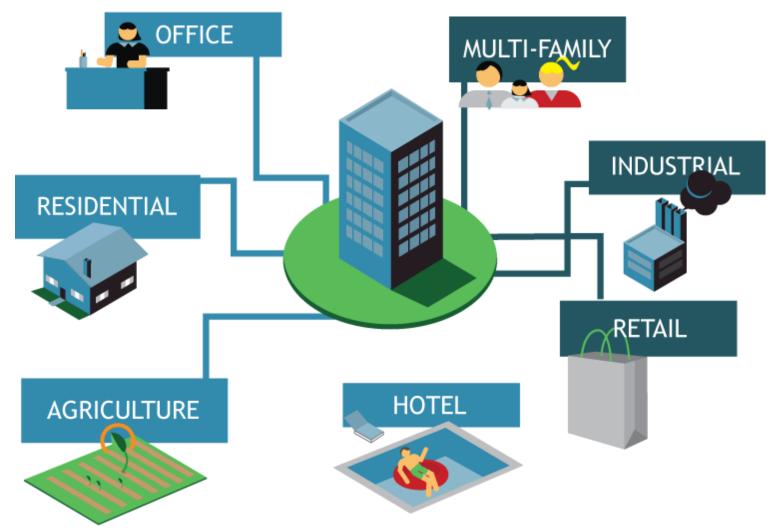
Most PACE projects either increase energy efficiency or generate energy





### **Building Types**

Government owned buildings are usually the only exception





#### **PACE Process**

- State passes legislation enabling use of property-based tax assessments for energy, water and resilience projects (Public Purpose)
- 2. Tax-collecting municipalities within the state pass local ordinances to establish programs
- 3. Programs are administered by the state, muni, or contracted to an independent Third Party Administrator
- 4. Projects are financed by government bonds or PACE capital providers

#### PACE Capital Flow



Government/Administrator



Sources of Capital



**Energy Service Professionals** 



**Property Owners** 

- Administrator approves project and property owner
- Financier provides project capital
- Contractor completes project
- Property Owner pays for upgrade via property tax assessment
- Municipality remits payment back to financier

#### Benefits of PACE

Covers 100% of a projects hard and soft costs



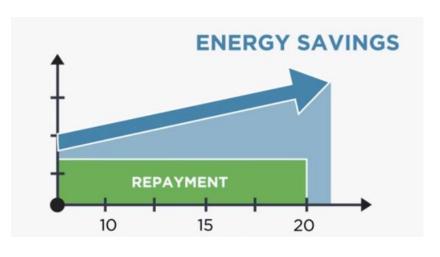


Low interest rates for terms up to 30 years



#### Benefits of PACE

20-30 year amortization enables positive cash flow. Annual energy savings can be larger than annual payment.

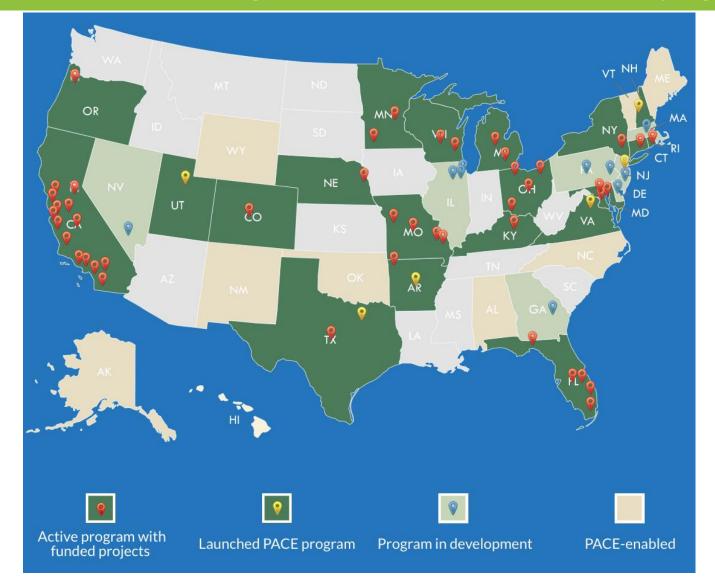




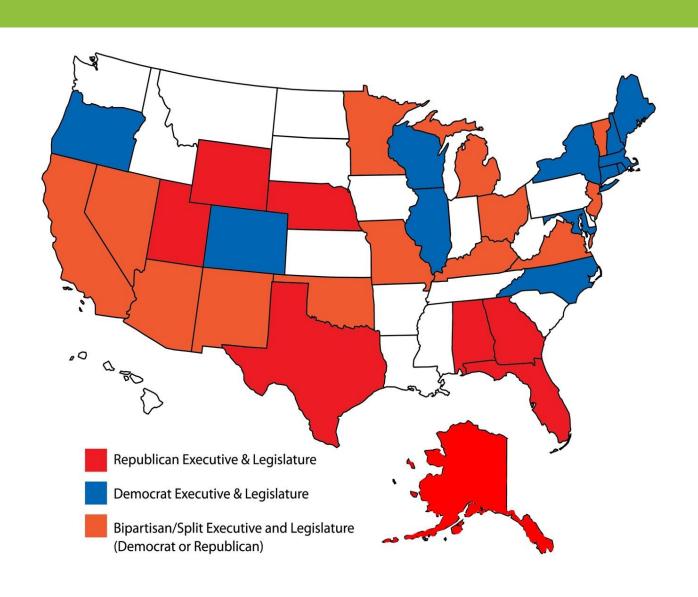
Numerous additional economic and environmental benefits (e.g., local job creation, reduced carbon emissions)

#### **Active PACE Programs Today**

36 States + DC with PACE legislation; 20 states + DC with active programs



#### PACE is popular because it serves a critical public purpose



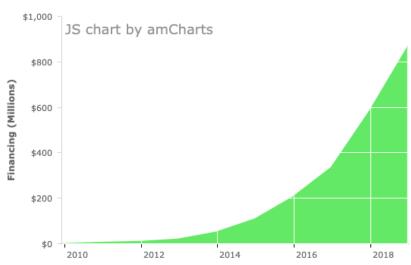
#### Aggregate Market Data

#### Commercial PACE



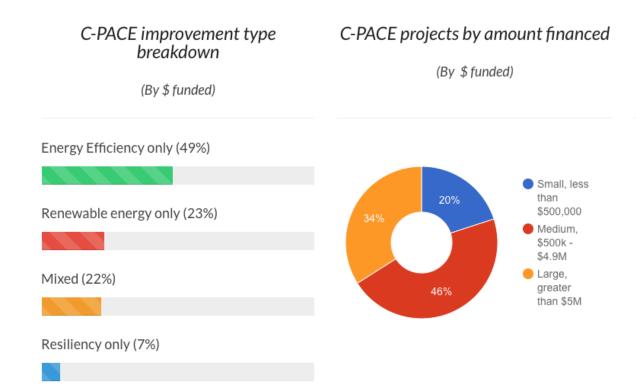
#### Cumulative C-PACE Financing





#### **Improvements**

#### Commercial PACE



#### C-PACE dollars funded in each state (states > \$10MM)

(By \$ funded)

State	Total PACE amount (\$, Millions)
CA	293
CT	122
ОН	125
MN	58
MO	54
TX	43
CO	37
DC	34
NE	28
MI	25
WI	25
FL	17
MD	11

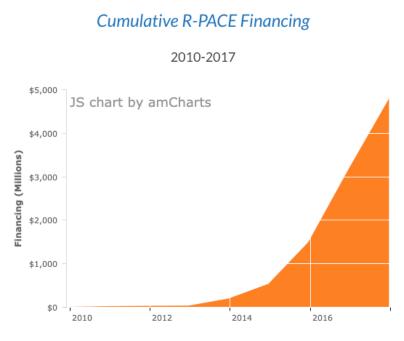
C-PACE dollars funded by building type

(By \$ funded)

#### Aggregate Market Data

Residential PACE





#### **R-PACE Updates**

- 1. CFPB rulemaking process is underway
- 2. Ohio program launch expected in Q1 2020

#### **Questions?**

Colin Bishopp Executive Director colin@pacenation.org (202) 550-7570



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### **Panelist**



#### **Dustin Reilich**

Vice President Market Development, Renovate America

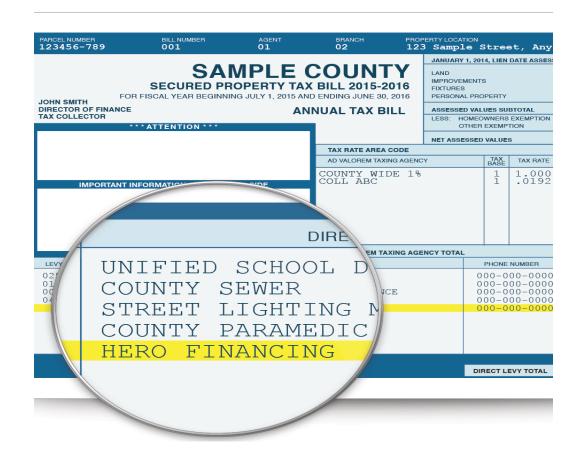




Residential PACE 2019

#### What is (PACE) Property Assessed Clean Energy Financing

- Property Assessed Clean Energy (PACE) financing is designed to make payments affordable by offering a fixed interest rate payable over an extended period of time as an assessment on the property tax bill.
- PACE Overview:
  - New way to pay for home energy efficiency and renewable upgrades
  - Created in partnership with local governments
  - Property owners pay for improvements (with interest and fees) along with their property tax bill



### Why Renovate America?

#### Every year, 1 in 6 property owners replaces a system that affects energy consumption.



\*Calculations are estimates based on established environmental and economic models for the state of California.

#### **Community Impact:**

Home upgrades do more than save energy. In addition to helping communities reach their public policy goals, Renovate America also helps them create new jobs, increase property values, and protect consumers.

#### **Renovate America provides:**

## **Economic Stimulus:**

- Lower Utility Bills
- New Job Creation
- Increased Property Values

### **Consumer Protection:**

- Elder Care
- Payment Upon
   Job Completion
- DisputeResolution

#### **Environmental Benefits:**

- Reduced CO<sub>2</sub> Emissions
- Decreased Energy
   Consumption
- Increased Renewables
   Generation

### **The Renovate America Advantage**

- Renovate America brings private capital to meet public policy objectives. Our model provides:
  - Ongoing <u>Capital</u>
  - Industry Leading Consumer Protections
  - Dependable <u>Support</u> Services
  - Comprehensive <u>technology</u> infrastructure
  - ...All at No Cost to Government

Features	Products
• 100% Financing	• Furnace
Approvals Based on Home Equity and Ability to Pay	<ul> <li>Insulation</li> </ul>
Low Fixed Interest Rates	• Solar
• 5, 10, 15, 20, 25 Year Fixed Payment Terms	• HVAC
	• Roofing
	Windows and Doors

### **PACE National Landscape**

California, Florida, and Missouri have launched statewide residential PACE programs. With only 3 active residential PACE markets, the <u>residential PACE numbers far surpass</u>

<u>commercial PACE activity</u> in the United States.

Residential PACE (R-PACE)	Commercial PACE (C-PACE)
• \$5.2 Billion in Funded Projects	<ul> <li>\$785 Million in Funded Projects</li> </ul>
• 220,000 Homes	• 1795 Projects
42,000 Jobs Created	• 11,760 Jobs Created

### **Impact of Renovate America Financing**



Renovate America has financed energy-saving, water-saving, and renewable energy-generating improvements across more than **123,000** U.S. homes.



Renovate America has created an estimated **27,700** jobs\* – most of which are blue-collar jobs that can't be offshored or automated.



Renovate America-financed improvements are projected\*\* to save homeowners over \$3.6 billion on their utility bills over the expected useful lifetime of the products installed...



... while averting over 5 million tons of  $CO_2$  emissions -- equivalent to taking well over 950,000 cars off the road for a year.

<sup>\*</sup>Estimates based on 0.85 jobs created for every \$100,000 financed.

<sup>\*\*</sup>As of Jan. 2019. Projections based on installed product ratings and climate information.

#### **Benefits to Government Partners**

#### **Private Capital Funds Public Policy Objectives**

- Voluntary for municipalities
- Participation costs covered by the program
- No taxpayer/ratepayer money
- Boosts revenue
- Creates local jobs
- Allows for reinvestment into property base
- Meet local economic or environmental goals
- Real-time impact reporting
- Dedicated support
- Consumer protection standards



# Consumer Protection Policies









### **Consumer Protection Policies**

1. Clear, mortgage-level disclosures

Modeled after the CFPB's "Know Before You Owe" Form

- 2. Confirmation of Terms Call (Review on a live call with Home Owner)
  - 1. Project, Price, Term, Interest, Payment on Tax Bill
  - 2. Review if Sell or Refinance may have to be repaid
  - 3. Advise to notify current Mortgage provider for escrow
- 3. Contractor requirements
  Licensed, Bonded, Insured, Good Standing
- 4. Completion Certificate required before funding

Property Owner has the Final Say

Contractor is not paid until Homeowner signs off

Compliance Team to make sure Home Owners Protected

5. Compliance and Contractor Enforcement



# Homeowner Profiles







### **Key Trends in Home Improvement**

#### Home improvement industry spend is concentrated in aged housing stock in the metro markets

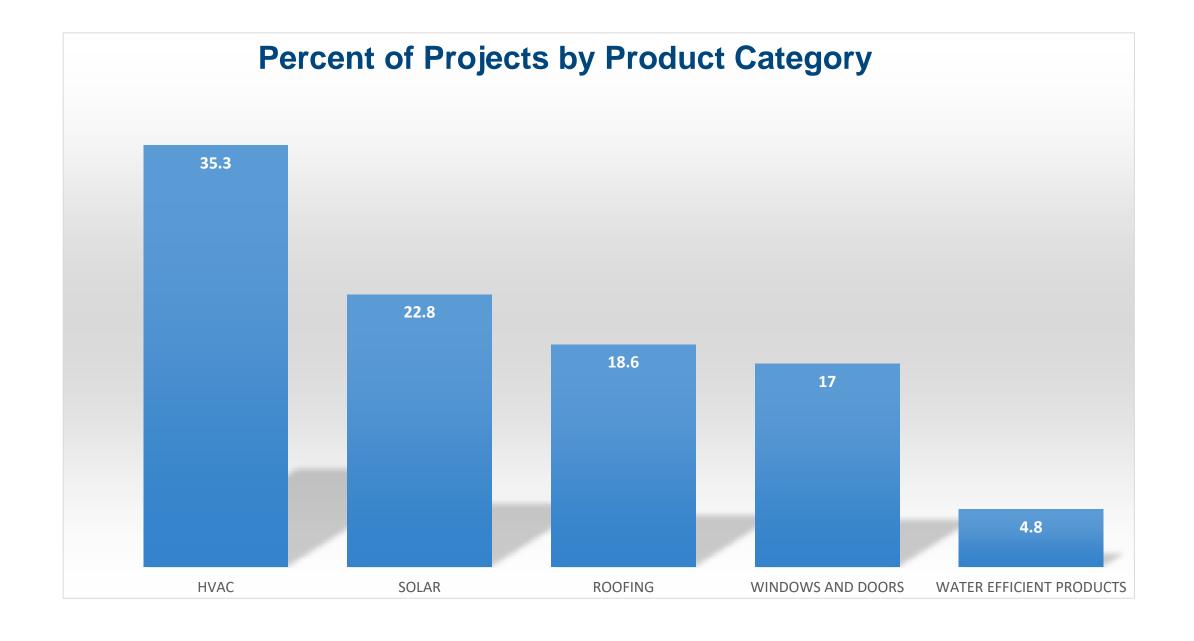
- 80% of market spend comes from households in metro areas (3/4 from suburban)
- 70% of market spend is concentrated in aged housing stock (pre-1990)

#### While Millennial homeowners continue increasing, Baby Boomers will drive the majority of growth in the next decade

- Seniors remaining in homes longer, making "aging-in-place" modifications; notably those that improve accessibility
- Over 2M homeowners age 55+ reported such modifications, or ~1 in 10 who remodeled

#### Hispanic homeowners are a large yet underserved market opportunity

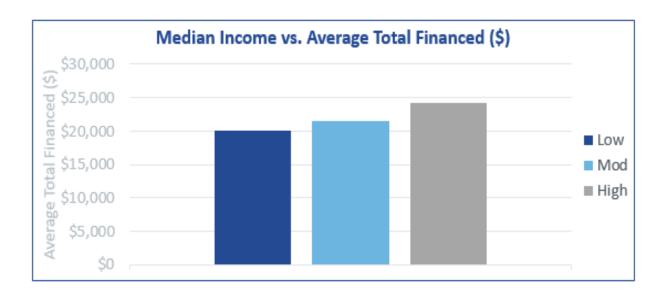
- Hispanics responsible for 46.5% of net U.S. homeownership gains since 2000
- More than 50% of the country's Hispanic population is located in California (15.3M), Texas (10.9M) and Florida (5.1M)

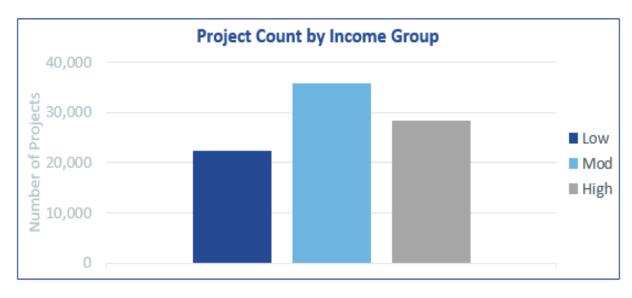


#### **Borrower Profiles**

We estimate that **24% of HERO borrowers are low income** (80% of median income \$54,480), **41% of HERO borrowers are moderate income** (80%-120% of median income \$54,480-\$81,720), **and 36% are high income** (>120% of median income >\$81,720).

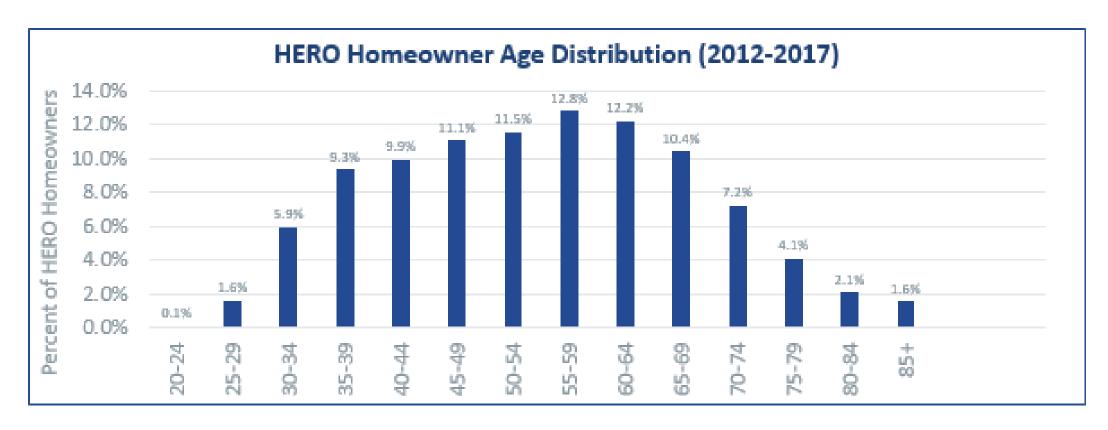
The analysis suggests that low-income homeowners are, on average, spending less on projects than moderate and high-income homeowners. Overall, it shows PACE is being used by all income groups to make energy and efficiency home improvements and no one income group holds the vast majority of PACE assessments.





#### **Borrower Profiles**

Comparison of HERO homeowners and California population age of homeowners based on Census data shows HERO homeowners 65 and up are 25% of our age distribution, compared to CA homeowners at 29%.



# For Questions Contact Dustin Reilich

<u>Dreilich@RenovateAmerica.com</u> (949) 237-0965









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# PACE 101: The Basics of PACE Financing

# **Panelist**



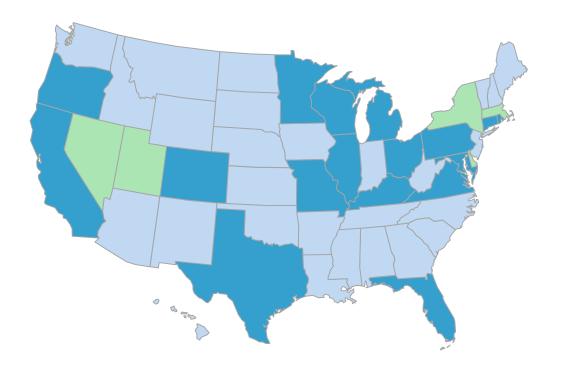
### **Andrew Zech**

Principal Greenworks Lending

See all of CDFA's resources online at www.cdfa.net/resources



# **Greenworks Lending**



**Current Markets Coming Soon** 



Founded by the architects of the first successful C-PACE program (CT)



Greenworks and its founders have closed 300+ PACE projects across 13 states



**Best in class** underwriting platform ensures a smooth funding process

# C-PACE

Greenworks Lending and C-PACE are transforming energy and water performance. C-PACE is a financing structure made possible by a state level policy that has been passed in over 30 states nationally. The policy classifies building energy-improvement upgrades as a public benefit - like a sewer or road extension - allowing for repayment through a special property tax assessment.



**100% Financing:** Both hard and soft costs related to energy improvements and/or new infrastructure can be funded



**Long-term:** Payback periods are designed to match the expected useful life of the energy saving equipment (often 20+ yrs)



Cash flow positive: Savings from improvements generally exceed the cost of repayment, starting day one

# Versatile Use



#### Retrofit and Redevelopment

Replace HVAC, lighting, windows, roof, etc. or improve seismic or hurricane resiliency to improve property and portfolio value.



#### **New Construction**

Improve cash on cash returns; decrease cost of capital; fill equity gaps.



#### **Solar Finance**

100% financing and 20+ year repayment drives day-one cashflow and maximizes tax equity for owners.





# Most Buildings Qualify

#### **Building Requirements**

- Commercial, Industrial, Non-Profit, Multi-Family >5 Units
- ✓ Does NOT work for residential, government
- Located within operational PACE municipality
- Current on property taxes

#### Financial Requirements

- ✓ Financed amount cannot exceed 35% of property value -and 20% for new construction
- ✓ Total property debt (mortgage + PACE) cannot exceed 95% of property value
- ✓ Not in bankruptcy
- ✓ Meets other state statutory requirements



#### **Hotels & Offices**

Increase tenant and guest comfort as well as net operating income



#### Retail

Invest in windows, lighting and more with long-term, low-cost capital



#### Manufacturing

Offset high energy use with renewables and ensure operations with resiliency measures



#### **Multi-family**

Properties with greater efficiency are not only more profitable, but marketable to tenants as well

# Powerful Solution



Cash Flow



Flexible & Secure



**Easy to Qualify** 

- 100% financing
- Long payback period, fixed rate
- Covers all hard and soft costs

- No personal or corporate guarantee
- Transfers on sale
- Costs can be passed through to tenants
- Preserves borrowing capacity

- Qualify based on property value
- Funds most energy and water projects
- All standard commercial property types

# New Construction Capital Stack

Traditional capital stack

Mortgage \$16.25M @ 5.5% cost Mezzanine \$2.5M @ 13% cost Equity \$6.25M @ 15% cost

> 8.63% Weighted avg. cost of capital

Capital stack with C-PACE



7.18% Weighted avg. cost of capital



Increase return on equity:

In this example, ROE improved 46.5% via the replacement of mezzanine debt and reduction in equity



Decrease weighted cost of capital: WACC improves with C-PACE financing, in this case 145bps. The scenario at left yielded an estimated \$283k/yr



Permanent financing from day one:

Long-term fixed rate capital that stays with the property from construction through term

### The Hayden

"Greenworks' C-PACE financing ... increased return on equity, and decreased overall cost of capital. Greenworks also did a fantastic job sorting through the inherent complications of a historic redevelopment project."

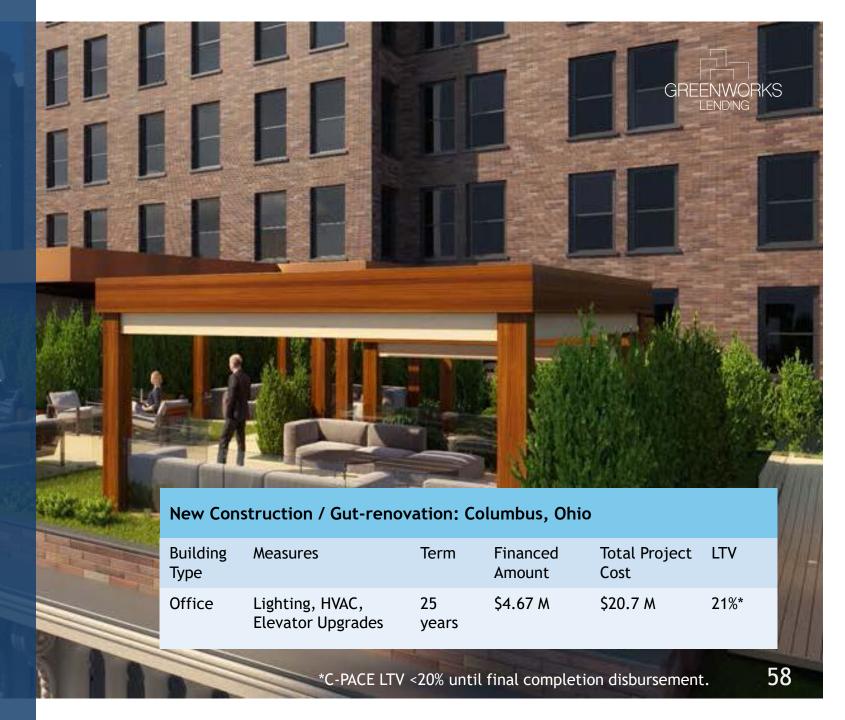
Michael Tomko, President, The Tomko Company

#### **PROPERTY SUMMARY**

The Hayden is a two-building historic property located in Columbus, Ohio. The 100-year old buildings are centerpieces of the downtown business district, but sat vacant for ten years, and are being redeveloped into office & retail spaces, to be completed in June 2019.

#### **OPPORTUNITY**

After the vacancy, many of the mechanical systems were dated or not operational. Both buildings required a major renovation by the new owner in order to meet indoor air quality and building code standards.



### **Providence Library**

"This funding is a critical component of our overall \$25 million project goal. So much of our building transformation has to do with creating modern learning spaces within our building."

> Jack Martin Executive Director, Providence Public Library

#### **PROPERTY SUMMARY**

The Providence Public Library embarked upon an 83,000 square foot project to transform the library's "1950's wing," auditorium and special collections area to provide 21stcentury library services.

#### **OPPORTUNITY**

C-PACE financing from Greenworks provided term financing for energy efficient infrastructure elements during (and beyond) the construction phase, thus playing an important role in the capital stack.



### Sign Pro Manufacturing

""With the help of Greenworks Lending we were able to tie in our financing for the roof with the solar panels, therefore putting a new roof on thebuilding. That along with the tax benefits, both short and long term, and the great financing rate made this a no brainer for us."

Peter Rappoccio
President, Pro Realty, LLC

#### **PROPERTY SUMMARY**

An owner-occupied and operated 21,000 square foot building with 70 hour per week operations, the property had been recently acquired and required a new roof.

#### **OPPORTUNITY**

Need for roof replacement triggered owner to utilize C-PACE for multi-measure project that featured a 293KW solar array - large enough to meet the building's demands - as well as automated building controls to increase efficiency.



# Thank You





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# **Questions?**



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# PACE 101: The Basics of PACE Financing

# **Upcoming Events**



### **CDFA-Bricker PACE Webinar Series:**

Wednesday, September 11, 2019 | 11:00 AM Eastern Wednesday, October 16, 2019 | 11:00 AM Eastern Monday, November 18, 2019 | 11:00 AM Eastern

Register online at www.cdfa.net



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# PACE 101: The Basics of PACE Financing

# **Upcoming Events**



### **CDFA National Development Finance Summit**

November 6-8, 2019 | Tampa, Florida

Register online at www.cdfa.net



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