



## 2023 National Development Finance Summit Sponsor Prospectus

Join CDFA for the **2023 CDFA National Development Finance Summit** on November 8-10, 2023, in Philadelphia, PA. This year's National Summit will be an unforgettable in-person experience and Philadelphia provides the perfect backdrop for our most anticipated National Summit ever.

The momentum for the 2023 CDFA National Development Finance Summit is building and sponsors will receive continuous and meaningful marketing, promotional, and recognition opportunities. CDFA's National Summit attracts leaders and dealmakers from across the industry and offers greater visibility to our Presenting Sponsor. With a broad array of development finance leaders in attendance, this is an excellent environment for networking and outreach.

The **National Summit** will be an interactive three-day program with extensive networking opportunities. We will discuss everything from bonds, tax credits, revolving loan funds, and the State Small Business Credit Initiative to access to capital, tax increment finance, federal financing options, and much more. Networking and peer-to-peer conversations will be a top priority for everyone from the moment of arriving on-site.



*"For over two decades CDFA's National Development Finance Summit has been our go-to event for education, networking, and learning about the latest industry trends. Some of our most successful programs can trace their roots to presentations we heard at the national summit. The opportunity to network with professionals from around the country provides a great ongoing resource for sharing ideas and best practices."*

**- Steve Johnson**

*Director, Community Development  
Colorado Housing and Finance Authority (CHFA)  
Treasurer, CDFA Board of Directors*

## **Sponsorship Opportunities - \$15,000 - \$50,000 Level**

CDFA curates customized sponsorship opportunities for those seeking a unique, creative, and targeted sponsorship offering. Presenting, hosting, and delegating, there’s a wide range of opportunities to put the perfect package in place. Contact CDFA to customize your sponsorship opportunity.

## **Sponsorship Opportunities - \$10,000 Level**

CDFA has crafted the following sponsorship opportunities for those seeking a unique, creative, and targeted sponsorship offering. This level of sponsorship includes the following benefits:

- Four (4) complimentary registrations\*
- Four (4) complimentary pre-conference training course registrations
- Guaranteed speaker role at the National Summit
- Recognition in event program, signage, and computer screen display
- One full-page advertisement in the event program
- Logo on event webpage with hyperlink
- One (1) complimentary exhibit table\*
- Opportunity to place promotional material in attendee bag
- Electronic copy of event attendee list pre and post-event

CDFA Plenary Luncheon Sponsor	This opportunity provides exclusive sponsorship of the CDFA Plenary Luncheon, which includes the Sponsorship includes recognition before, during, and after the Luncheon with the company logo on the scene splash display. Sponsor will be able to provide welcoming remarks at the beginning of lunch.
Pre-conference Day Sponsor	This opportunity provides exclusive sponsorship of the Pre-conference Day, taking place prior to the kickoff of the National Summit. The day typically includes pre-conference workshops and specialized group meetings. In 2022, CDFA hosted the SSBCI Member-Only Coalition Meeting during this time. Sponsorship includes a guaranteed speaking role and the opportunity to welcome attendees at each educational event during the day. Your organization will receive recognition before, during, and after courses and at the National Summit with company logo on signage and screen splash display.
Breakfast Sponsor	Start the day off right for attendees by hosting the morning breakfast. Branded signage and gifts or literature are displayed prominently at buffet tables and throughout the room. This sponsorship also includes logo attribution online and in the program. (Gifts and literature are provided by the organization)

## **Sponsorship Opportunities - \$7,000 Level**

CDFA has crafted the following highly visible sponsorship opportunities for those seeking a unique, creative, and targeted sponsorship offering. This level of sponsorship includes the following benefits:

- Two (2) complimentary registrations\*
- Guaranteed speaker role at the National Summit
- Recognition in the event program, signage, and computer screen display
- One full-page advertisement in the event program
- Logo on event webpage with hyperlink
- One (1) complimentary exhibit table\*
- Opportunity to place promotional material in attendee bag
- Electronic copy of event attendee list pre and post-event

## 2023 National Development Finance Summit – Sponsor Prospectus

Drinks with Toby Sponsor	Back by popular demand! “Drinks with Toby” is one of our most popular events. This opportunity provides exclusive sponsorship of this special event where attendees are invited to meet CDFA’s President & CEO and network with other attendees.
CDFA SSBCI Member-Only Coalition Meeting Sponsor	This opportunity provides exclusive sponsorship of CDFA’s Member-Only Coalition Meeting Event held during the National Summit. Welcome attendees with brief remarks during this informative event.
Preconference Training Course Sponsor (2)	Showcase your organization as a thought leader. This opportunity provides exclusive sponsorship of a Preconference Finance Training Course, taking place before the kickoff of the National Summit. Sponsorship includes a guaranteed speaking role during the training course.
National Summit Kickoff Reception Sponsor	This opportunity provides sponsorship of the National Summit Kickoff Reception including recognition before, during, and after the event. Logo on drink tickets, food stations, in the program, and on all promotional materials.
Conference Cup/Travel Mug Sponsor	This highly visible opportunity provides exclusive sponsorship of the attendee favor which makes a perfect first impression giving your organization repeated visibility during and after the National Summit. High-quality Cups/Travel Mugs will be placed on keynote podiums during the entire event, frequently used in photo ops, and constantly carried by CDFA’s President & CEO during the event. Attendees will be encouraged to post on social media with their cups. Sponsorship includes recognition before, during, and after courses and at the National Summit with company logo on signage and screen splash display. Cup/Travel Mug will include CDFA’s logo on one side and the sponsoring organization on the opposite side.

### Sponsorship Opportunities - \$5,000 Level

This level of sponsorship includes the following benefits:

- One (1) complimentary registration\*
- Recognition in the event program, signage, and computer screen display
- Logo on event webpage with hyperlink
- Half-page advertisement in event program
- One (1) complimentary exhibit table\*
- Opportunity to place promotional material in attendee bag
- Electronic copy of event attendee list post-event

Exhibiting Sponsor	Exhibitors have direct access to National Summit attendees that are made up of decision-makers at the leading development finance organizations across the nation by having an exhibit table during the event.
--------------------	--

### Sponsorship Opportunities - \$2,000 Level

This level of sponsorship includes the following benefits:

- One (1) complimentary registration\*
- Recognition in the event program, signage, and computer screen display
- Logo on event webpage with hyperlink

## 2023 National Development Finance Summit – Sponsor Prospectus

<b>Snack Break Enhancement Sponsor</b>	This opportunity provides a way to make the afternoon break extra special. Attendees of the National Summit enjoy a great atmosphere and the breaks provide them the opportunity to recharge, check their messages, and network. The snack break enhancement will be placed in a dedicated location and will include signage with the company logo as well as the opportunity to place promotional materials at the break.
<b>CDFA Scholarship Sponsor (Unlimited)</b>	Our goal is to award deserving development finance professionals with the opportunity to experience the 2023 National Development Finance Summit. Sponsorship will provide development finance professionals with the opportunity to learn, grow and build their development finance skills and network. Scholarships are fully managed by CDFA. *October 1, 2023 Deadline

\*CDFA expects sponsors to use all complimentary registrations and exhibit table space if listed as one of their benefits. If a sponsor is unable to use all complimentary registrations, they may assign them to a guest attendee of their choosing.

### Sponsorship Exposure

Sponsors of the **2023 CDFA National Development Finance Summit** receive the finest recognition and best marketing opportunities in the development finance industry. The **National Summit** attracts the leaders and dealmakers in the industry and offers every sponsor greater visibility and new business connections. With a broad array of industry leaders in attendance, this is sure to be an excellent environment for networking and outreach. Sponsors receive prominent recognition before, during, and after the **2023 CDFA National Development Finance Summit**. Sponsorship opportunities are limited. Secure your spot today!

### Making a Commitment

To sponsor the **2023 CDFA National Development Finance Summit**, visit the CDFA website at [www.cdfa.net](http://www.cdfa.net) to fill out a Sponsorship Agreement Form, or contact Noelle Sheets, Senior Director of Development, at (614) 705-1304 or [nsheets@cdfa.net](mailto:nsheets@cdfa.net).

## 2022 CDFA National Development Finance Summit Attendee Organizations Represented

Accelerator for America	Big Spring Economic Development Corporation
Advantage Capital	Boston Industrial Development Financing Authority (BIDFA)
Alaska Industrial Development & Export Authority	Bradley Payne Advisors
Alaska Small Business Development Center	Bricker & Eckler LLP
AltCap	Brightbridge Inc
AMCREF Community Capital, LLC	Bryan Cave Leighton Paisner LLP
American Lending Center	Business Oregon
American Samoa Government Department of Commerce	Butler Snow LLP
Anchorage Community Development Authority	California Association for Local Economic Development
Appalachian Regional Commission	Calvert Impact Capital
Arizona Commerce Authority	Canal Alliance
B Side Capital & B Side Fund	Capital Innovation & Technology Institute
Barclays	Casa Familiar Inc.
BCL of Texas	CEDS Finance

## 2023 National Development Finance Summit – Sponsor Prospectus

---

Chester County Economic Development Council  
Chickasaw Nation  
City of Bethlehem  
City of Clarksville  
City of Dallas  
City of Milwaukee  
City of Texarkana  
City of Wauwatosa  
City of Westerville, OH  
CNMI Department of Commerce  
CohnReznick LLP  
Colorado Department of Agriculture  
Colorado Department of Treasury  
Colorado Educational and Cultural Facilities Authority  
Colorado Enterprise Fund  
Colorado Housing and Finance Authority  
Colorado Office of Economic Development and International Trade  
Columbus Metropolitan Housing Authority  
Columbus-Franklin County Finance Authority  
Comite de Bien Estar, Inc.  
Community Builders Realty Services  
Community Development Venture Capital Alliance  
Community Reinvestment Fund, Inc.  
Compass Consulting Group LLC  
Cook County Bureau of Economic Development  
D.A. Davidson & Co.  
Delaware County, Ohio  
Department of Employment and Economic Development  
Development Capital Networks  
Development Finance Authority of Summit County  
District of Columbia, Office of the Deputy Mayor for Planning and Economic Development  
Downtown Partnership of Colorado Springs  
DreamOn Group  
Drexel University  
EY  
FBT Project Finance Advisors LLC  
Finance Authority of Maine  
Finance Fund  
Forbes-Tate Partners  
Freedom Equity Inc.  
Frost Brown Todd LLC  
gener8tor  
Goldman Sachs  
Great Falls Montana Development Authority  
Greater Eastern Oregon Development Corporation  
Greater Nashville Regional Council  
Guam Economic Development Authority  
Hilltop Securities  
Historic District Development Corporation  
Housing on Merit  
Huntington Capital Markets  
Husch Blackwell LLP  
Ice Miller LLP  
Idaho Housing and Finance Association  
Illinois Finance Authority  
Indiana Economic Development Corporation  
Industrial Development Authority of Pima County  
Infrastructure for the People  
Invest Detroit Foundation  
Jena Band of Choctaw Indians  
JobsOhio  
JPMorgan Chase & Co.  
Ketchikan Indian Community  
KeyBanc Capital Markets  
Kutak Rock LLP  
Lake Champlain - Lake George Regional Planning Board  
Lake Martin Economic Development Alliance  
Lendistry  
Local Initiatives Support Corporation  
Long Island Development Corporation  
Louisiana Economic Development  
Louisiana Public Facilities Authority  
Louisville Metro Government  
Madhouse Development Services, Inc.  
Maricopa County Industrial Development Authority  
Maryland Department of Housing and Community Development  
MassDevelopment  
McGuireWoods LLP  
Metropolitan Area Advisory Committee on Anti-Poverty  
Michigan Economic Development Corporation  
Milwaukee Economic Development Corporation  
Minnesota Department of Commerce  
Montana Department of Commerce  
MuniCap, Inc.  
Muscogee (Creek) Nation  
NASDA - National Association of State Departments of Agriculture  
National Development Council  
Native American Agriculture Fund  
Native American Bank  
Native American Development Corporation

## 2023 National Development Finance Summit – Sponsor Prospectus

---

Navajo Nation Shopping Centers Inc.	Steele Properties
New Jersey Economic Development Authority	Stern Brothers
New Mexico Economic Development Department	Stifel
New Mexico Finance Authority	Stone Grzegorek & González LLP
North American Development Bank	Storrs Associates, LLC
North Central Pennsylvania Regional Planning and Development Commission	Summit County Department of Development
North Dakota Department of Commerce	Sustainability Partners LLC
Northern Tier Regional Planning and Development Commission	Team NEO
Northwest Pennsylvania Regional Planning and Development Commission	Technology Partnership Group
Northwest Regional Planning Commission	Tennessee Comptroller of the Treasury
OEDIT Cannabis Business Office	Tennessee Department of Economic and Community Development
Office of Minority Economic Empowerment	Texas Economic Development Council
Opa Locka Community Development Corporation	The Angela Company
Oppenheimer & Co. Inc.	The Bank of New York Mellon
ORIX	The Choctaw Nation of Oklahoma
Ownership America	The Elemental Group
Palm Beach County	The Industrial Development Authority of the City of Tucson
PGAV Planners, LLC	The Local Crowd, LLC
Pinellas County	The Unity Council
Port KC	TMC Community Capital
Portfol / BMI Productivity Solutions	Toledo-Lucas County Port Authority
Presta	Troy Industrial Development Agency
Raza Development Fund, Inc.	Tyler Economic Development Council
ReFED	U.S. Bank
Region IV Development Association, Inc.	U.S. Department of Housing and Urban Development
Research Triangle Foundation	U.S. Department of the Treasury
Rhode Island Commerce Corporation	U.S. Environmental Protection Agency
River Oaks CDC Low Profit LLC	Upper Cumberland Development District
Rural Community Development Resources	Urban Not Average
Rural Nevada Development Corporation	Utah Governor's Office of Economic Development
SB Friedman Development Advisors	Utah Inland Port Authority
SBC Small Business Consulting, LLC	ValCom Ventures
Smith & Henzy Affordable Group	Vermont Economic Development Authority
Solar and Energy Loan Fund	Visionary Home Builders of California
Southeast Arkansas Economic Development District	Wardell Advisory Group
Southwest Regional Development Commission	Washington State Department of Commerce
St. Margaret's Foundation	Washington State Housing Finance Commission
State of Tennessee	Water Town Development Company
State Small Business Credit Initiative	Wells Fargo Securities
	Wisconsin Economic Development Corporation
	Zuber Lawler LLP



## 2022 CDFA National Development Finance Summit Sponsors



**PRESENTING  
SPONSOR**

### NATIONAL SPONSORS



### 2022 SUMMIT SPONSORS

