Historic Preservation Tax Credits: State Programs

CDFA Tax Credit Finance Course, Washington, DC

# Session Overview

- Basics
- Virginia State Tax Credit
- Case Studies
- Resources
- Questions?

Historic Preservation Tax Credits: State Programs

# The Basics





Historic Preservation Tax Credits: State Programs

## Most state rehab tax programs include:

- Criteria establishing what buildings qualify for the credit.
- Standards for rehabilitation
- A method for calculating the value of the credit awarded
- A minimum amount, or threshold, required to be invested in rehab
- A mechanism for administering the program

# States with Rehabilitation Tax Credits

Colorado Connecticut Delaware Georgia Indiana Iowa Kansas Kentucky Louisanna Maine Maryland Massachusetts Michigan Mississippi Missouri

Montana New Mexico New York North Carolina North Dakota Ohio Oklahoma **Rhode Island** South Carolina Utah Vermont Virginia West Virginia Wisconsin

## What Makes A Good State Tax Credit Program?

Eligible buildings that meet the test of being "historic"

Standards for Rehabilitation

Availability to homeowners

**Appropriate Rates** 

Transferability

Annual Aggregate Caps

## Missouri

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State or reduction       What if a pplication, Part 1, to request preliminary difference from the pulliding is not currently listed on the National Register or proceed with rehabilitation of significance from the NPS. Although a determination allows to one the National Register?       Owners may submit their state tax project for review prior to a property being listed on the NR. An owner may begin rehabilitation work prior to a property being listed on the NR. An owner may begin rehabilitation work prior to a property being listed on the NR. An owner may begin rehabilitation work prior to a property being listed on the NR. An owner may begin rehabilitation work prior to a property being listed, but they do so at their own risk.       For information on listing properties in the National Register of Historic Places, see Intro J/dmr. mo.gov/shpo/national.htm         What types of buildings qualify for the credits?       The federal credits are limited to income-producing, depreciable property only. The property may be either commercial or residential rental property. A taxpayer's personal residence can qualify for the state credit if the property is historic & minimum investment threshold is met.       Rehabilitation of owner-occupied reideral redits.				for both the federal & state credits. For more on the National Register of Historic Places, see <u>http://dnr.mo.gov/shpo/national.htm</u> For lists of National Register sites in Missouri: <u>http://dnr.mo.gov/shpo/MNRList.htm</u> For lists of certified local districts:	•be listed individually in the National Register of Historic Places (NR), or •contribute to a National Register district, or •contribute to a Local Historic District certified by the U.S. Department of the Interior as substantially meeting National Register criteria. For lists of individual sites and districts listed in the National Register of Historic Places: <u>http://dnr.mo.gov/shpo/MNRList.htm</u> For lists of Missouri's certified local districts: <u>http://dnr.mo.gov/shpo/dl.htm</u> For information on whether a building contributes to a district, please contact a State			<ul> <li>be listed ind</li> <li>contribute t</li> <li>contribute t</li> <li>substantially</li> <li>For lists of in</li> <li>http://dnr.mo</li> <li>For informati</li> </ul>	of the credits, what makes a building	of the credits, what makes a building				
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# **The Power of Combining Credits**

Depending on the state, state tax credits can often be combined - or "twinned" - with the federal credit to create an even greater incentive to rehab.

Federal & state rehab credits can often be combined with other incentive programs, such as the low-income housing credit and the New Markets Tax Credit "Without incentives, without a state credit, it won't work. The free market is not broken; the free market is all-knowing." *Jim Sari, The Landmark Group* 





# Virginia's State Rehabilitation Tax Credit

Historic Preservation Tax Credits: State Programs

#### VIRGINIA'S HISTORIC REHABILITATION TAX CREDIT

Managed by the Department of Historic Resources, Virginia's Historic Rehabilitation Tax Credit Program allows property owners to receive a state tax credit of 25 percent of eligible expenses for approved rehabilitation work on certified historic structures. The work must meet the Secretary of Interior's *Standards for Rehabilitation.* The credits may be earned for the rehabilitation of owner-occupied and income-producing properties.

In 2007, Virginia Commonwealth University's Center for Public Policy in partnership with the Department of Historic Resources analyzed the impact

#### A SUCCESSFUL PROGRAM

Virginia's Historic Rehabilitation Tax Credit Program benefits Virginia communities in multiple ways. Since its inception in 1997, the program has spurred private investment of approximately \$1.5 billion in the rehabilitation of more than 1,200 landmark buildings. This investment in turn has generated an economic impact of nearly \$1.6 billion in the Commonwealth and created more than 10,700 jobs and \$444 million in associated wages and salaries.

# Economic Impact of Historic Rehabilitation Tax Credits - 1997-2006

Direct Impact Additional Impact Total Impact

Employment	\$4,850 M
	\$5,919 M
	\$10,769 M
Economic Impact	\$934 M
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Value Added	\$272 M
	\$372 M
Labor Income	\$277 M
	\$217 M

# **Comparison of Credits**

### Federal Credit

- Administered by National Park Service
- Income-producing buildings only
- 20% of eligible expenditures
- 5-year holding period
- 20-year carryforward, 1year carryback

### Virginia Credit

- Administered by Department of Historic Resources
- Income-producing and owner-occupied buildings
- 25% of eligible expenditures
- No holding period
- 10-year carryforward, no carryback

# Substantial rehabilitation test

- Federal: eligible expenditures must exceed the owner's adjusted basis or \$5,000, whichever is greater
- State:
  - Non owner-occupied buildings: eligible expenditures must be at least 50% of assessed value
  - Owner-occupied buildings: eligible expenditures must be at least 25% of assessed value
- Must meet spending thresholds during relevant measuring period

# **Flexibility and Versatility**

• Tax credits work for projects of all sizes

• Tax credits work for all kinds of buildings

• Tax credits work for different types of projects



# Eligible expenditures

- Must be capital in nature: work done on the historic structure of the building
- Includes certain soft costs such as architectural and engineering fees, construction period taxes and interest, reasonable developer fees
- Does not include acquisition costs, expenditures attributable to enlargement or additions, landscaping or site work

The state tax-credit program contributes significantly to making Virginia a desirable and vibrant place in which to live, work, and play. That's why the Commonwealth continues to attract new businesses, residents, and visitors each year.

#### \$1,000,000 spent rehabilitating Virginia historic buildings means:

- 5.1 jobs in the construction sector
- + 6.2 jobs in other sectors
- \$467,000 in household earnings (wages and benefits)



RICHMOND, VIRGINIA CRAWFORD MANUFACTURING COMPANY BUILDING The Crawford Manufacturing Company Building at 17 East 2nd Street, in Richmond, was constructed in 1915. Located within the Manchester Industrial Historic District, the building is one of several to be rehabilitated into office space thanks to the availability of tax credits.



#### SURVEY OF PROGRAM PARTICIPANTS

VCU's Center for Public Policy surveyed all the property owners including developers, businessmen, and homeowners who received state tax credits for rehabilitation projects completed and approved by the Department of Historic Resources in 2005 and 2006.

- 93% of the respondents indicated that state tax credits were *essential* to their decision to undertake an historic rehabilitation project.
- 65.5% of the respondents indicated that they would not have rehabilitated their historic property without state tax credit assistance.<sup>1</sup>



#### HANOVER, VIRGINIA HANOVER TAVERN

Hanover Tavern, a part of the Hanover County Court House Historic District, was once owned by John Shelton, Patrick Henry's father-in-law. Currently functioning as a restaurant and theater, it remains one of the most picturesque eighteenth-century taverns in Virginia. **ECONOMIC IMPACT** Among the study's conclusions, expenditures of \$952 million created an estimated

- \$ \$1,595 billion in total economic impact to Virginia
- 10,769 full and part-time jobs from direct employment and indirect employment in other sectors of the economy
- \$444 million in labor income (wages and salaries)
- + \$46 million in state tax revenue





Before: Al's Motors After: Gold's Gym Location: Arlington

#### HISTORIC REHABILITATION TAX CREDIT PROGRAM DATA DOLLAR VALUES IN MILLIONS OF 2006 DOLLARS

#### PROJECTS COMPLETED REHABILITATION EXPENDITURES STATE TAX CREDITS AWARDED

Source: Virginia Department of Historic Resources

\* The number for 2006 will increase; at the time of VCU's study, the deadline for certifying 2006 projects remained open.









101 ½ W. Jackson St. Richmond \$549,170

# NUMBER OF TAX 300 CREDIT PROJECTS 1997-2006 250

Source: Virginia Department of Historic Resources







## The Program's Tangible Benefits

- Improved and affordable housing stock
- Urban revitalization
- Efficient development
- Reduced automobile dependence
- Conservation of resources
- Open space preservation

## **Other Economic Benefits**

- Reduced pressure on landfills
- Enhanced local revenues
- Business and retail activity
- Catalyst effect
- Tourism

# Virginia: Case Studies

Historic Preservation Tax Credits: State Programs

#### STAUNTON, VIRGINIA STONEWALL JACKSON HOTEL

Stonewall Jackson Hotel, in Staunton, was originally constructed in 1925. It has been listed on the Virginia Landmarks Register and the National Register of Historic Places as a part of the Beverley Historic District since 1982. Rehabilitated to its former glory, the Stonewall Jackson Hotel again serves Staunton's visitors with upscale overnight accommodations.





### After

### Middle Ground Light Station, Newport News









## 420 North 23rd Street, Richmond



Before

After

## 207 Princess Elizabeth Street, Fredericksburg



## 332 Granby Street, Norfolk







After

# Tax Credits Utilized for Rehabs of Schools Public: Matthew Fontaine Maury School, Richmond



#### ROANOKE, VIRGINIA THE STATE AND CITY BUILDING

Originally built in 1910 for commercial purposes, the State and City Building in the Roanoke Downtown Historic District still retains its traditional retail space and function on the first floor; however, following a \$4.7 million rehabilitation, the upper floors have been adapted for residential units. Roanoke Star Image © Kevin McDonnell





### 3002 East Broad Street, Richmond



Historic Preservation Tax Credits: State Programs

### Dan River Crossing, Danville Market Rate Apartments





### Before



#### SOUTH BOSTON, VIRGINIA THE PRIZERY

Originally built by the R. J. Reynolds Tobacco Company, The Prizery, in South Boston, was constructed in the early 1900s for the purpose of packing (or "prizing") and storing tobacco. It has recently been rehabilitated for use as a community arts center for South Boston and Halifax County. Soulpture and image © Bob Cage







#### RICHMOND, VIRGINIA ROBERT E. LEE SCHOOL

Part of the West of Boulevard Historic District, in Richmond, the Robert E. Lee Elementary School was constructed in 1919 to serve that neighborhood's rapidly growing population. It was designed in the Colonial Revival style by city school architect Charles M. Robinson, and was rehabilitated into condominiums.




#### PORTSMOUTH, VIRGINIA THE CIRCLE RESTAURANT

As part of a post-World War II trend towards automobile-friendly commerce, the Circle Restaurant in Portsmouth was designed with curbside dining in mind. The Moderne-style building was constructed in 1947, and was designed by architect Dorothy Morgan.





#### PETERSBURG, VIRGINIA THE GLASS HOUSE (INTEROS DESIGN BUILDING)

Located within the Petersburg Old Towne Historic District, The Glass House was built around 1840 as a warehouse. Its unique steel windows and trolley beams, inserted in the 1920s, set it apart from the other similar industrial buildings in the area. It has been rehabilitated to provide commercial offices and gallery space as well as a residential unit.

Historic Preservation Tax Credits: State Programs

Test 1

## City Market Lofts, Lynchburg Developer: The Landmark Group











CALCULATION OF TAX CREDIT			
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City Market Lofts

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Article Tools By KATHLEEN KILPATRICK A new look for an old downtown   Image: Email a Friend RSS Printer Friendly TIMES-DISPATCH GUEST Swim club, Richmond hit a wall   Image: RSS Mobile Alerts COLUMNIST A leagend recollects a legend   Image: RSS Sphere IT If you think preservationists are the proverbial blue-haired Image: RSS				
ladies and fuddy-duddies harrumphing about keeping things "the way they were," you'd better take another look. When it comes to historic preservation, there has been a revolution under way in Virginia.				
The blue-haired ladies a stereotype, one gratefully and fondly notes, that began with the seminal work of the Mount Vernon Ladies Association in the mid-19th century to undertake the first national historic preservation project in the U.S have been joined by the hardhats and suits: the builders and developers, bankers and realtors, entrepreneurs, and community and public leaders at all levels.				
Indeed, preservation in Virginia is about transformation. It's about using incentives such as state and federal rehabilitation tax credits to catalyze public-private partnerships to invest in our historic landmarks, downtowns, and neighborhoods infusing them with new life and vibrancy and giving old buildings new purpose and uses all while retaining their character-defining features and maintaining the fabric of our communities.				
Look, for instance, at what has happened in the past decade in Shockoe Bottom, where				
historic buildings had been standing fallow and undervalued on tax rolls. Rehabilitation incentives have stimulated risk-taking to reclaim those buildings for new businesses <b>Video</b> What's Hot Headlines				
and housing. As a result, today one finds a reinvigorated commercial and residential area of restaurants and bars, galleries and shops, and downtown work and home		~		
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### CONCLUSION Virginia's Historic Rehabilitation Tax Credit Program is a powerful investment in Virginia. It creates new jobs, increases local revenues, enhances quality of life, and it reinvests peoples' pride in their communities and in a renewed sense of stewardship.

The full report of The Economic Impact of Virginia's Historic Rehabilitation Tax Credit Program is available in PDF format on the Department of Historic Resources website: www.dhr.virginia.gov

# **Other Tax Incentives**

Non-Historic Rehabilitation Credit:

- A 10 % credit from the Federal government for non-historic, non-residential buildings built prior to 1936.

Historic Preservation Easements:

- a charitable deduction allowed for donation of easement to a preservation organization. Good for commercial property and owner occupied residential. Must be a permanent restriction and the public must have some visual access to the property.
- Value of the contribution = the difference between fair market value before easement and fair market value after. Cannot do it within 5 year recapture if using the tax credits.

Local property tax abatement programs

## Resources



### **General Preservation Resources:**

Preservation Directory at www.preservationdirectory.com

National Park Service at <u>www.cr.nps.gov</u>

Heritage Preservation at www.heritagepreservation.org

National Conference of State Historic Preservation Officers <u>www.ncshpo.org</u>

National Trust for Historic Preservation <u>ww.nthp.org</u>

NPS Preservation Briefs Website www.cr.nps.gov/hps/tps/tax/index.htm

## **Resources Specific to Tax Credits:**

General information about tax credits: http://www.nationaltrust.org/rehab\_tax\_credits/

State Tax Credits for Historic Preservation: A State-by-State Guide http://www.nationaltrust.org/advocacy/case/State Tax Credits.pdf

State Tax Credits for Historic Preservation (National Trust Model Public Policy Series)

http://www.nationaltrust.org/advocacy/case/forum\_policy\_insert.pdf

*Smart States, Better Communities: How State Governments Can Help Citizens Preserve Their Communities* 

<u>http://www.nationaltrust.org/advocacy/case/smart\_states\_%20better\_communi\_</u> ties.pdf

Statewide Studies on the Economic Impacts of Historic Preservation <a href="http://www.achp.gov/economic-statewide.html">http://www.achp.gov/economic-statewide.html</a>

### **Economic Impact Studies:**

#### Prosperity Through Preservation (December 2007)

#### <u>www.dhr.virginia.gov</u>

A 36-page study by the VCU Center for Public Policy at the L. Douglas Wilder School of Government and Public Affairs, Virginia Commonwealth University, in partnership witht the Virginia Department of Historic Resources.

### **Economic Impact of Historic Preservation Income Tax Credits Proposed for the State of Oregon** (2002)

www.housingonline.com/hpdc/reportpdfs/Economic%20Impact-OR.pdf

A 27-page study. Key chapter/section titles:

"Case Studies: Maryland, North Carolina, Utah"; "Tax Expenditures"; "Revenue and Job Impacts"; "Other Economic Benefits"

### **Review of State Tax Credits Administered by the Department of Economic Development [Missouri]** (2002)

#### www.auditor.state.mo.us/press/2002-33.pdf

A portion of this 56-page study addresses historic preservation tax credits. Key chapter/section titles: "Tax Credits Outstanding are Not Tracked and the Economic Benefits of One Tax Credit are Questionable" (addresses 'Historic Preservation Tax Credit,' 'Qualified Research Expense Tax Credit,' 'Brownfield Remediation Tax Credit,' 'Brownfield Jobs/Investment Tax Credit,' 'Seed Capital Tax Credit,' 'Youth Opportunities and Violence Prevention Tax Credit')

#### State of Maryland Heritage Structure Rehabilitation Tax Credits: Economic and Fiscal Impacts (2002)

www.preservemd.org/txcrstudy.pdf

#### A 44-page study. Key chapter/section titles:

"Economic and Fiscal Impacts of Historic Tax Credits (2000-2001)"; "The Can Company, Baltimore City"; "CBIZ/BGS&G Building, Cumberland, Allegany County"; "Cannon Hill, City of Frederick"; "Apartment Communities, Baltimore City."

# Questions?