

### Special points of interest:

- How TIF Works
- Typical TIF Projects
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# Why Tax Increment Financing?

Municipalities in Illinois and across the nation are faced with numerous challenges, not the least of which is encouraging economic growth in blighted, decaying, and underperforming areas in need of development or redevelopment.

Most often improving these areas requires a public investment to reduce the extra cost and risk that private development faces in such areas. The public wishes to see this development occur, but wants it to occur without increased taxes or the reduction of other necessary services that would be required to pay for the public investments that development and redevelopment usually require.

One tool successfully in use in Illinois and 48 other states

# The TIF Concept

to meet this economic development challenge is Tax Increment Financing: or *TIF*. With this development tool, financially strapped local governments can make the improvements they need, like new roads or sewers, and provide incentives to attract new businesses or help existing businesses stay and expand. And TIF does this without tapping into general municipal revenues or raising taxes.



Since the Federal and State governments have greatly reduced their support for local economic development, Tax Increment Financing helps local governments attract private development and new businesses using local resources that do not depend upon an increase in taxes or the reduction of other services. New development and businesses mean more jobs, more customers, and, in turn, more private investment for areas most in need. TIF projects also help retain existing businesses that might consider relocating away from declining areas. These jobs and investment — public and private mean more revenue to help a community meet its other needs. As a result, the community as a whole, not just the area targeted for TIF revenues, improves.

Tax Increment Financing is simple in concept. TIF calls for local taxing bodies to make a joint investment in the development or redevelopment of an area , with the intent that any short term gains be reinvested and leveraged so that all the taxing bodies will receive larger financial gains in the future. The funds for this investment come from future tax revenues, not otherwise expected to occur, generated by increased public and private investment in identified, underperforming, areas.

When a TIF redevelopment project area (often called a **TIF district**) is created, the value of the property in the area is established as the "**base**" amount. The property taxes paid on this base amount continue to go to the various taxing bodies as they always had, with the amount of this revenue declining only if the base declines

(something that the TIF is expected to keep from happening) or if the tax rate goes down. It is the growth of the value of the property over the base that generates the **tax increment**. This increment is collected into a special fund (the **Special Tax Increment Allocation Fund**) for use by the municipality to make additional investments in the TIF project area. This reinvestment generates additional growth in property value, which results in even more revenue growth for reinvestment.

In this way the TIF redevelopment project creates a *vital cycle*, increasing development and redevelopment in the area, such that when the TIF project ends — and Illinois law allows a TIF project to exist for a period of up to 23 years all of the taxing bodies benefit from the new growth.

### How a TIF Works

A tax increment is the difference between the amount of property tax revenue generated before TIF district designation and the amount of property tax revenue generated after designation. Establishment of a TIF does not reduce property tax revenues available to overlapping taxing bodies as the property taxes collected on properties included in the TIF at the time of designation continue to be distributed to them in the same manner as they would if the TIF did not exist. Only the new property taxes generated by the incremental increase in the value of these properties after the TIF is established are available for investment in the TIF.

For example, assume that a municipality wants to develop an area that includes two parcels that contain substandard commercial buildings. Let's also assume that both of these parcels are paying

# **Typical TIF Projects**

TIF funds may be used for costs associated with the development or redevelopment of property within the TIF, allowing blighted, declining and underperforming areas to again become viable, and allowing these areas to compete with vacant land at the edge of urban areas.

Typical projects include:

### **Types of Eligible Costs**

The eligible uses for TIF funds are provided in Illinois' Tax Increment Allocation Redevelopment Act (65 ILCS 5/11-74.4-1 through 11-74.4-11): the **TIF Act.** 

The Illinois TIF Act generally authorizes that TIF funds may be used for:

• The administration of a TIF redevelopment project.

\$30,000 per year in property taxes. However, the municipality finds that by making an investment of \$500,000 to rehabilitate the buildings on the two parcels and provide necessary infrastructure, private developers will



commit an additional \$2,000,000, making the commercial buildings available for new use. This additional investment causes the property to increase in assessed value, for example conservatively leading to the tax paid on each parcel going from \$30,000 per year in property taxes to \$60,000 per year. The public and private investment would increase the total property taxes paid from \$60,000 each year (\$30,000 per parcel), to \$120,000 each year (\$60,000 per parcel). The project would result in \$60,000 in new tax increment, which the municipality could use to off-set its original investment in less than nine years. After this initial investment is paid-off, the newly generated increment can be used for additional investments in the area.

Ultimately, after the conclusion of the TIF project, all of this new revenue growth is available to the various taxing bodies. Successful TIF investment therefore serves all of the investors, both public and private. Private investors are helped by a reduction in development cost and risk, and public investors by the generation of additional revenue available at the conclusion of the TIF project.

- The redevelopment of substandard, obsolete, or vacant buildings.
- Financing general public infrastructure improvements, including streets, sewer, water, and the like, in declining areas.
- The development of residential housing in areas of

need.

- Cleaning up polluted areas.
- Improving the viability of downtown business districts.
- Providing infrastructure needed to develop a site for new industrial or commercial use.
- Rehabilitating historic properties.
- Property acquisition.
- Rehabilitation or renovation of existing public or private buildings.
- Construction of public works or improvements.
- Job training.
- Relocation.
- Financing costs, including interest assistance.
- Studies, surveys and plans.

- Marketing sites within the TIF.
- Professional services, such as architectural, engineering, legal, and financial planning.
- Demolition and site preparation.

Some restrictions may apply, so review the full Act for the list of TIF-eligible costs.

A 1992 survey of

**TIF municipalities** 

conservatively

found that the average TIF

project produced

\$4 of private

investment for

every \$1 in

investment.

public

### **Creating a TIF**

Illinois law specifies a number of requirements that must be satisfied for an area to qualify for Tax Increment Financing, beginning with identifying the project area and the physical and economic deficiencies that need to be cured. These deficiencies are often called the "blighting requirements". In addition to meeting the blighting requirements called for under the TIF Act, the municipality must also demonstrate that these conditions will not be addressed without some local action. What is often called the "but for test", calls for the municipality to show that 'but for' the public investment provided through the TIF, effective redevelopment or development will not occur.

Illinois law includes three sets of criteria for qualifying areas for TIF: blighting criteria; conservation criteria (the area is tending toward blight); or industrial park conservation criteria (only in "labor surplus" communities).

Along with meeting these requirements, the municipality must also prepare a plan laying out the actions that the municipality intends

### Planning a TIF

As noted above, the establishment of a TIF requires the preparation and approval of a **Redevelopment Plan**. This plan includes an assessment of the area in need of economic assistance, and demonstrates why the area needs redevelopment and how the municipality plans to revitalize it.

Illinois law requires review by the major overlapping taxing bodies and a public hearing on the plan prior to TIF designation. The plan must be made available for public review and inspection at least 45 days prior to the public hearing.

The Redevelopment Plan includes:

to take to improve the area, and a budget for the TIF district that includes the total TIF-eligible costs. Municipal officials and a **Joint Review Board**, made up of representatives from local taxing bodies, must review the plan for the redevelopment of the TIF area, allowing the taxing bodies to provide their input and opinion on the matter to the municipal authorities. Following this, a public hearing must be held so that residents and other



- A description of the boundaries of the area recommended for redevelopment.
- A discussion of why the area needs redevelopment.
- Documentation as to how the area satisfies the 'but for' requirement.
- The redevelopment goals and objectives for the area.
- An explanation of how land in the TIF district will be used.
- A budget for the life of the TIF, including the total TIF eligible costs.
- An evaluation of the fiscal

interested parties can express their thoughts on the subject.

Once these steps are completed, the proposal to establish the TIF district and engage in Tax Increment Financing must pass through the same process as any other ordinance proposed by the municipality, receiving approval by the municipal legislative body. If approved by the municipal governing body, the mayor or village president may sign the ordinance into law. As the establishment of the TIF is a municipal function, no State or Federal approval is required.

TIF is a process, not a panacea, that requires careful monitoring. When used properly, TIF is a fulcrum for positive redevelopment that creates a win-win for all parties; not, as some think, just a subsidy for developers.

and programmatic impact on the overlapping taxing bodies.

- A description of the process to amend the plan.
- A statement of conformance with the municipality's comprehensive plan.
- A timetable for redevelopment of the area.

This planning is important since the municipality, by spending its own funds to establish the TIF and, potentially, securing debt with its own credit, incurs more substantial risk than any other taxing district in making the project a success.

Important Note About This ITIA Information Brief

It is not the purpose of this document to provide a guide for establishing a TIF or a detailed review of TIF law. It is instead meant to provide a brief general overview of Tax Increment Financing for those

who may be interested but not knowledgeable. Those interested in current TIF law or establishing a TIF are encouraged to engage a knowledgeable TIF counsel or consultant (a list of ITIA professional members is available on the ITIA website) to learn more about the requirements of Illinois TIF law and the implications of TIF financing for their community.

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## About the Illinois Tax Increment Association: ITIA

Established in 1987, the Illinois Tax Increment Association is a public-private, notfor-profit organization whose membership consists of municipalities and other governmental entities, corporations, partnerships, associations and individuals engaged in or interested in tax increment finance and economic development. ITIA represents over 260 members, who oversee over 80% of Illinois TIF redevelopment projects.

ITIA is governed by a Board of Directors composed of not more than 23 members elected at the ITIA Annual Meeting for a term of two years. A substantial majority of the Board of Directors consists of Mayors and Village Presidents from a broad cross-section of Illinois municipalities. An Executive Director is employed by the Board to manage the affairs of the Association. Each year ITIA sponsors two Conferences for its members designed to keep them abreast of the numerous changes that are constantly occurring in the field. The Spring Conference is held in April or May in a downstate community, while the Fall Conference is held in Chicago in coordination with the annual Illinois Municipal League Conference.

With the intent of fostering sound economic growth in the State of Illinois, ITIA provides its members with numerous opportunities for professional dialogue, education and exchange of information. It does this through its conferences, its quarterly newsletter and *Legislative Alerts*, and an informative website, as well as other publications, workshops, semi-



nars, and events of interest to the membership.

Those interested in being part of this vital and growing state-wide economic development organization, may find out more about ITIA by visiting us on the web, or contacting our office at the addresses (post and email) and phone numbers listed above.

