

CANNABIS SOCIAL EQUITY BUSINESS ACCELORATOR

This free program is specifically designed to boost ownership among individuals disproportionately impacted by marijuana prohibition and enforcement. Funded by \$500,000 of the city's cannabis sales tax revenues, the program seeks to train and elevate Denver residents who meet the State of Colorado's definition of a social equity applicant in the cannabis industry.

The 10-week curriculum will include subject matter experts on topics such as the history and politics of the industry, compliance, delivery, and hospitality as well as marketing and best practices. Applications are due July 15 with the first session beginning July 23.

Cannabis entrepreneur applicants must meet at least one of the following criteria:

- Resided for at least 15 years between the years 1980 and 2010 in a census tract designated as an Opportunity Zone or Disproportionate Impacted Area; or
- The applicant or applicant's parent, legal guardian, sibling, spouse, child, or minor in their guardianship was arrested for a marijuana offense, convicted of a marijuana offense, or was subject to a civil asset forfeiture related to a marijuana investigation; or
- The applicant's household income in the year prior to application did not exceed 50% of the state's median income as measured by the number of persons in the household.



Questions?

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