Ohio Department of Development's Incentive Update

Steve Schoeny
Chad Smith
Strategic Business Investment Division
Ohio Department of Development

Wednesday, October 14, 2009

Today's Agenda

- **I. State Tax Incentive Programs:**
- Changes in Job Creation Tax Credit Program (JCTC)
- Changes in Job Retention Tax Credit Program (JRTC)
- Computation of new JCTC
- II. Job Ready Site (JRS) Program update
- III. Ohio Film Tax Credit
- IV. Other



Changes in Job Creation Tax Credit

Job Creation Tax Credit – Current

- Refundable tax credit based on withholding for Net, New, Full-time Employees
 - New Employees defined as 35 hours per week or more
 - Focus on full-time employees leads to cumbersome reporting

Job Creation Tax Credit – New

- Refundable tax credit based on growth in full-time equivalent employees (FTEs) and payroll
 - Permitting credit for FTEs recognizes that leading edge companies offer flexible work environments
 - Payroll is a strong proxy for the delivery of wealth into Ohioans.

Impact: Two page annual reports



Changes in Job Creation Tax Credit

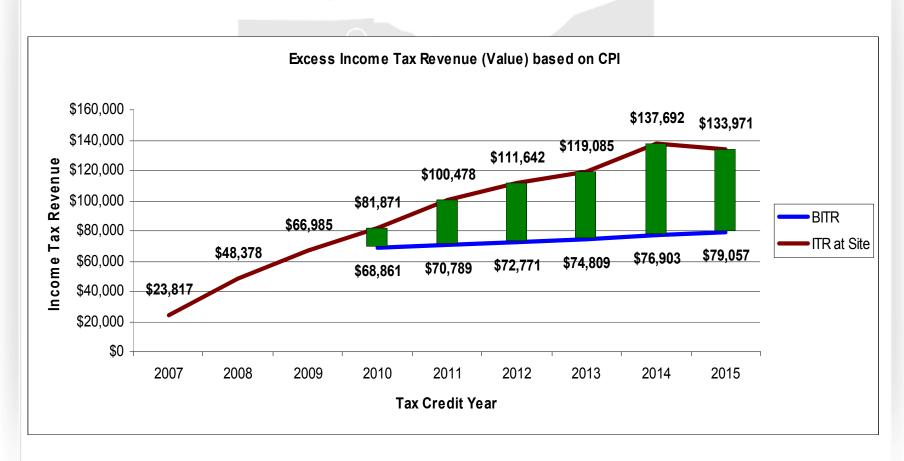
Job Retention Tax Credit – Current

- Non-Refundable Tax Credit based on retained full-time employees with more than 6 months tenure at the facility
- Minimum thresholds
 - \$100 million in capital investment if wages average over \$29 per hour
 - \$200 million in capital investment if wages average less than \$29 per hour
 - 1,000 retained jobs

Job Retention Tax Credit - New

- Payroll and FTE based like the JCTC
- Lower thresholds
 - \$50 million in capital investment for manufacturing
 - \$20 million in capital investment for non-manufacturing
 - 500 retained employees
- Program cap of \$13 million in new annual credits per year

Computation of Credit



Key Definitions

- "Income Tax Revenue (ITR)"
 - Total amount withheld from each employee employed at the project.
- "Baseline Income Tax Revenue (BITR)"
 - "Income Tax Revenue" twelve months preceding Tax Credit Authority approval
 - Multiplied by 1 plus the annual pay increase factor
- "Excess Income Tax Revenue (EITR)"
 - "Income Tax Revenue" minus "Baseline Income Tax Revenue"

Additional Definitions

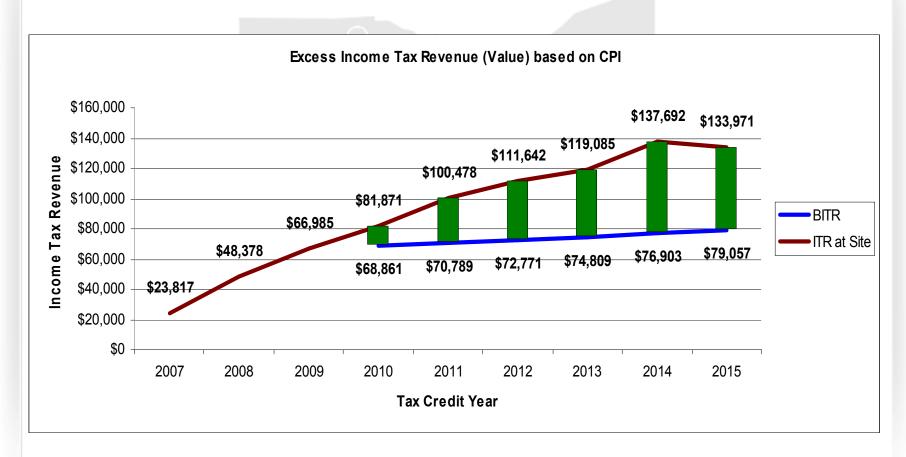
- "Pay Increase Factor (PIF)"
 - Annual percentage adjustment of "Baseline Income Tax Revenue" determined by the Tax Credit Authority
- "Payroll"
 - Wages paid to employees at the project location not including benefits
- "Consumer Price Index"
 - The seasonally adjusted compound annual rate statistic released by the Dept. of Labor, Bureau of Statistics

Who qualifies?

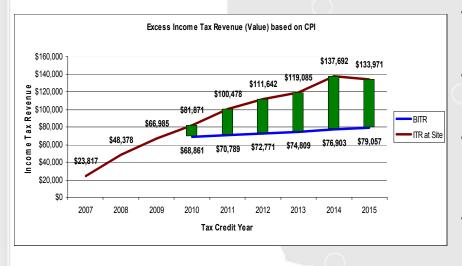
- Companies that proposing to create at least 10 full-time employees at 175% of the federal minimum wage generating at least \$660,000 in payroll over the first three years of initial operations qualify for the program.
- The payroll amount of \$660,000 is the equivalent of 175% of the federal minimum wage for 25 full-time equivalent employees.
 This payroll figure will increase yearly as federal minimum wage increases.



Scenario 1: 3-year Company



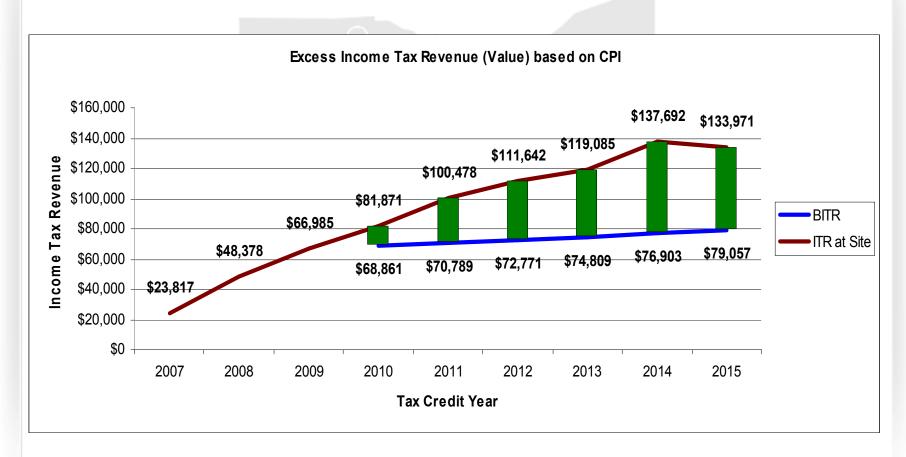
Assumptions



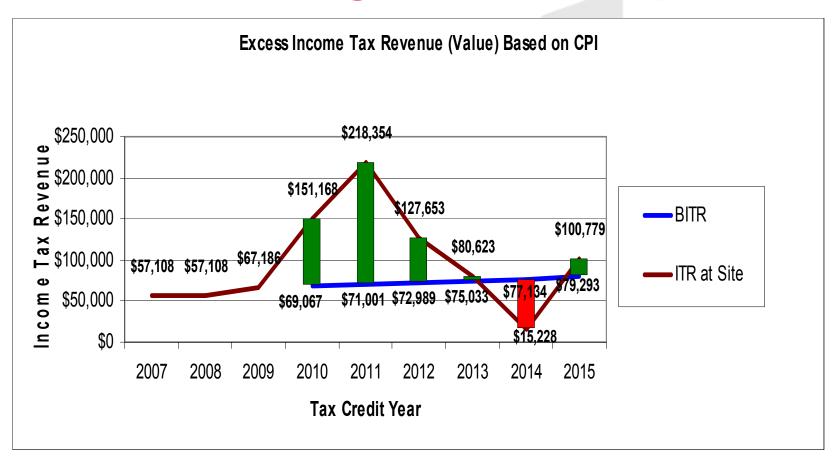
- Company had 90 FTE's at the project site at the time of approval (\$2.8m in payroll).
- The company proposes to create 60 new FTE's (\$1.87m in payroll).
- The wage for both current FTE's, and new proposed FTE's is \$15.00 per hour.
- Company experienced large "ramp-up" growth over the previous three years (38%).
- BITR used annually adjusted by using 2x the 12-month ending Consumer Price Index of All Urban Consumers (1.4) plus "1" as the PIF, or 1.028%.
- Company meets payroll commitments by its third year and exceeds those commitments through the remainder of the term.



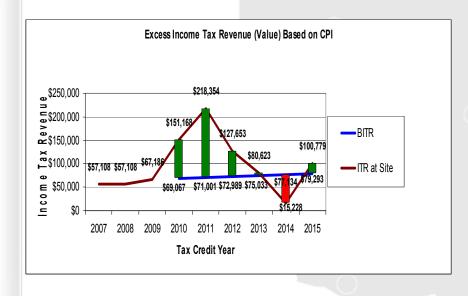
Scenario 1: 3-year Company



Scenario 2: Single-contract Dependent

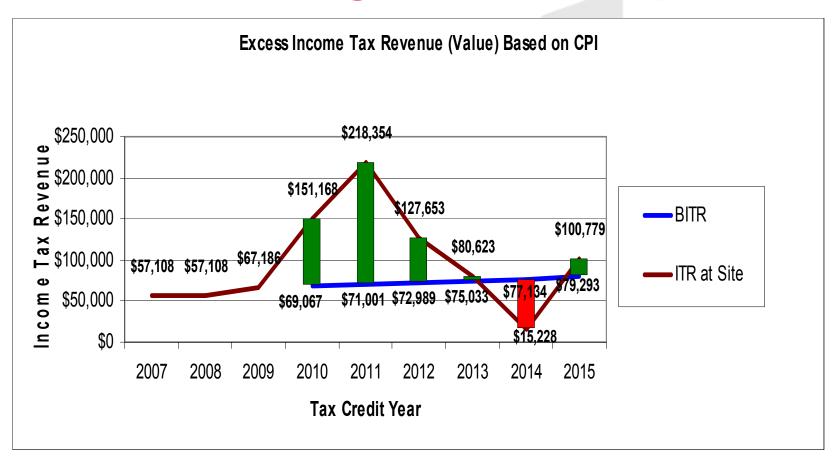


Assumptions

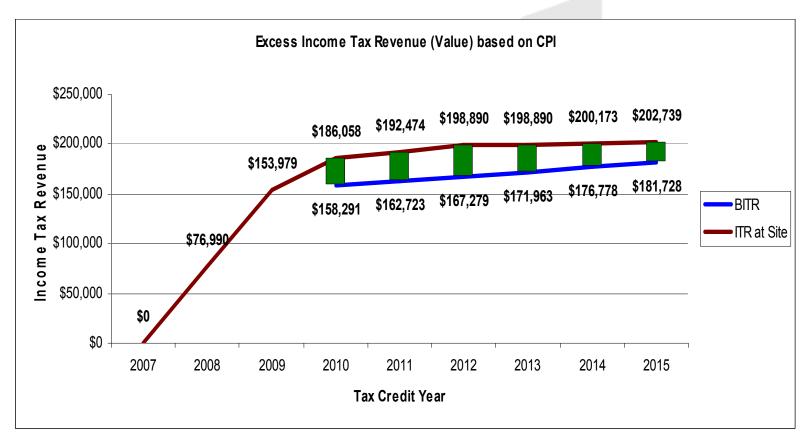


- Company had 100 FTE's at the project site at the time of approval (\$2.9m in payroll).
- The company proposes to create 225 new FTE's (\$6.5m in payroll).
- The wage for both current FTE's and new proposed FTE's is \$14.00 per hour.
- Company experienced payroll growth over the previous three years of 7.5%.
- BITR used annually adjusted by using 2x the 12-month ending Consumer Price Index of All Urban Consumers (1.4) plus "1" as the PIF, or 1.028%.
- Company lost its contract, and starting laying off employees at a rapid pace, dipping below is baseline employment in year 4. Secured a new contract in year 5.

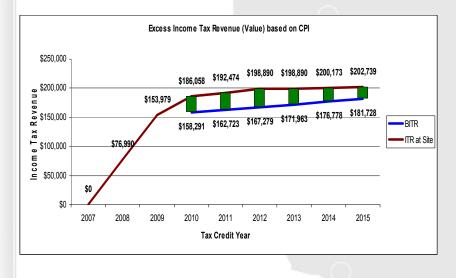
Scenario 2: Single-contract Dependent



Scenario 3: 2-year Company, Steady Growth

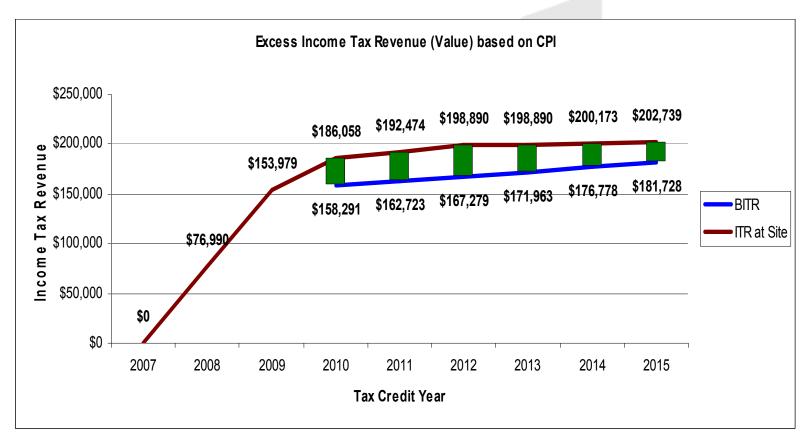


Assumptions



- Company had 120 FTE's at the project site at the time of approval (\$5.4m in payroll).
- The company proposes to create 35 new FTE's (\$1.6m in payroll).
- The wage for both current FTE's and new proposed FTE's is \$22.00 per hour.
- Company experienced rapid payroll growth during 2-year start-up period (50%).
- BITR used annually adjusted by using 2x the 12-month ending Consumer Price Index of All Urban Consumers (1.4) plus "1" as the PIF, or 1.028%.
- Company reached commitments in year three, then maintained a steady growth pace.

Scenario 3: 2-year Company, Steady Growth



Ohio Job Ready Sites Program (JRS)

JRS Overview

- Program created to fill gaps in Ohio's inventory of readily available sites
- Site Categories
 - Manufacturing or Mega Manufacturing
 - Technical Center/Research Laboratory
 - "Smart" Office
 - Existing Industrial Building
- Sites are held to rigorous site development standards
- Sites are certified by Development and a third-party site selector upon completion

JRS Timeline – Funding Round 3

- Fall 2009
 - Program Guidelines
 - Pre-application
 - Provides preliminary feedback on projects
 - · Participation not required
- Winter 2010
 - Competitive application
- Fall 2010
 - Award announcements

JRS Funding Round 3

- Combined FY 2010 & FY 2011
 - \$20 million available in competitive funds
- Industrial Site Improvement Fund Program rolled into JRS
- High-Intensity Category
 - Grants capped at \$3.5 million
 - Typically moderate to significant infrastructure improvements
 - Certification required
- Low-Intensity Category
 - Grants capped at \$750,000
 - Typically minimal or phased infrastructure improvements
 - Certification preferred but not required



Film Tax Credit

- The program provides a refundable, non-transferable tax credit to be taken against a business' corporate franchise tax or an individual's Ohio personal income tax obligations. The credit is based on eligible production expenditures (EPE's)
- EPE's must be made in Ohio to qualify for credit. Production expenditures do not, however, have to be made exclusively in Ohio.
- Must have a minimum of \$300,000 EPE in order to apply
- EPE's are credited as follows:
 - Ohio resident cast and crew wages will be credited at 35%
 - All other EPE's will be credited at 25%.

**For the purposes of this credit, an Ohio resident is an individual who maintains a domicile located in the State of Ohio for at least six months in any calendar year.

Other Tax Credit/Incentive Issues

- Technology Investment Tax Credit
 - \$15 million in additional capacity
- State New Markets Tax Credit
 - \$10 million to support investment similar to the federal program
- Sporting Events Tax Credit
 - Super Bowl; NCAA Bowl Championship Series and Final Four games; the Olympics; all-star major-league basketball, baseball, and hockey games; World Cup Soccer games; and the National Senior Games
 - Does not start until FY2012
 - No funding source

Questions?

Steve Schoeny Director Strategic Business Investment Division (p) 614-728-9499

(f) 614-644-1789

Chad Smith Manager Office of Grants & Tax Incentives Strategic Business Investment Division (p) 614-387-1498 (f) 614-644-1789